

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.4044/-94.9955

1200 E 7th St Atlantic, IA 50022	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2025)	3,937	6,986	7,344
Projected Population (2030)	3,585	6,496	6,850
Census Population (2020)	3,975	7,133	7,491
Census Population (2010)	4,141	7,505	7,897
Projected Annual Growth (2025-2030)	-352 -1.8%	-490 -1.4%	-494 -1.3%
Historical Annual Growth (2020-2025)	-38 -	-147 -0.4%	-147 -0.4%
Historical Annual Growth (2010-2020)	-167 -0.4%	-372 -0.5%	-406 -0.5%
Estimated Population Density (2025)	1,254 psm	247 psm	94 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2025)	1,788	3,129	3,281
Projected Households (2030)	1,660	2,923	3,073
Census Households (2020)	1,860	3,242	3,396
Census Households (2010)	1,859	3,275	3,437
Projected Annual Growth (2025-2030)	-128 -1.4%	-206 -1.3%	-209 -1.3%
Historical Annual Change (2010-2025)	-71 -0.3%	-146 -0.3%	-156 -0.3%
Average Household Income			
Estimated Average Household Income (2025)	\$82,271	\$85,716	\$86,206
Projected Average Household Income (2030)	\$81,704	\$85,175	\$85,695
Census Average Household Income (2010)	\$42,459	\$47,185	\$47,189
Census Average Household Income (2000)	\$38,486	\$40,375	\$40,333
Projected Annual Change (2025-2030)	-\$567 -0.1%	-\$540 -0.1%	-\$511 -0.1%
Historical Annual Change (2000-2025)	\$43,785 4.6%	\$45,340 4.5%	\$45,873 4.5%
Median Household Income			
Estimated Median Household Income (2025)	\$58,748	\$60,708	\$60,894
Projected Median Household Income (2030)	\$58,400	\$60,231	\$60,434
Census Median Household Income (2010)	\$37,197	\$40,307	\$40,366
Census Median Household Income (2000)	\$34,516	\$36,040	\$35,955
Projected Annual Change (2025-2030)	-\$348 -0.1%	-\$477 -0.2%	-\$459 -0.2%
Historical Annual Change (2000-2025)	\$24,232 2.8%	\$24,668 2.7%	\$24,938 2.8%
Per Capita Income			
Estimated Per Capita Income (2025)	\$37,544	\$38,536	\$38,657
Projected Per Capita Income (2030)	\$38,033	\$38,482	\$38,588
Census Per Capita Income (2010)	\$19,059	\$20,590	\$20,535
Census Per Capita Income (2000)	\$17,087	\$17,134	\$17,071
Projected Annual Change (2025-2030)	\$489 0.3%	-\$54 -	-\$70 -
Historical Annual Change (2000-2025)	\$20,457 4.8%	\$21,403 5.0%	\$21,586 5.1%
Estimated Average Household Net Worth (2025)	\$731,464	\$805,374	\$822,647

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1200 E 7th St Atlantic, IA 50022	1 mi radius	3 mi radius	5 mi radius
Race and Ethnicity			
Total Population (2025)	3,937	6,986	7,344
White (2025)	3,677 93.4%	6,524 93.4%	6,865 93.5%
Black or African American (2025)	30 0.8%	63 0.9%	64 0.9%
American Indian or Alaska Native (2025)	5 0.1%	7 0.1%	8 0.1%
Asian (2025)	20 0.5%	39 0.6%	41 0.6%
Hawaiian or Pacific Islander (2025)	29 0.7%	49 0.7%	49 0.7%
Other Race (2025)	37 0.9%	67 1.0%	69 0.9%
Two or More Races (2025)	139 3.5%	238 3.4%	247 3.4%
Population < 18 (2025)	942 23.9%	1,693 24.2%	1,774 24.2%
White Not Hispanic	814 86.4%	1,474 87.0%	1,547 87.2%
Black or African American	10 1.1%	23 1.3%	23 1.3%
Asian	5 0.5%	6 0.4%	7 0.4%
Other Race Not Hispanic	63 6.7%	110 6.5%	114 6.4%
Hispanic	50 5.3%	81 4.8%	82 4.6%
Not Hispanic or Latino Population (2025)	3,792 96.3%	6,747 96.6%	7,099 96.7%
Not Hispanic White	3,603 95.0%	6,405 94.9%	6,743 95.0%
Not Hispanic Black or African American	30 0.8%	63 0.9%	64 0.9%
Not Hispanic American Indian or Alaska Native	3 -	4 -	5 -
Not Hispanic Asian	20 0.5%	39 0.6%	41 0.6%
Not Hispanic Hawaiian or Pacific Islander	29 0.8%	49 0.7%	49 0.7%
Not Hispanic Other Race	8 0.2%	16 0.2%	17 0.2%
Not Hispanic Two or More Races	99 2.6%	172 2.5%	180 2.5%
Hispanic or Latino Population (2025)	145 3.7%	239 3.4%	244 3.3%
Hispanic White	74 51.0%	119 49.9%	122 49.8%
Hispanic Black or African American	- -	- -	- -
Hispanic American Indian or Alaska Native	2 1.4%	3 1.2%	3 1.2%
Hispanic Asian	- -	- -	- -
Hispanic Hawaiian or Pacific Islander	- -	- -	- -
Hispanic Other Race	29 20.1%	51 21.3%	52 21.4%
Hispanic Two or More Races	40 27.6%	66 27.6%	67 27.5%
Not Hispanic or Latino Population (2020)	3,844 96.7%	6,914 96.9%	7,267 97.0%
Hispanic or Latino Population (2020)	131 3.3%	219 3.1%	224 3.0%
Not Hispanic or Latino Population (2010)	4,043 97.6%	7,319 97.5%	7,707 97.6%
Hispanic or Latino Population (2010)	99 2.4%	186 2.5%	190 2.4%
Not Hispanic or Latino Population (2030)	3,444 96.0%	6,250 96.2%	6,597 96.3%
Hispanic or Latino Population (2030)	142 4.0%	246 3.8%	253 3.7%
Projected Annual Growth (2025-2030)	-3 -0.4%	7 0.6%	9 0.7%
Historical Annual Growth (2010-2020)	32 3.3%	33 1.8%	34 1.8%

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Total Age Distribution (2025)						
Total Population	3,937	6,986	7,344			
Age Under 5 Years	244	6.2%	421	6.0%	440	6.0%
Age 5 to 9 Years	226	5.7%	423	6.1%	448	6.1%
Age 10 to 14 Years	277	7.0%	506	7.2%	530	7.2%
Age 15 to 19 Years	290	7.4%	503	7.2%	523	7.1%
Age 20 to 24 Years	211	5.4%	363	5.2%	378	5.1%
Age 25 to 29 Years	197	5.0%	350	5.0%	368	5.0%
Age 30 to 34 Years	239	6.1%	414	5.9%	435	5.9%
Age 35 to 39 Years	207	5.2%	376	5.4%	392	5.3%
Age 40 to 44 Years	228	5.8%	437	6.3%	462	6.3%
Age 45 to 49 Years	186	4.7%	340	4.9%	360	4.9%
Age 50 to 54 Years	203	5.1%	348	5.0%	368	5.0%
Age 55 to 59 Years	205	5.2%	366	5.2%	387	5.3%
Age 60 to 64 Years	272	6.9%	490	7.0%	523	7.1%
Age 65 to 69 Years	252	6.4%	473	6.8%	504	6.9%
Age 70 to 74 Years	240	6.1%	429	6.1%	448	6.1%
Age 75 to 79 Years	168	4.3%	303	4.3%	319	4.3%
Age 80 to 84 Years	125	3.2%	201	2.9%	210	2.9%
Age 85 Years or Over	166	4.2%	243	3.5%	250	3.4%
Median Age	41.0		40.9		41.0	
Age 19 Years or Less	1,038	26.4%	1,854	26.5%	1,941	26.4%
Age 20 to 64 Years	1,947	49.5%	3,483	49.9%	3,672	50.0%
Age 65 Years or Over	952	24.2%	1,649	23.6%	1,731	23.6%
Female Age Distribution (2025)						
Female Population	1,944	49.4%	3,484	49.9%	3,653	49.7%
Age Under 5 Years	132	6.8%	225	6.5%	234	6.4%
Age 5 to 9 Years	102	5.2%	201	5.8%	211	5.8%
Age 10 to 14 Years	129	6.6%	245	7.0%	257	7.0%
Age 15 to 19 Years	129	6.6%	219	6.3%	228	6.2%
Age 20 to 24 Years	97	5.0%	170	4.9%	176	4.8%
Age 25 to 29 Years	88	4.5%	158	4.5%	166	4.5%
Age 30 to 34 Years	121	6.2%	209	6.0%	218	6.0%
Age 35 to 39 Years	106	5.5%	189	5.4%	195	5.3%
Age 40 to 44 Years	120	6.2%	230	6.6%	241	6.6%
Age 45 to 49 Years	88	4.5%	163	4.7%	173	4.7%
Age 50 to 54 Years	94	4.8%	167	4.8%	176	4.8%
Age 55 to 59 Years	99	5.1%	180	5.2%	190	5.2%
Age 60 to 64 Years	155	8.0%	278	8.0%	295	8.1%
Age 65 to 69 Years	124	6.4%	226	6.5%	240	6.6%
Age 70 to 74 Years	121	6.2%	223	6.4%	232	6.4%
Age 75 to 79 Years	93	4.8%	167	4.8%	175	4.8%
Age 80 to 84 Years	62	3.2%	104	3.0%	108	3.0%
Age 85 Years or Over	85	4.4%	131	3.8%	135	3.7%
Female Median Age	42.4		42.4		42.5	
Age 19 Years or Less	492	25.3%	890	25.5%	931	25.5%
Age 20 to 64 Years	967	49.8%	1,743	50.0%	1,831	50.1%
Age 65 Years or Over	484	24.9%	851	24.4%	891	24.4%

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Male Age Distribution (2025)			
Male Population	1,993 50.6%	3,502 50.1%	3,691 50.3%
Age Under 5 Years	112 5.6%	196 5.6%	205 5.6%
Age 5 to 9 Years	124 6.2%	223 6.4%	237 6.4%
Age 10 to 14 Years	148 7.4%	261 7.5%	273 7.4%
Age 15 to 19 Years	162 8.1%	284 8.1%	295 8.0%
Age 20 to 24 Years	114 5.7%	193 5.5%	202 5.5%
Age 25 to 29 Years	110 5.5%	193 5.5%	203 5.5%
Age 30 to 34 Years	118 5.9%	205 5.8%	216 5.9%
Age 35 to 39 Years	101 5.0%	187 5.3%	196 5.3%
Age 40 to 44 Years	108 5.4%	207 5.9%	221 6.0%
Age 45 to 49 Years	98 4.9%	176 5.0%	187 5.1%
Age 50 to 54 Years	109 5.4%	181 5.2%	191 5.2%
Age 55 to 59 Years	106 5.3%	186 5.3%	197 5.3%
Age 60 to 64 Years	117 5.9%	211 6.0%	228 6.2%
Age 65 to 69 Years	128 6.4%	247 7.0%	264 7.2%
Age 70 to 74 Years	119 6.0%	206 5.9%	216 5.8%
Age 75 to 79 Years	76 3.8%	136 3.9%	144 3.9%
Age 80 to 84 Years	63 3.2%	97 2.8%	102 2.8%
Age 85 Years or Over	82 4.1%	111 3.2%	115 3.1%
Male Median Age	39.6	39.4	39.6
Age 19 Years or Less	546 27.4%	964 27.5%	1,009 27.3%
Age 20 to 64 Years	980 49.2%	1,740 49.7%	1,841 49.9%
Age 65 Years or Over	468 23.5%	798 22.8%	841 22.8%
Males per 100 Females (2025)			
Overall Comparison	103	101	101
Age Under 5 Years	85 45.9%	87 46.6%	88 46.7%
Age 5 to 9 Years	121 54.8%	111 52.6%	112 52.8%
Age 10 to 14 Years	114 53.4%	107 51.6%	106 51.5%
Age 15 to 19 Years	125 55.6%	129 56.4%	129 56.4%
Age 20 to 24 Years	118 54.2%	114 53.3%	115 53.5%
Age 25 to 29 Years	125 55.5%	122 55.0%	122 55.0%
Age 30 to 34 Years	97 49.2%	98 49.5%	99 49.8%
Age 35 to 39 Years	95 48.7%	99 49.8%	101 50.1%
Age 40 to 44 Years	90 47.4%	90 47.4%	91 47.8%
Age 45 to 49 Years	111 52.7%	108 51.9%	108 52.0%
Age 50 to 54 Years	116 53.6%	108 51.9%	109 52.1%
Age 55 to 59 Years	107 51.8%	104 50.9%	103 50.8%
Age 60 to 64 Years	76 43.1%	76 43.2%	77 43.6%
Age 65 to 69 Years	103 50.7%	109 52.2%	110 52.4%
Age 70 to 74 Years	99 49.6%	93 48.1%	93 48.1%
Age 75 to 79 Years	82 45.0%	81 44.9%	82 45.1%
Age 80 to 84 Years	102 50.6%	94 48.4%	94 48.5%
Age 85 Years or Over	96 49.1%	85 45.9%	86 46.1%
Age 19 Years or Less	111 52.6%	108 52.0%	108 52.0%
Age 20 to 39 Years	107 51.8%	107 51.8%	108 52.0%
Age 40 to 64 Years	97 49.2%	94 48.6%	95 48.8%
Age 65 Years or Over	97 49.1%	94 48.4%	94 48.6%

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Household Type (2025)			
Total Households	1,788	3,129	3,281
Households with Children	438 24.5%	802 25.6%	843 25.7%
Average Household Size	2.2	2.2	2.2
Household Density per Square Mile	569	111	42
Population Family	2,791 70.9%	5,158 73.8%	5,429 73.9%
Population Non-Family	1,055 26.8%	1,705 24.4%	1,790 24.4%
Population Group Quarters	91 2.3%	123 1.8%	124 1.7%
Family Households	948 53.0%	1,764 56.4%	1,856 56.6%
Married Couple Households	680 71.7%	1,306 74.0%	1,390 74.9%
Other Family Households with Children	268 28.3%	458 26.0%	467 25.1%
Family Households with Children	438 46.2%	802 45.5%	843 45.4%
Married Couple with Children	260 59.3%	501 62.5%	533 63.2%
Other Family Households with Children	178 40.7%	301 37.5%	310 36.8%
Family Households No Children	510 53.8%	962 54.5%	1,013 54.6%
Married Couple No Children	420 82.4%	805 83.7%	857 84.5%
Other Family Households No Children	90 17.6%	157 16.3%	157 15.5%
Non-Family Households	840 47.0%	1,366 43.6%	1,425 43.4%
Non-Family Households with Children	- -	- -	- -
Non-Family Households No Children	840 100.0%	1,366 100.0%	1,425 100.0%
Average Family Household Size	2.9	2.9	2.9
Average Family Income	\$108,965	\$112,493	\$113,548
Median Family Income	\$88,167	\$90,007	\$89,801
Average Non-Family Household Size	1.3	1.2	1.3
Marital Status (2025)			
Population Age 15 Years or Over	3,189	5,635	5,926
Never Married	815 25.5%	1,540 27.3%	1,610 27.2%
Currently Married	1,488 46.6%	2,684 47.6%	2,861 48.3%
Previously Married	887 27.8%	1,411 25.0%	1,454 24.5%
Separated	101 11.4%	140 10.0%	146 10.0%
Widowed	317 35.8%	506 35.9%	523 36.0%
Divorced	469 52.9%	764 54.2%	785 54.0%
Educational Attainment (2025)			
Adult Population Age 25 Years or Over	2,688	4,769	5,025
Elementary (Grade Level 0 to 8)	17 0.6%	33 0.7%	36 0.7%
Some High School (Grade Level 9 to 11)	186 6.9%	287 6.0%	305 6.1%
High School Graduate	957 35.6%	1,789 37.5%	1,878 37.4%
Some College	528 19.6%	1,061 22.3%	1,127 22.4%
Associate Degree Only	279 10.4%	408 8.6%	442 8.8%
Bachelor Degree Only	541 20.1%	871 18.3%	907 18.1%
Graduate Degree	181 6.7%	320 6.7%	329 6.5%
Any College (Some College or Higher)	1,528 56.8%	2,660 55.8%	2,806 55.8%
College Degree + (Bachelor Degree or Higher)	721 26.8%	1,191 25.0%	1,236 24.6%

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Housing			
Total Housing Units (2025)	1,990	3,478	3,645
Total Housing Units (2020)	2,022	3,526	3,694
Historical Annual Growth (2020-2025)	-32	-48	-50
Housing Units Occupied (2025)	1,788 89.9%	3,129 90.0%	3,281 90.0%
Housing Units Owner-Occupied	1,075 60.1%	2,006 64.1%	2,125 64.8%
Housing Units Renter-Occupied	713 39.9%	1,123 35.9%	1,156 35.2%
Housing Units Vacant (2025)	202 10.1%	349 10.0%	363 10.0%
Household Size (2025)			
Total Households	1,788	3,129	3,281
1 Person Households	727 40.7%	1,180 37.7%	1,225 37.3%
2 Person Households	614 34.4%	1,114 35.6%	1,175 35.8%
3 Person Households	198 11.1%	347 11.1%	365 11.1%
4 Person Households	155 8.7%	292 9.3%	307 9.4%
5 Person Households	58 3.3%	137 4.4%	145 4.4%
6 Person Households	24 1.3%	45 1.4%	49 1.5%
7 or More Person Households	11 0.6%	14 0.5%	16 0.5%
Household Income Distribution (2025)			
HH Income \$200,000 or More	81 4.5%	195 6.2%	210 6.4%
HH Income \$150,000 to \$199,999	102 5.7%	167 5.3%	177 5.4%
HH Income \$125,000 to \$149,999	88 4.9%	184 5.9%	194 5.9%
HH Income \$100,000 to \$124,999	204 11.4%	369 11.8%	381 11.6%
HH Income \$75,000 to \$99,999	236 13.2%	372 11.9%	391 11.9%
HH Income \$50,000 to \$74,999	335 18.7%	515 16.5%	540 16.5%
HH Income \$35,000 to \$49,999	161 9.0%	276 8.8%	299 9.1%
HH Income \$25,000 to \$34,999	181 10.1%	333 10.7%	348 10.6%
HH Income \$15,000 to \$24,999	198 11.0%	355 11.4%	364 11.1%
HH Income \$10,000 to \$14,999	105 5.9%	201 6.4%	206 6.3%
HH Income Under \$10,000	97 5.4%	161 5.2%	171 5.2%
Household Vehicles (2025)			
Households 0 Vehicles Available	171 9.6%	246 7.9%	252 7.7%
Households 1 Vehicle Available	720 40.3%	1,228 39.3%	1,267 38.6%
Households 2 Vehicles Available	538 30.1%	914 29.2%	975 29.7%
Households 3 or More Vehicles Available	359 20.1%	740 23.6%	788 24.0%
Total Vehicles Available	2,978	5,480	5,814
Average Vehicles per Household	1.7	1.8	1.8
Owner-Occupied Household Vehicles	2,117 71.1%	4,139 75.5%	4,421 76.0%
Average Vehicles per Owner-Occupied Household	2.0	2.1	2.1
Renter-Occupied Household Vehicles	861 28.9%	1,341 24.5%	1,393 24.0%
Average Vehicles per Renter-Occupied Household	1.2	1.2	1.2
Travel Time (2025)			
Worker Base Age 16 years or Over	2,037	3,558	3,745
Travel to Work in 14 Minutes or Less	1,537 75.5%	2,616 73.5%	2,695 72.0%
Travel to Work in 15 to 29 Minutes	187 9.2%	318 8.9%	376 10.0%
Travel to Work in 30 to 59 Minutes	102 5.0%	176 5.0%	197 5.3%
Travel to Work in 60 Minutes or More	80 3.9%	119 3.3%	127 3.4%
Work at Home	131 6.4%	329 9.2%	351 9.4%
Average Minutes Travel to Work	7.7	7.7	8.1

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Transportation To Work (2025)			
Worker Base Age 16 years or Over	2,037	3,558	3,745
Drive to Work Alone	1,627 79.9%	2,811 79.0%	2,951 78.8%
Drive to Work in Carpool	161 7.9%	223 6.3%	239 6.4%
Travel to Work by Public Transportation	8 0.4%	13 0.4%	13 0.3%
Drive to Work on Motorcycle	8 0.4%	16 0.4%	16 0.4%
Bicycle to Work	- -	- -	1 -
Walk to Work	66 3.2%	122 3.4%	130 3.5%
Other Means	35 1.7%	44 1.2%	44 1.2%
Work at Home	131 6.4%	329 9.2%	351 9.4%
Daytime Demographics (2025)			
Total Businesses	321	471	477
Total Employees	3,319	4,482	4,517
Company Headquarter Businesses	15 4.6%	22 4.8%	23 4.8%
Company Headquarter Employees	587 17.7%	878 19.6%	886 19.6%
Employee Population per Business	10.3 to 1	9.5 to 1	9.5 to 1
Residential Population per Business	12.2 to 1	14.8 to 1	15.4 to 1
Adj. Daytime Demographics Age 16 Years or Over	4,399	6,439	6,572
Labor Force			
Labor Population Age 16 Years or Over (2025)	3,117	5,515	5,800
Labor Force Total Males (2025)	1,566 50.3%	2,747 49.8%	2,899 50.0%
Male Civilian Employed	1,148 73.3%	1,953 71.1%	2,060 71.1%
Male Civilian Unemployed	- -	17 0.6%	20 0.7%
Males in Armed Forces	- -	- -	- -
Males Not in Labor Force	418 26.7%	777 28.3%	819 28.3%
Labor Force Total Females (2025)	1,550 49.7%	2,768 50.2%	2,901 50.0%
Female Civilian Employed	889 57.3%	1,605 58.0%	1,685 58.1%
Female Civilian Unemployed	25 1.6%	47 1.7%	50 1.7%
Females in Armed Forces	- -	- -	- -
Females Not in Labor Force	636 41.0%	1,116 40.3%	1,166 40.2%
Unemployment Rate	26 0.8%	64 1.2%	69 1.2%
Occupation (2025)			
Occupation Population Age 16 Years or Over	2,037	3,558	3,745
Occupation Total Males	1,148 56.4%	1,953 54.9%	2,060 55.0%
Occupation Total Females	889 43.6%	1,605 45.1%	1,685 45.0%
Management, Business, Financial Operations	252 12.4%	426 12.0%	460 12.3%
Professional, Related	475 23.3%	842 23.7%	868 23.2%
Service	277 13.6%	565 15.9%	589 15.7%
Sales, Office	422 20.7%	766 21.5%	806 21.5%
Farming, Fishing, Forestry	6 0.3%	29 0.8%	33 0.9%
Construction, Extraction, Maintenance	146 7.2%	251 7.0%	283 7.5%
Production, Transport, Material Moving	458 22.5%	679 19.1%	706 18.9%
White Collar Workers	1,149 56.4%	2,035 57.2%	2,135 57.0%
Blue Collar Workers	888 43.6%	1,524 42.8%	1,611 43.0%

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.4044/-94.9955

1200 E 7th St Atlantic, IA 50022		1 mi radius	3 mi radius	5 mi radius			
Units In Structure (2025)							
Total Units		1,788	3,129	3,281			
1 Detached Unit		1,188	66.4%	2,252	72.0%	2,388	72.8%
1 Attached Unit		28	1.6%	48	1.5%	49	1.5%
2 Units		94	5.3%	164	5.2%	166	5.1%
3 to 4 Units		81	4.6%	120	3.8%	123	3.8%
5 to 9 Units		93	5.2%	138	4.4%	139	4.2%
10 to 19 Units		61	3.4%	80	2.6%	81	2.5%
20 to 49 Units		144	8.1%	192	6.1%	194	5.9%
50 or More Units		33	1.8%	51	1.6%	52	1.6%
Mobile Home or Trailer		65	3.7%	85	2.7%	89	2.7%
Other Structure		-	-	-	-	-	-
Homes Built By Year (2025)							
Homes Built 2020 or later		10	0.5%	10	0.3%	10	0.3%
Homes Built 2010 to 2019		11	0.5%	28	0.8%	31	0.8%
Homes Built 2000 to 2009		70	3.5%	136	3.9%	138	3.8%
Homes Built 1990 to 1999		109	5.5%	198	5.7%	213	5.8%
Homes Built 1980 to 1989		178	9.0%	310	8.9%	316	8.7%
Homes Built 1970 to 1979		269	13.5%	486	14.0%	504	13.8%
Homes Built 1960 to 1969		310	15.6%	419	12.0%	429	11.8%
Homes Built 1950 to 1959		299	15.0%	495	14.2%	512	14.0%
Homes Built 1940 to 1949		107	5.4%	183	5.3%	190	5.2%
Homes Built Before 1939		425	21.3%	865	24.9%	938	25.7%
Median Age of Homes		62.5	yrs	63.3	yrs	63.5	yrs
Home Values (2025)							
Owner Specified Housing Units		1,075		2,006		2,125	
Home Values \$1,000,000 or More		5	0.5%	10	0.5%	11	0.5%
Home Values \$750,000 to \$999,999		-	-	-	-	-	-
Home Values \$500,000 to \$749,999		16	1.5%	47	2.3%	57	2.7%
Home Values \$400,000 to \$499,999		58	5.4%	107	5.3%	111	5.2%
Home Values \$300,000 to \$399,999		43	4.0%	160	8.0%	171	8.0%
Home Values \$250,000 to \$299,999		17	1.6%	60	3.0%	68	3.2%
Home Values \$200,000 to \$249,999		198	18.4%	296	14.7%	304	14.3%
Home Values \$175,000 to \$199,999		77	7.2%	153	7.7%	158	7.4%
Home Values \$150,000 to \$174,999		83	7.8%	138	6.9%	148	7.0%
Home Values \$125,000 to \$149,999		120	11.2%	178	8.9%	188	8.9%
Home Values \$100,000 to \$124,999		142	13.2%	306	15.2%	315	14.8%
Home Values \$90,000 to \$99,999		75	7.0%	114	5.7%	120	5.7%
Home Values \$80,000 to \$89,999		51	4.8%	83	4.1%	89	4.2%
Home Values \$70,000 to \$79,999		25	2.3%	51	2.6%	54	2.5%
Home Values \$60,000 to \$69,999		35	3.3%	66	3.3%	71	3.3%
Home Values \$50,000 to \$59,999		20	1.9%	64	3.2%	75	3.5%
Home Values \$35,000 to \$49,999		43	4.0%	62	3.1%	69	3.3%
Home Values \$25,000 to \$34,999		5	0.5%	9	0.4%	9	0.4%
Home Values \$10,000 to \$24,999		35	3.2%	58	2.9%	60	2.8%
Home Values Under \$10,000		26	2.4%	44	2.2%	46	2.2%
Owner-Occupied Median Home Value		\$145,487		\$147,912		\$148,025	
Renter-Occupied Median Rent		\$617		\$611		\$610	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.4044/-94.9955

1200 E 7th St Atlantic, IA 50022	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2025)			
Total Household Expenditure	\$145.41 M	\$265.87 M	\$280.05 M
Total Non-Retail Expenditure	\$68.85 M	\$126.56 M	\$133.35 M
Total Retail Expenditure	\$76.55 M	\$139.31 M	\$146.7 M
Alcoholic Beverages	\$885.23 K	\$1.62 M	\$1.7 M
Apparel	\$2.7 M	\$4.93 M	\$5.19 M
Contributions	\$4.5 M	\$8.24 M	\$8.68 M
Education	\$3.24 M	\$5.92 M	\$6.24 M
Entertainment	\$8.4 M	\$15.31 M	\$16.11 M
Food Away From Home	\$6.41 M	\$11.7 M	\$12.31 M
Grocery	\$10.08 M	\$18.29 M	\$19.21 M
Health Care	\$11.85 M	\$20.81 M	\$21.84 M
Household Furnishings and Equipment	\$3.86 M	\$7.05 M	\$7.42 M
Household Operations	\$2.73 M	\$4.99 M	\$5.25 M
Miscellaneous Expenses	\$2.51 M	\$4.56 M	\$4.8 M
Personal Care	\$1.95 M	\$3.55 M	\$3.73 M
Shelter	\$24.16 M	\$43.37 M	\$45.53 M
Tax and Retirement	\$30.01 M	\$56.54 M	\$59.77 M
Tobacco and Related	\$818.17 K	\$1.48 M	\$1.55 M
Transportation	\$24.08 M	\$44.43 M	\$46.97 M
Utilities	\$7.22 M	\$13.1 M	\$13.75 M
Monthly Household Consumer Expenditure (2025)			
Total Household Expenditure	\$6,778	\$7,080	\$7,112
Total Non-Retail Expenditure	\$3,209 47.4%	\$3,371 47.6%	\$3,386 47.6%
Total Retail Expenditures	\$3,568 52.6%	\$3,710 52.4%	\$3,726 52.4%
Alcoholic Beverages	\$41 0.6%	\$43 0.6%	\$43 0.6%
Apparel	\$126 1.9%	\$131 1.9%	\$132 1.9%
Contributions	\$210 3.1%	\$219 3.1%	\$220 3.1%
Education	\$151 2.2%	\$158 2.2%	\$158 2.2%
Entertainment	\$391 5.8%	\$408 5.8%	\$409 5.8%
Food Away From Home	\$299 4.4%	\$312 4.4%	\$313 4.4%
Grocery	\$470 6.9%	\$487 6.9%	\$488 6.9%
Health Care	\$552 8.1%	\$554 7.8%	\$555 7.8%
Household Furnishings and Equipment	\$180 2.7%	\$188 2.7%	\$188 2.6%
Household Operations	\$127 1.9%	\$133 1.9%	\$133 1.9%
Miscellaneous Expenses	\$117 1.7%	\$121 1.7%	\$122 1.7%
Personal Care	\$91 1.3%	\$94 1.3%	\$95 1.3%
Shelter	\$1,126 16.6%	\$1,155 16.3%	\$1,156 16.3%
Tax and Retirement	\$1,399 20.6%	\$1,506 21.3%	\$1,518 21.3%
Tobacco and Related	\$38 0.6%	\$39 0.6%	\$39 0.6%
Transportation	\$1,122 16.6%	\$1,183 16.7%	\$1,193 16.8%
Utilities	\$337 5.0%	\$349 4.9%	\$349 4.9%