

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.1442/-81.7955

| 294 9th St S<br>Naples, FL 34102             | 1 mi radius      |       | 3 mi radius       |      | 5 mi radius       |      |
|--|------------------|-------|-------------------|------|-------------------|------|
| <b>Population</b>                            |                  |       |                   |      |                   |      |
| Estimated Population (2024)                  | 7,114            |       | 35,612            |      | 91,000            |      |
| Projected Population (2029)                  | 7,867            |       | 38,281            |      | 97,634            |      |
| Census Population (2020)                     | 5,527            |       | 32,280            |      | 84,889            |      |
| Census Population (2010)                     | 5,296            |       | 31,741            |      | 79,075            |      |
| Projected Annual Growth (2024-2029)          | 752              | 2.1%  | 2,668             | 1.5% | 6,634             | 1.5% |
| Historical Annual Growth (2020-2024)         | 1,587            | -     | 3,332             | 2.6% | 6,112             | 1.8% |
| Historical Annual Growth (2010-2020)         | 231              | 0.4%  | 539               | 0.2% | 5,814             | 0.7% |
| Estimated Population Density (2024)          | 2,266 <i>psm</i> |       | 1,260 <i>psm</i>  |      | 1,159 <i>psm</i>  |      |
| Trade Area Size                              | 3.1 <i>sq mi</i> |       | 28.3 <i>sq mi</i> |      | 78.5 <i>sq mi</i> |      |
| <b>Households</b>                            |                  |       |                   |      |                   |      |
| Estimated Households (2024)                  | 3,653            |       | 17,100            |      | 44,430            |      |
| Projected Households (2029)                  | 3,792            |       | 17,309            |      | 44,829            |      |
| Census Households (2020)                     | 2,721            |       | 15,239            |      | 40,573            |      |
| Census Households (2010)                     | 2,650            |       | 14,849            |      | 37,955            |      |
| Projected Annual Growth (2024-2029)          | 139              | 0.8%  | 210               | 0.2% | 399               | 0.2% |
| Historical Annual Change (2010-2024)         | 1,003            | 2.7%  | 2,251             | 1.1% | 6,476             | 1.2% |
| <b>Average Household Income</b>              |                  |       |                   |      |                   |      |
| Estimated Average Household Income (2024)    | \$246,617        |       | \$198,292         |      | \$179,745         |      |
| Projected Average Household Income (2029)    | \$261,817        |       | \$211,862         |      | \$191,753         |      |
| Census Average Household Income (2010)       | \$101,512        |       | \$93,390          |      | \$88,928          |      |
| Census Average Household Income (2000)       | \$73,679         |       | \$77,609          |      | \$77,974          |      |
| Projected Annual Change (2024-2029)          | \$15,200         | 1.2%  | \$13,569          | 1.4% | \$12,008          | 1.3% |
| Historical Annual Change (2000-2024)         | \$172,938        | 9.8%  | \$120,683         | 6.5% | \$101,771         | 5.4% |
| <b>Median Household Income</b>               |                  |       |                   |      |                   |      |
| Estimated Median Household Income (2024)     | \$101,899        |       | \$100,682         |      | \$101,895         |      |
| Projected Median Household Income (2029)     | \$104,284        |       | \$103,950         |      | \$105,574         |      |
| Census Median Household Income (2010)        | \$58,617         |       | \$54,526          |      | \$56,297          |      |
| Census Median Household Income (2000)        | \$50,236         |       | \$52,452          |      | \$53,226          |      |
| Projected Annual Change (2024-2029)          | \$2,385          | 0.5%  | \$3,268           | 0.6% | \$3,679           | 0.7% |
| Historical Annual Change (2000-2024)         | \$51,662         | 4.3%  | \$48,230          | 3.8% | \$48,669          | 3.8% |
| <b>Per Capita Income</b>                     |                  |       |                   |      |                   |      |
| Estimated Per Capita Income (2024)           | \$126,691        |       | \$95,322          |      | \$87,868          |      |
| Projected Per Capita Income (2029)           | \$126,262        |       | \$95,898          |      | \$88,145          |      |
| Census Per Capita Income (2010)              | \$50,764         |       | \$43,694          |      | \$42,687          |      |
| Census Per Capita Income (2000)              | \$36,512         |       | \$35,898          |      | \$36,737          |      |
| Projected Annual Change (2024-2029)          | -\$430           | -     | \$577             | 0.1% | \$278             | -    |
| Historical Annual Change (2000-2024)         | \$90,180         | 10.3% | \$59,424          | 6.9% | \$51,131          | 5.8% |
| Estimated Average Household Net Worth (2024) | \$2.02 M         |       | \$1.85 M          |      | \$1.9 M           |      |

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| 294 9th St S<br>Naples, FL 34102              | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|---|-------------|-------|-------------|-------|-------------|-------|
| <b>Race and Ethnicity</b>                     |             |       |             |       |             |       |
| Total Population (2024)                       | 7,114       |       | 35,612      |       | 91,000      |       |
| White (2024)                                  | 5,760       | 81.0% | 27,327      | 76.7% | 69,929      | 76.8% |
| Black or African American (2024)              | 574         | 8.1%  | 2,068       | 5.8%  | 4,986       | 5.5%  |
| American Indian or Alaska Native (2024)       | 15          | 0.2%  | 221         | 0.6%  | 383         | 0.4%  |
| Asian (2024)                                  | 85          | 1.2%  | 452         | 1.3%  | 1,372       | 1.5%  |
| Hawaiian or Pacific Islander (2024)           | -           | -     | 8           | -     | 29          | -     |
| Other Race (2024)                             | 199         | 2.8%  | 2,008       | 5.6%  | 4,649       | 5.1%  |
| Two or More Races (2024)                      | 481         | 6.8%  | 3,528       | 9.9%  | 9,651       | 10.6% |
| Population < 18 (2024)                        | 710         | 10.0% | 4,362       | 12.2% | 11,621      | 12.8% |
| White Not Hispanic                            | 326         | 45.9% | 1,928       | 44.2% | 4,991       | 43.0% |
| Black or African American                     | 159         | 22.5% | 497         | 11.4% | 1,225       | 10.5% |
| Asian   | 13          | 1.9%  | 77          | 1.8%  | 223         | 1.9%  |
| Other Race Not Hispanic                       | 17          | 2.4%  | 129         | 3.0%  | 341         | 2.9%  |
| Hispanic                                      | 194         | 27.3% | 1,731       | 39.7% | 4,840       | 41.7% |
| Not Hispanic or Latino Population (2024)      | 6,168       | 86.7% | 28,032      | 78.7% | 71,134      | 78.2% |
| Not Hispanic White                            | 5,436       | 88.1% | 25,161      | 89.8% | 63,837      | 89.7% |
| Not Hispanic Black or African American        | 571         | 9.3%  | 2,017       | 7.2%  | 4,878       | 6.9%  |
| Not Hispanic American Indian or Alaska Native | 3           | -     | 30          | 0.1%  | 52          | -     |
| Not Hispanic Asian                            | 83          | 1.3%  | 429         | 1.5%  | 1,338       | 1.9%  |
| Not Hispanic Hawaiian or Pacific Islander     | -           | -     | 3           | -     | 9           | -     |
| Not Hispanic Other Race                       | 22          | 0.3%  | 74          | 0.3%  | 155         | 0.2%  |
| Not Hispanic Two or More Races                | 54          | 0.9%  | 318         | 1.1%  | 866         | 1.2%  |
| Hispanic or Latino Population (2024)          | 947         | 13.3% | 7,580       | 21.3% | 19,867      | 21.8% |
| Hispanic White                                | 324         | 34.2% | 2,166       | 28.6% | 6,092       | 30.7% |
| Hispanic Black or African American            | 3           | 0.4%  | 51          | 0.7%  | 109         | 0.5%  |
| Hispanic American Indian or Alaska Native     | 12          | 1.3%  | 192         | 2.5%  | 331         | 1.7%  |
| Hispanic Asian                                | 3           | 0.3%  | 23          | 0.3%  | 34          | 0.2%  |
| Hispanic Hawaiian or Pacific Islander         | -           | -     | 5           | -     | 20          | 0.1%  |
| Hispanic Other Race                           | 178         | 18.8% | 1,933       | 25.5% | 4,494       | 22.6% |
| Hispanic Two or More Races                    | 427         | 45.1% | 3,210       | 42.3% | 8,786       | 44.2% |
| Not Hispanic or Latino Population (2020)      | 5,008       | 90.6% | 26,351      | 81.6% | 69,899      | 82.3% |
| Hispanic or Latino Population (2020)          | 518         | 9.4%  | 5,929       | 18.4% | 14,990      | 17.7% |
| Not Hispanic or Latino Population (2010)      | 4,905       | 92.6% | 26,404      | 83.2% | 66,765      | 84.4% |
| Hispanic or Latino Population (2010)          | 391         | 7.4%  | 5,338       | 16.8% | 12,310      | 15.6% |
| Not Hispanic or Latino Population (2029)      | 6,375       | 81.0% | 28,457      | 74.3% | 71,240      | 73.0% |
| Hispanic or Latino Population (2029)          | 1,492       | 19.0% | 9,824       | 25.7% | 26,394      | 27.0% |
| Projected Annual Growth (2024-2029)           | 545         | 11.5% | 2,244       | 5.9%  | 6,527       | 6.6%  |
| Historical Annual Growth (2010-2020)          | 128         | 3.3%  | 591         | 1.1%  | 2,680       | 2.2%  |

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|---------------------------------------|--|-------------|-------|-------------|-------|-------------|-------|
| <b>Total Age Distribution (2024)</b>  |  |             |       |             |       |             |       |
| Total Population                      |  | 7,114       |       | 35,612      |       | 91,000      |       |
| Age Under 5 Years                     |  | 158         | 2.2%  | 1,097       | 3.1%  | 2,877       | 3.2%  |
| Age 5 to 9 Years                      |  | 182         | 2.6%  | 1,109       | 3.1%  | 3,007       | 3.3%  |
| Age 10 to 14 Years                    |  | 200         | 2.8%  | 1,222       | 3.4%  | 3,323       | 3.7%  |
| Age 15 to 19 Years                    |  | 263         | 3.7%  | 1,493       | 4.2%  | 3,707       | 4.1%  |
| Age 20 to 24 Years                    |  | 239         | 3.4%  | 1,445       | 4.1%  | 3,377       | 3.7%  |
| Age 25 to 29 Years                    |  | 238         | 3.3%  | 1,515       | 4.3%  | 3,441       | 3.8%  |
| Age 30 to 34 Years                    |  | 215         | 3.0%  | 1,467       | 4.1%  | 3,545       | 3.9%  |
| Age 35 to 39 Years                    |  | 215         | 3.0%  | 1,536       | 4.3%  | 3,679       | 4.0%  |
| Age 40 to 44 Years                    |  | 202         | 2.8%  | 1,502       | 4.2%  | 3,759       | 4.1%  |
| Age 45 to 49 Years                    |  | 248         | 3.5%  | 1,515       | 4.3%  | 3,771       | 4.1%  |
| Age 50 to 54 Years                    |  | 416         | 5.9%  | 2,019       | 5.7%  | 4,763       | 5.2%  |
| Age 55 to 59 Years                    |  | 587         | 8.3%  | 2,554       | 7.2%  | 6,140       | 6.7%  |
| Age 60 to 64 Years                    |  | 771         | 10.8% | 2,983       | 8.4%  | 7,331       | 8.1%  |
| Age 65 to 69 Years                    |  | 819         | 11.5% | 3,229       | 9.1%  | 8,220       | 9.0%  |
| Age 70 to 74 Years                    |  | 785         | 11.0% | 3,272       | 9.2%  | 8,686       | 9.5%  |
| Age 75 to 79 Years                    |  | 720         | 10.1% | 3,152       | 8.9%  | 8,692       | 9.6%  |
| Age 80 to 84 Years                    |  | 481         | 6.8%  | 2,305       | 6.5%  | 6,393       | 7.0%  |
| Age 85 Years or Over                  |  | 375         | 5.3%  | 2,196       | 6.2%  | 6,288       | 6.9%  |
| Median Age                            |  | 59.6        |       | 55.7        |       | 57.2        |       |
| Age 19 Years or Less                  |  | 802         | 11.3% | 4,920       | 13.8% | 12,914      | 14.2% |
| Age 20 to 64 Years                    |  | 3,132       | 44.0% | 16,538      | 46.4% | 39,807      | 43.7% |
| Age 65 Years or Over                  |  | 3,180       | 44.7% | 14,155      | 39.7% | 38,279      | 42.1% |
| <b>Female Age Distribution (2024)</b> |  |             |       |             |       |             |       |
| Female Population                     |  | 3,720       | 52.3% | 17,785      | 49.9% | 46,718      | 51.3% |
| Age Under 5 Years                     |  | 69          | 1.9%  | 537         | 3.0%  | 1,450       | 3.1%  |
| Age 5 to 9 Years                      |  | 107         | 2.9%  | 554         | 3.1%  | 1,452       | 3.1%  |
| Age 10 to 14 Years                    |  | 84          | 2.3%  | 590         | 3.3%  | 1,629       | 3.5%  |
| Age 15 to 19 Years                    |  | 153         | 4.1%  | 719         | 4.0%  | 1,830       | 3.9%  |
| Age 20 to 24 Years                    |  | 125         | 3.4%  | 667         | 3.7%  | 1,600       | 3.4%  |
| Age 25 to 29 Years                    |  | 112         | 3.0%  | 686         | 3.9%  | 1,669       | 3.6%  |
| Age 30 to 34 Years                    |  | 112         | 3.0%  | 656         | 3.7%  | 1,723       | 3.7%  |
| Age 35 to 39 Years                    |  | 111         | 3.0%  | 703         | 4.0%  | 1,795       | 3.8%  |
| Age 40 to 44 Years                    |  | 102         | 2.7%  | 691         | 3.9%  | 1,838       | 3.9%  |
| Age 45 to 49 Years                    |  | 135         | 3.6%  | 735         | 4.1%  | 1,921       | 4.1%  |
| Age 50 to 54 Years                    |  | 235         | 6.3%  | 1,045       | 5.9%  | 2,545       | 5.4%  |
| Age 55 to 59 Years                    |  | 328         | 8.8%  | 1,368       | 7.7%  | 3,311       | 7.1%  |
| Age 60 to 64 Years                    |  | 400         | 10.7% | 1,555       | 8.7%  | 3,968       | 8.5%  |
| Age 65 to 69 Years                    |  | 431         | 11.6% | 1,708       | 9.6%  | 4,453       | 9.5%  |
| Age 70 to 74 Years                    |  | 415         | 11.2% | 1,750       | 9.8%  | 4,701       | 10.1% |
| Age 75 to 79 Years                    |  | 368         | 9.9%  | 1,631       | 9.2%  | 4,630       | 9.9%  |
| Age 80 to 84 Years                    |  | 228         | 6.1%  | 1,136       | 6.4%  | 3,246       | 6.9%  |
| Age 85 Years or Over                  |  | 205         | 5.5%  | 1,053       | 5.9%  | 2,957       | 6.3%  |
| Female Median Age                     |  | 59.6        |       | 57.0        |       | 58.0        |       |
| Age 19 Years or Less                  |  | 413         | 11.1% | 2,400       | 13.5% | 6,361       | 13.6% |
| Age 20 to 64 Years                    |  | 1,660       | 44.6% | 8,107       | 45.6% | 20,371      | 43.6% |
| Age 65 Years or Over                  |  | 1,646       | 44.3% | 7,278       | 40.9% | 19,986      | 42.8% |

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|-------------------------------------|--|-------------|-------|-------------|-------|-------------|-------|
| <b>Male Age Distribution (2024)</b> |  |             |       |             |       |             |       |
| Male Population                     |  | 3,395       | 47.7% | 17,827      | 50.1% | 44,283      | 48.7% |
| Age Under 5 Years                   |  | 89          | 2.6%  | 559         | 3.1%  | 1,427       | 3.2%  |
| Age 5 to 9 Years                    |  | 75          | 2.2%  | 555         | 3.1%  | 1,555       | 3.5%  |
| Age 10 to 14 Years                  |  | 116         | 3.4%  | 632         | 3.5%  | 1,694       | 3.8%  |
| Age 15 to 19 Years                  |  | 110         | 3.3%  | 774         | 4.3%  | 1,877       | 4.2%  |
| Age 20 to 24 Years                  |  | 114         | 3.4%  | 779         | 4.4%  | 1,777       | 4.0%  |
| Age 25 to 29 Years                  |  | 126         | 3.7%  | 829         | 4.7%  | 1,772       | 4.0%  |
| Age 30 to 34 Years                  |  | 103         | 3.0%  | 811         | 4.5%  | 1,822       | 4.1%  |
| Age 35 to 39 Years                  |  | 104         | 3.1%  | 833         | 4.7%  | 1,883       | 4.3%  |
| Age 40 to 44 Years                  |  | 100         | 2.9%  | 811         | 4.5%  | 1,921       | 4.3%  |
| Age 45 to 49 Years                  |  | 113         | 3.3%  | 780         | 4.4%  | 1,850       | 4.2%  |
| Age 50 to 54 Years                  |  | 181         | 5.3%  | 974         | 5.5%  | 2,218       | 5.0%  |
| Age 55 to 59 Years                  |  | 259         | 7.6%  | 1,187       | 6.7%  | 2,829       | 6.4%  |
| Age 60 to 64 Years                  |  | 371         | 10.9% | 1,428       | 8.0%  | 3,363       | 7.6%  |
| Age 65 to 69 Years                  |  | 388         | 11.4% | 1,521       | 8.5%  | 3,767       | 8.5%  |
| Age 70 to 74 Years                  |  | 370         | 10.9% | 1,522       | 8.5%  | 3,986       | 9.0%  |
| Age 75 to 79 Years                  |  | 353         | 10.4% | 1,522       | 8.5%  | 4,062       | 9.2%  |
| Age 80 to 84 Years                  |  | 253         | 7.4%  | 1,169       | 6.6%  | 3,147       | 7.1%  |
| Age 85 Years or Over                |  | 170         | 5.0%  | 1,144       | 6.4%  | 3,332       | 7.5%  |
| Male Median Age                     |  | 59.6        |       | 54.5        |       | 56.4        |       |
| Age 19 Years or Less                |  | 389         | 11.5% | 2,520       | 14.1% | 6,553       | 14.8% |
| Age 20 to 64 Years                  |  | 1,472       | 43.3% | 8,430       | 47.3% | 19,436      | 43.9% |
| Age 65 Years or Over                |  | 1,534       | 45.2% | 6,877       | 38.6% | 18,293      | 41.3% |
| <b>Males per 100 Females (2024)</b> |  |             |       |             |       |             |       |
| Overall Comparison                  |  | 91          |       | 100         |       | 95          |       |
| Age Under 5 Years                   |  | 128         | 56.2% | 104         | 51.0% | 98          | 49.6% |
| Age 5 to 9 Years                    |  | 70          | 41.1% | 100         | 50.1% | 107         | 51.7% |
| Age 10 to 14 Years                  |  | 138         | 57.9% | 107         | 51.7% | 104         | 51.0% |
| Age 15 to 19 Years                  |  | 72          | 42.0% | 108         | 51.8% | 103         | 50.6% |
| Age 20 to 24 Years                  |  | 91          | 47.7% | 117         | 53.9% | 111         | 52.6% |
| Age 25 to 29 Years                  |  | 112         | 52.8% | 121         | 54.7% | 106         | 51.5% |
| Age 30 to 34 Years                  |  | 92          | 47.8% | 124         | 55.3% | 106         | 51.4% |
| Age 35 to 39 Years                  |  | 94          | 48.5% | 118         | 54.2% | 105         | 51.2% |
| Age 40 to 44 Years                  |  | 98          | 49.5% | 117         | 54.0% | 105         | 51.1% |
| Age 45 to 49 Years                  |  | 83          | 45.5% | 106         | 51.5% | 96          | 49.1% |
| Age 50 to 54 Years                  |  | 77          | 43.5% | 93          | 48.2% | 87          | 46.6% |
| Age 55 to 59 Years                  |  | 79          | 44.2% | 87          | 46.5% | 85          | 46.1% |
| Age 60 to 64 Years                  |  | 93          | 48.2% | 92          | 47.9% | 85          | 45.9% |
| Age 65 to 69 Years                  |  | 90          | 47.4% | 89          | 47.1% | 85          | 45.8% |
| Age 70 to 74 Years                  |  | 89          | 47.1% | 87          | 46.5% | 85          | 45.9% |
| Age 75 to 79 Years                  |  | 96          | 49.0% | 93          | 48.3% | 88          | 46.7% |
| Age 80 to 84 Years                  |  | 111         | 52.6% | 103         | 50.7% | 97          | 49.2% |
| Age 85 Years or Over                |  | 83          | 45.4% | 109         | 52.1% | 113         | 53.0% |
| Age 19 Years or Less                |  | 94          | 48.5% | 105         | 51.2% | 103         | 50.7% |
| Age 20 to 39 Years                  |  | 97          | 49.2% | 120         | 54.5% | 107         | 51.7% |
| Age 40 to 64 Years                  |  | 85          | 46.1% | 96          | 49.0% | 90          | 47.3% |
| Age 65 Years or Over                |  | 93          | 48.2% | 94          | 48.6% | 92          | 47.8% |

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| <b>Household Type (2024)</b>                 |  |             |       |             |       |             |       |
| Total Households                             |  | 3,653       |       | 17,100      |       | 44,430      |       |
| Households with Children                     |  | 401         | 11.0% | 2,392       | 14.0% | 6,080       | 13.7% |
| Average Household Size                       |  | 1.9         |       | 2.0         |       | 2.0         |       |
| Household Density per Square Mile            |  | 1,163       |       | 605         |       | 566         |       |
| Population Family                            |  | 4,875       | 68.5% | 25,269      | 71.0% | 64,657      | 71.1% |
| Population Non-Family                        |  | 2,157       | 30.3% | 9,203       | 25.8% | 24,502      | 26.9% |
| Population Group Quarters                    |  | 82          | 1.2%  | 1,140       | 3.2%  | 1,842       | 2.0%  |
| Family Households                            |  | 1,832       | 50.1% | 9,494       | 55.5% | 24,263      | 54.6% |
| Married Couple Households                    |  | 1,417       | 77.4% | 7,268       | 76.6% | 19,038      | 78.5% |
| Other Family Households with Children        |  | 414         | 22.6% | 2,226       | 23.4% | 5,225       | 21.5% |
| Family Households with Children              |  | 399         | 21.8% | 2,382       | 25.1% | 6,065       | 25.0% |
| Married Couple with Children                 |  | 212         | 53.1% | 1,446       | 60.7% | 3,845       | 63.4% |
| Other Family Households with Children        |  | 187         | 46.9% | 936         | 39.3% | 2,219       | 36.6% |
| Family Households No Children                |  | 1,433       | 78.2% | 7,112       | 74.9% | 18,199      | 75.0% |
| Married Couple No Children                   |  | 1,206       | 84.1% | 5,822       | 81.9% | 15,193      | 83.5% |
| Other Family Households No Children          |  | 227         | 15.9% | 1,290       | 18.1% | 3,006       | 16.5% |
| Non-Family Households                        |  | 1,821       | 49.9% | 7,606       | 44.5% | 20,167      | 45.4% |
| Non-Family Households with Children          |  | 2           | 0.1%  | 10          | 0.1%  | 16          | -     |
| Non-Family Households No Children            |  | 1,819       | 99.9% | 7,596       | 99.9% | 20,151      | 99.9% |
| Average Family Household Size                |  | 2.7         |       | 2.7         |       | 2.7         |       |
| Average Family Income                        |  | \$307,905   |       | \$239,259   |       | \$213,960   |       |
| Median Family Income                         |  | \$153,031   |       | \$124,975   |       | \$125,950   |       |
| Average Non-Family Household Size            |  | 1.2         |       | 1.2         |       | 1.2         |       |
| <b>Marital Status (2024)</b>                 |  |             |       |             |       |             |       |
| Population Age 15 Years or Over              |  | 6,575       |       | 32,185      |       | 81,793      |       |
| Never Married                                |  | 1,545       | 23.5% | 6,848       | 21.3% | 14,931      | 18.3% |
| Currently Married                            |  | 3,569       | 54.3% | 16,707      | 51.9% | 47,589      | 58.2% |
| Previously Married                           |  | 1,461       | 22.2% | 8,630       | 26.8% | 19,273      | 23.6% |
| Separated                                    |  | 171         | 11.7% | 1,207       | 14.0% | 2,197       | 11.4% |
| Widowed                                      |  | 720         | 49.2% | 3,465       | 40.1% | 8,461       | 43.9% |
| Divorced                                     |  | 570         | 39.0% | 3,959       | 45.9% | 8,615       | 44.7% |
| <b>Educational Attainment (2024)</b>         |  |             |       |             |       |             |       |
| Adult Population Age 25 Years or Over        |  | 6,073       |       | 29,247      |       | 74,709      |       |
| Elementary (Grade Level 0 to 8)              |  | 269         | 4.4%  | 1,285       | 4.4%  | 2,751       | 3.7%  |
| Some High School (Grade Level 9 to 11)       |  | 224         | 3.7%  | 1,282       | 4.4%  | 2,907       | 3.9%  |
| High School Graduate                         |  | 1,113       | 18.3% | 6,861       | 23.5% | 18,099      | 24.2% |
| Some College                                 |  | 828         | 13.6% | 4,670       | 16.0% | 12,251      | 16.4% |
| Associate Degree Only                        |  | 467         | 7.7%  | 2,227       | 7.6%  | 5,910       | 7.9%  |
| Bachelor Degree Only                         |  | 1,905       | 31.4% | 7,599       | 26.0% | 19,328      | 25.9% |
| Graduate Degree                              |  | 1,268       | 20.9% | 5,324       | 18.2% | 13,464      | 18.0% |
| Any College (Some College or Higher)         |  | 4,467       | 73.6% | 19,819      | 67.8% | 50,953      | 68.2% |
| College Degree + (Bachelor Degree or Higher) |  | 3,173       | 52.2% | 12,923      | 44.2% | 32,792      | 43.9% |

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# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.1442/-81.7955

| 294 9th St S<br>Naples, FL 34102               | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|--|-------------|-------|-------------|-------|-------------|-------|
| <b>Housing</b>                                 |             |       |             |       |             |       |
| Total Housing Units (2024)                     | 5,530       |       | 25,192      |       | 64,488      |       |
| Total Housing Units (2020)                     | 5,014       |       | 23,624      |       | 60,050      |       |
| Historical Annual Growth (2020-2024)           | 516         | -     | 1,568       | -     | 4,438       | -     |
| Housing Units Occupied (2024)                  | 3,653       | 66.0% | 17,100      | 67.9% | 44,430      | 68.9% |
| Housing Units Owner-Occupied                   | 2,514       | 68.8% | 11,708      | 68.5% | 32,621      | 73.4% |
| Housing Units Renter-Occupied                  | 1,138       | 31.2% | 5,391       | 31.5% | 11,809      | 26.6% |
| Housing Units Vacant (2024)                    | 1,878       | 34.0% | 8,092       | 32.1% | 20,058      | 31.1% |
| <b>Household Size (2024)</b>                   |             |       |             |       |             |       |
| Total Households                               | 3,653       |       | 17,100      |       | 44,430      |       |
| 1 Person Households                            | 1,667       | 45.6% | 6,709       | 39.2% | 18,100      | 40.7% |
| 2 Person Households                            | 1,508       | 41.3% | 7,762       | 45.4% | 19,529      | 44.0% |
| 3 Person Households                            | 248         | 6.8%  | 1,265       | 7.4%  | 3,291       | 7.4%  |
| 4 Person Households                            | 119         | 3.3%  | 762         | 4.5%  | 1,977       | 4.4%  |
| 5 Person Households                            | 57          | 1.6%  | 364         | 2.1%  | 944         | 2.1%  |
| 6 Person Households                            | 33          | 0.9%  | 149         | 0.9%  | 395         | 0.9%  |
| 7 or More Person Households                    | 20          | 0.5%  | 89          | 0.5%  | 195         | 0.4%  |
| <b>Household Income Distribution (2024)</b>    |             |       |             |       |             |       |
| HH Income \$200,000 or More                    | 1,057       | 28.9% | 3,632       | 21.2% | 8,835       | 19.9% |
| HH Income \$150,000 to \$199,999               | 249         | 6.8%  | 1,405       | 8.2%  | 4,071       | 9.2%  |
| HH Income \$125,000 to \$149,999               | 123         | 3.4%  | 814         | 4.8%  | 2,439       | 5.5%  |
| HH Income \$100,000 to \$124,999               | 253         | 6.9%  | 1,425       | 8.3%  | 4,112       | 9.3%  |
| HH Income \$75,000 to \$99,999                 | 261         | 7.2%  | 1,724       | 10.1% | 5,226       | 11.8% |
| HH Income \$50,000 to \$74,999                 | 589         | 16.1% | 2,418       | 14.1% | 6,521       | 14.7% |
| HH Income \$35,000 to \$49,999                 | 264         | 7.2%  | 1,546       | 9.0%  | 4,360       | 9.8%  |
| HH Income \$25,000 to \$34,999                 | 154         | 4.2%  | 1,274       | 7.5%  | 2,843       | 6.4%  |
| HH Income \$15,000 to \$24,999                 | 503         | 13.8% | 1,554       | 9.1%  | 2,991       | 6.7%  |
| HH Income \$10,000 to \$14,999                 | 31          | 0.8%  | 467         | 2.7%  | 1,106       | 2.5%  |
| HH Income Under \$10,000                       | 169         | 4.6%  | 839         | 4.9%  | 1,925       | 4.3%  |
| <b>Household Vehicles (2024)</b>               |             |       |             |       |             |       |
| Households 0 Vehicles Available                | 220         | 6.0%  | 1,007       | 5.9%  | 1,902       | 4.3%  |
| Households 1 Vehicle Available                 | 1,890       | 51.7% | 8,624       | 50.4% | 21,768      | 49.0% |
| Households 2 Vehicles Available                | 1,222       | 33.5% | 5,593       | 32.7% | 15,981      | 36.0% |
| Households 3 or More Vehicles Available        | 321         | 8.8%  | 1,875       | 11.0% | 4,781       | 10.8% |
| Total Vehicles Available                       | 5,360       |       | 26,095      |       | 69,763      |       |
| Average Vehicles per Household                 | 1.5         |       | 1.5         |       | 1.6         |       |
| Owner-Occupied Household Vehicles              | 4,001       | 74.6% | 18,830      | 72.2% | 53,077      | 76.1% |
| Average Vehicles per Owner-Occupied Household  | 1.6         |       | 1.6         |       | 1.6         |       |
| Renter-Occupied Household Vehicles             | 1,359       | 25.4% | 7,266       | 27.8% | 16,686      | 23.9% |
| Average Vehicles per Renter-Occupied Household | 1.2         |       | 1.3         |       | 1.4         |       |
| <b>Travel Time (2024)</b>                      |             |       |             |       |             |       |
| Worker Base Age 16 years or Over               | 3,065       |       | 15,804      |       | 39,288      |       |
| Travel to Work in 14 Minutes or Less           | 890         | 29.0% | 5,207       | 33.0% | 10,901      | 27.7% |
| Travel to Work in 15 to 29 Minutes             | 777         | 25.3% | 4,646       | 29.4% | 13,026      | 33.2% |
| Travel to Work in 30 to 59 Minutes             | 465         | 15.2% | 2,382       | 15.1% | 6,584       | 16.8% |
| Travel to Work in 60 Minutes or More           | 73          | 2.4%  | 785         | 5.0%  | 1,450       | 3.7%  |
| Work at Home                                   | 859         | 28.0% | 2,784       | 17.6% | 7,326       | 18.6% |
| Average Minutes Travel to Work                 | 17.0        |       | 19.2        |       | 19.3        |       |

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
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Lat/Lon: 26.1442/-81.7955

| 294 9th St S<br>Naples, FL 34102               | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|--|-------------|-------|-------------|-------|-------------|-------|
| <b>Transportation To Work (2024)</b>           |             |       |             |       |             |       |
| Worker Base Age 16 years or Over               | 3,065       |       | 15,804      |       | 39,288      |       |
| Drive to Work Alone                            | 1,870       | 61.0% | 11,216      | 71.0% | 27,294      | 69.5% |
| Drive to Work in Carpool                       | 175         | 5.7%  | 1,339       | 8.5%  | 3,631       | 9.2%  |
| Travel to Work by Public Transportation        | 28          | 0.9%  | 143         | 0.9%  | 400         | 1.0%  |
| Drive to Work on Motorcycle                    | -           | -     | 4           | -     | 19          | -     |
| Bicycle to Work                                | 53          | 1.7%  | 136         | 0.9%  | 201         | 0.5%  |
| Walk to Work                                   | 29          | 0.9%  | 83          | 0.5%  | 122         | 0.3%  |
| Other Means                                    | 50          | 1.6%  | 99          | 0.6%  | 295         | 0.8%  |
| Work at Home                                   | 859         | 28.0% | 2,784       | 17.6% | 7,326       | 18.6% |
| <b>Daytime Demographics (2024)</b>             |             |       |             |       |             |       |
| Total Businesses                               | 2,068       |       | 6,684       |       | 11,154      |       |
| Total Employees                                | 13,890      |       | 45,996      |       | 70,926      |       |
| Company Headquarter Businesses                 | 58          | 2.8%  | 197         | 2.9%  | 305         | 2.7%  |
| Company Headquarter Employees                  | 2,955       | 21.3% | 5,439       | 11.8% | 7,048       | 9.9%  |
| Employee Population per Business               | 6.7 to 1    |       | 6.9 to 1    |       | 6.4 to 1    |       |
| Residential Population per Business            | 3.4 to 1    |       | 5.3 to 1    |       | 8.2 to 1    |       |
| Adj. Daytime Demographics Age 16 Years or Over | 17,350      |       | 62,062      |       | 112,642     |       |
| <b>Labor Force</b>                             |             |       |             |       |             |       |
| Labor Population Age 16 Years or Over (2024)   | 6,525       |       | 31,875      |       | 81,012      |       |
| Labor Force Total Males (2024)                 | 3,099       | 47.5% | 15,919      | 49.9% | 39,225      | 48.4% |
| Male Civilian Employed                         | 1,684       | 54.3% | 8,734       | 54.9% | 21,153      | 53.9% |
| Male Civilian Unemployed                       | 37          | 1.2%  | 314         | 2.0%  | 791         | 2.0%  |
| Males in Armed Forces                          | -           | -     | 6           | -     | 7           | -     |
| Males Not in Labor Force                       | 1,378       | 44.5% | 6,865       | 43.1% | 17,274      | 44.0% |
| Labor Force Total Females (2024)               | 3,425       | 52.5% | 15,956      | 50.1% | 41,787      | 51.6% |
| Female Civilian Employed                       | 1,381       | 40.3% | 7,070       | 44.3% | 18,135      | 43.4% |
| Female Civilian Unemployed                     | 18          | 0.5%  | 207         | 1.3%  | 523         | 1.3%  |
| Females in Armed Forces                        | -           | -     | -           | -     | 2           | -     |
| Females Not in Labor Force                     | 2,027       | 59.2% | 8,680       | 54.4% | 23,127      | 55.3% |
| Unemployment Rate                              | 54          | 0.8%  | 521         | 1.6%  | 1,314       | 1.6%  |
| <b>Occupation (2024)</b>                       |             |       |             |       |             |       |
| Occupation Population Age 16 Years or Over     | 3,065       |       | 15,804      |       | 39,288      |       |
| Occupation Total Males                         | 1,683       | 54.9% | 8,734       | 55.3% | 21,153      | 53.8% |
| Occupation Total Females                       | 1,382       | 45.1% | 7,070       | 44.7% | 18,135      | 46.2% |
| Management, Business, Financial Operations     | 793         | 25.9% | 4,009       | 25.4% | 9,224       | 23.5% |
| Professional, Related                          | 489         | 15.9% | 2,583       | 16.3% | 6,533       | 16.6% |
| Service  | 778         | 25.4% | 3,428       | 21.7% | 8,253       | 21.0% |
| Sales, Office                                  | 685         | 22.4% | 3,120       | 19.7% | 8,456       | 21.5% |
| Farming, Fishing, Forestry                     | 11          | 0.4%  | 71          | 0.5%  | 261         | 0.7%  |
| Construction, Extraction, Maintenance          | 159         | 5.2%  | 1,486       | 9.4%  | 3,318       | 8.4%  |
| Production, Transport, Material Moving         | 149         | 4.9%  | 1,107       | 7.0%  | 3,244       | 8.3%  |
| White Collar Workers                           | 1,967       | 64.2% | 9,712       | 61.5% | 24,212      | 61.6% |
| Blue Collar Workers                            | 1,098       | 35.8% | 6,092       | 38.5% | 15,076      | 38.4% |

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
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| 294 9th St S<br>Naples, FL 34102   | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|------------------------------------|-------------|-------|-------------|-------|-------------|-------|
| <b>Units In Structure (2024)</b>   |             |       |             |       |             |       |
| Total Units                        | 3,653       |       | 17,100      |       | 44,430      |       |
| 1 Detached Unit                    | 1,419       | 38.8% | 6,852       | 40.1% | 18,821      | 42.4% |
| 1 Attached Unit                    | 209         | 5.7%  | 1,052       | 6.2%  | 3,522       | 7.9%  |
| 2 Units                            | 75          | 2.1%  | 643         | 3.8%  | 1,350       | 3.0%  |
| 3 to 4 Units                       | 286         | 7.8%  | 1,358       | 7.9%  | 3,325       | 7.5%  |
| 5 to 9 Units                       | 571         | 15.6% | 2,100       | 12.3% | 4,718       | 10.6% |
| 10 to 19 Units                     | 537         | 14.7% | 2,043       | 11.9% | 4,115       | 9.3%  |
| 20 to 49 Units                     | 231         | 6.3%  | 1,196       | 7.0%  | 3,084       | 6.9%  |
| 50 or More Units                   | 259         | 7.1%  | 1,008       | 5.9%  | 3,378       | 7.6%  |
| Mobile Home or Trailer             | 62          | 1.7%  | 822         | 4.8%  | 2,081       | 4.7%  |
| Other Structure                    | 3           | -     | 26          | 0.1%  | 36          | -     |
| <b>Homes Built By Year (2024)</b>  |             |       |             |       |             |       |
| Homes Built 2020 or later          | 124         | 2.2%  | 437         | 1.7%  | 1,437       | 2.2%  |
| Homes Built 2010 to 2019           | 551         | 10.0% | 1,804       | 7.2%  | 4,496       | 7.0%  |
| Homes Built 2000 to 2009           | 676         | 12.2% | 2,316       | 9.2%  | 6,483       | 10.1% |
| Homes Built 1990 to 1999           | 450         | 8.1%  | 2,391       | 9.5%  | 8,713       | 13.5% |
| Homes Built 1980 to 1989           | 696         | 12.6% | 4,193       | 16.6% | 11,796      | 18.3% |
| Homes Built 1970 to 1979           | 563         | 10.2% | 3,710       | 14.7% | 8,342       | 12.9% |
| Homes Built 1960 to 1969           | 425         | 7.7%  | 1,634       | 6.5%  | 2,242       | 3.5%  |
| Homes Built 1950 to 1959           | 123         | 2.2%  | 468         | 1.9%  | 640         | 1.0%  |
| Homes Built 1940 to 1949           | 25          | 0.5%  | 71          | 0.3%  | 142         | 0.2%  |
| Homes Built Before 1939            | 18          | 0.3%  | 75          | 0.3%  | 140         | 0.2%  |
| Median Age of Homes                | 34.7 yrs    |       | 37.0 yrs    |       | 34.5 yrs    |       |
| <b>Home Values (2024)</b>          |             |       |             |       |             |       |
| Owner Specified Housing Units      | 2,514       |       | 11,708      |       | 32,621      |       |
| Home Values \$1,000,000 or More    | 1,371       | 54.5% | 4,389       | 37.5% | 9,095       | 27.9% |
| Home Values \$750,000 to \$999,999 | 226         | 9.0%  | 946         | 8.1%  | 3,051       | 9.4%  |
| Home Values \$500,000 to \$749,999 | 366         | 14.6% | 1,766       | 15.1% | 5,299       | 16.2% |
| Home Values \$400,000 to \$499,999 | 219         | 8.7%  | 1,270       | 10.8% | 4,599       | 14.1% |
| Home Values \$300,000 to \$399,999 | 183         | 7.3%  | 1,096       | 9.4%  | 3,317       | 10.2% |
| Home Values \$250,000 to \$299,999 | 50          | 2.0%  | 545         | 4.7%  | 2,066       | 6.3%  |
| Home Values \$200,000 to \$249,999 | 28          | 1.1%  | 351         | 3.0%  | 1,185       | 3.6%  |
| Home Values \$175,000 to \$199,999 | 10          | 0.4%  | 203         | 1.7%  | 766         | 2.3%  |
| Home Values \$150,000 to \$174,999 | 9           | 0.3%  | 339         | 2.9%  | 877         | 2.7%  |
| Home Values \$125,000 to \$149,999 | 4           | 0.2%  | 100         | 0.9%  | 466         | 1.4%  |
| Home Values \$100,000 to \$124,999 | 8           | 0.3%  | 166         | 1.4%  | 432         | 1.3%  |
| Home Values \$90,000 to \$99,999   | 1           | -     | 51          | 0.4%  | 117         | 0.4%  |
| Home Values \$80,000 to \$89,999   | 4           | 0.2%  | 84          | 0.7%  | 159         | 0.5%  |
| Home Values \$70,000 to \$79,999   | -           | -     | 25          | 0.2%  | 52          | 0.2%  |
| Home Values \$60,000 to \$69,999   | -           | -     | 61          | 0.5%  | 76          | 0.2%  |
| Home Values \$50,000 to \$59,999   | -           | -     | 16          | 0.1%  | 45          | 0.1%  |
| Home Values \$35,000 to \$49,999   | 6           | 0.2%  | 100         | 0.9%  | 281         | 0.9%  |
| Home Values \$25,000 to \$34,999   | 12          | 0.5%  | 55          | 0.5%  | 140         | 0.4%  |
| Home Values \$10,000 to \$24,999   | 7           | 0.3%  | 57          | 0.5%  | 259         | 0.8%  |
| Home Values Under \$10,000         | 8           | 0.3%  | 90          | 0.8%  | 341         | 1.0%  |
| Owner-Occupied Median Home Value   | \$1.31 M    |       | \$960,713   |       | \$767,637   |       |
| Renter-Occupied Median Rent        | \$1,373     |       | \$1,551     |       | \$1,665     |       |



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| 294 9th St S<br>Naples, FL 34102                     | 1 mi radius   | 3 mi radius   | 5 mi radius   |
|--|---------------|---------------|---------------|
| <b>Total Annual Consumer Expenditure (2024)</b>      |               |               |               |
| Total Household Expenditure                          | \$406.77 M    | \$1.79 B      | \$4.35 B      |
| Total Non-Retail Expenditure                         | \$218.37 M    | \$958.21 M    | \$2.32 B      |
| Total Retail Expenditure                             | \$188.4 M     | \$832.05 M    | \$2.03 B      |
| Apparel  | \$14.47 M     | \$63.62 M     | \$154.11 M    |
| Contributions  | \$15.39 M     | \$66.6 M      | \$160.07 M    |
| Education  | \$14.58 M     | \$62.79 M     | \$149.19 M    |
| Entertainment  | \$23.69 M     | \$104.18 M    | \$252.75 M    |
| Food and Beverages                                   | \$57.85 M     | \$255.7 M     | \$622.7 M     |
| Furnishings and Equipment                            | \$14.58 M     | \$64.26 M     | \$156.17 M    |
| Gifts  | \$11.91 M     | \$51.02 M     | \$121.91 M    |
| Health Care  | \$33.57 M     | \$148.29 M    | \$362.32 M    |
| Household Operations                                 | \$16.81 M     | \$73.56 M     | \$178.06 M    |
| Miscellaneous Expenses                               | \$7.88 M      | \$34.57 M     | \$83.96 M     |
| Personal Care  | \$5.44 M      | \$23.98 M     | \$58.33 M     |
| Personal Insurance                                   | \$3.15 M      | \$13.78 M     | \$33.31 M     |
| Reading  | \$937.95 K    | \$4.11 M      | \$9.97 M      |
| Shelter  | \$85.37 M     | \$375.41 M    | \$910.12 M    |
| Tobacco  | \$2.04 M      | \$9.07 M      | \$22.28 M     |
| Transportation                                       | \$71.22 M     | \$315.79 M    | \$771.18 M    |
| Utilities  | \$27.91 M     | \$123.53 M    | \$301.97 M    |
| <b>Monthly Household Consumer Expenditure (2024)</b> |               |               |               |
| Total Household Expenditure                          | \$9,281       | \$8,725       | \$8,156       |
| Total Non-Retail Expenditure                         | \$4,982 53.7% | \$4,670 53.5% | \$4,356 53.4% |
| Total Retail Expenditures                            | \$4,298 46.3% | \$4,055 46.5% | \$3,800 46.6% |
| Apparel  | \$330 3.6%    | \$310 3.6%    | \$289 3.5%    |
| Contributions  | \$351 3.8%    | \$325 3.7%    | \$300 3.7%    |
| Education  | \$333 3.6%    | \$306 3.5%    | \$280 3.4%    |
| Entertainment  | \$540 5.8%    | \$508 5.8%    | \$474 5.8%    |
| Food and Beverages                                   | \$1,320 14.2% | \$1,246 14.3% | \$1,168 14.3% |
| Furnishings and Equipment                            | \$333 3.6%    | \$313 3.6%    | \$293 3.6%    |
| Gifts  | \$272 2.9%    | \$249 2.8%    | \$229 2.8%    |
| Health Care  | \$766 8.3%    | \$723 8.3%    | \$680 8.3%    |
| Household Operations                                 | \$384 4.1%    | \$358 4.1%    | \$334 4.1%    |
| Miscellaneous Expenses                               | \$180 1.9%    | \$168 1.9%    | \$157 1.9%    |
| Personal Care  | \$124 1.3%    | \$117 1.3%    | \$109 1.3%    |
| Personal Insurance                                   | \$72 0.8%     | \$67 0.8%     | \$62 0.8%     |
| Reading  | \$21 0.2%     | \$20 0.2%     | \$19 0.2%     |
| Shelter  | \$1,948 21.0% | \$1,830 21.0% | \$1,707 20.9% |
| Tobacco  | \$46 0.5%     | \$44 0.5%     | \$42 0.5%     |
| Transportation                                       | \$1,625 17.5% | \$1,539 17.6% | \$1,446 17.7% |
| Utilities  | \$637 6.9%    | \$602 6.9%    | \$566 6.9%    |