

# Complete Profile

2010-2020 Census, 2021 Estimates with 2026 Projections  
 Calculated using Weighted Block Centroid from Block Groups  
 SHELBY SQUARE

Lat/Lon: 35.0221/-89.8304

6990 E Shelby Dr Memphis, TN 38141	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2021)	14,286	88,207	169,295
Projected Population (2026)	13,828	89,123	173,229
Census Population (2020)	14,327	87,478	169,716
Census Population (2010)	14,340	83,092	159,458
Projected Annual Growth (2021-2026)	-458 -0.6%	916 0.2%	3,934 0.5%
Historical Annual Growth (2020-2021)	-41 -	729 0.8%	-422 -0.2%
Historical Annual Growth (2010-2020)	-13 -	4,386 0.5%	10,258 0.6%
Estimated Population Density (2021)	4,550 <i>psm</i>	3,120 <i>psm</i>	2,157 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
<b>Households</b>			
Estimated Households (2021)	4,958	33,590	65,063
Projected Households (2026)	4,995	35,189	68,400
Census Households (2020)	5,005	33,214	65,213
Census Households (2010)	4,870	30,598	59,551
Projected Annual Growth (2021-2026)	37 0.1%	1,599 1.0%	3,337 1.0%
Historical Annual Change (2010-2021)	89 0.2%	2,992 0.9%	5,512 0.8%
<b>Average Household Income</b>			
Estimated Average Household Income (2021)	\$78,537	\$69,371	\$83,602
Projected Average Household Income (2026)	\$96,232	\$78,150	\$95,015
Census Average Household Income (2010)	\$60,865	\$56,717	\$66,685
Census Average Household Income (2000)	\$65,002	\$57,444	\$65,398
Projected Annual Change (2021-2026)	\$17,696 4.5%	\$8,780 2.5%	\$11,413 2.7%
Historical Annual Change (2000-2021)	\$13,534 1.0%	\$11,927 1.0%	\$18,204 1.3%
<b>Median Household Income</b>			
Estimated Median Household Income (2021)	\$64,754	\$58,794	\$66,008
Projected Median Household Income (2026)	\$75,162	\$68,333	\$76,320
Census Median Household Income (2010)	\$52,971	\$49,703	\$54,505
Census Median Household Income (2000)	\$61,021	\$52,814	\$55,588
Projected Annual Change (2021-2026)	\$10,408 3.2%	\$9,540 3.2%	\$10,312 3.1%
Historical Annual Change (2000-2021)	\$3,732 0.3%	\$5,980 0.5%	\$10,420 0.9%
<b>Per Capita Income</b>			
Estimated Per Capita Income (2021)	\$27,268	\$26,444	\$32,166
Projected Per Capita Income (2026)	\$34,772	\$30,884	\$37,553
Census Per Capita Income (2010)	\$20,669	\$20,885	\$24,904
Census Per Capita Income (2000)	\$22,517	\$22,015	\$25,160
Projected Annual Change (2021-2026)	\$7,503 5.5%	\$4,440 3.4%	\$5,387 3.3%
Historical Annual Change (2000-2021)	\$4,752 1.0%	\$4,429 1.0%	\$7,006 1.3%
Estimated Average Household Net Worth (2021)	\$354,070	\$311,707	\$424,441

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<b>Race and Ethnicity</b>						
Total Population (2021)	14,286		88,207		169,295	
White (2021)	1,761	12.3%	15,012	17.0%	47,350	28.0%
Black or African American (2021)	10,673	74.7%	60,486	68.6%	97,944	57.9%
American Indian or Alaska Native (2021)	65	0.5%	411	0.5%	706	0.4%
Asian (2021)	233	1.6%	1,991	2.3%	5,290	3.1%
Hawaiian or Pacific Islander (2021)	5	-	42	-	74	-
Other Race (2021)	1,056	7.4%	6,411	7.3%	10,460	6.2%
Two or More Races (2021)	494	3.5%	3,854	4.4%	7,470	4.4%
Population < 18 (2021)	3,766 26.4%		23,144 26.2%		43,007 25.4%	
White Not Hispanic	159	4.2%	1,701	7.3%	7,232	16.8%
Black or African American	2,886	76.6%	16,567	71.6%	26,903	62.6%
Asian	53	1.4%	438	1.9%	1,194	2.8%
Other Race Not Hispanic	143	3.8%	924	4.0%	1,938	4.5%
Hispanic	524	13.9%	3,515	15.2%	5,739	13.3%
Not Hispanic or Latino Population (2021)	12,867 90.1%		78,605 89.1%		153,282 90.5%	
Not Hispanic White	1,550	12.0%	13,563	17.3%	44,897	29.3%
Not Hispanic Black or African American	10,650	82.8%	60,109	76.5%	97,097	63.3%
Not Hispanic American Indian or Alaska Native	27	0.2%	152	0.2%	312	0.2%
Not Hispanic Asian	227	1.8%	1,962	2.5%	5,184	3.4%
Not Hispanic Hawaiian or Pacific Islander	5	-	40	-	63	-
Not Hispanic Other Race	158	1.2%	746	0.9%	1,482	1.0%
Not Hispanic Two or More Races	250	1.9%	2,034	2.6%	4,246	2.8%
Hispanic or Latino Population (2021)	1,420 9.9%		9,602 10.9%		16,013 9.5%	
Hispanic White	212	14.9%	1,449	15.1%	2,454	15.3%
Hispanic Black or African American	23	1.6%	378	3.9%	846	5.3%
Hispanic American Indian or Alaska Native	37	2.6%	259	2.7%	394	2.5%
Hispanic Asian	6	0.4%	29	0.3%	105	0.7%
Hispanic Hawaiian or Pacific Islander	-	-	2	-	10	-
Hispanic Other Race	898	63.3%	5,665	59.0%	8,979	56.1%
Hispanic Two or More Races	244	17.2%	1,821	19.0%	3,224	20.1%
Not Hispanic or Latino Population (2020)	12,934 90.3%		78,898 90.2%		154,447 91.0%	
Hispanic or Latino Population (2020)	1,394 9.7%		8,580 9.8%		15,269 9.0%	
Not Hispanic or Latino Population (2010)	13,322 92.9%		76,299 91.8%		148,167 92.9%	
Hispanic or Latino Population (2010)	1,019 7.1%		6,793 8.2%		11,290 7.1%	
Not Hispanic or Latino Population (2026)	12,439 90.0%		79,451 89.1%		156,814 90.5%	
Hispanic or Latino Population (2026)	1,389 10.0%		9,671 10.9%		16,415 9.5%	
Projected Annual Growth (2021-2026)	-30	-0.4%	70	0.1%	402	0.5%
Historical Annual Growth (2010-2020)	375 3.7%		1,787 2.6%		3,979 3.5%	

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<b>Total Age Distribution (2021)</b>							
Total Population		14,286		88,207		169,295	
Age Under 5 Years		905	6.3%	5,962	6.8%	11,067	6.5%
Age 5 to 9 Years		1,096	7.7%	6,787	7.7%	12,428	7.3%
Age 10 to 14 Years		1,169	8.2%	6,857	7.8%	12,652	7.5%
Age 15 to 19 Years		947	6.6%	5,810	6.6%	11,117	6.6%
Age 20 to 24 Years		819	5.7%	6,060	6.9%	11,393	6.7%
Age 25 to 29 Years		961	6.7%	7,146	8.1%	13,420	7.9%
Age 30 to 34 Years		1,109	7.8%	7,261	8.2%	12,836	7.6%
Age 35 to 39 Years		1,148	8.0%	6,925	7.9%	12,271	7.2%
Age 40 to 44 Years		1,063	7.4%	6,186	7.0%	11,366	6.7%
Age 45 to 49 Years		980	6.9%	5,585	6.3%	10,721	6.3%
Age 50 to 54 Years		902	6.3%	5,028	5.7%	9,942	5.9%
Age 55 to 59 Years		870	6.1%	4,978	5.6%	10,045	5.9%
Age 60 to 64 Years		862	6.0%	4,706	5.3%	9,572	5.7%
Age 65 to 69 Years		631	4.4%	3,321	3.8%	7,254	4.3%
Age 70 to 74 Years		422	3.0%	2,308	2.6%	5,475	3.2%
Age 75 to 79 Years		198	1.4%	1,304	1.5%	3,337	2.0%
Age 80 to 84 Years		110	0.8%	925	1.0%	2,102	1.2%
Age 85 Years or Over		96	0.7%	1,059	1.2%	2,296	1.4%
Median Age		34.8		33.3		34.8	
Age 19 Years or Less		4,116	28.8%	25,415	28.8%	47,264	27.9%
Age 20 to 64 Years		8,714	61.0%	53,876	61.1%	101,566	60.0%
Age 65 Years or Over		1,456	10.2%	8,916	10.1%	20,464	12.1%
<b>Female Age Distribution (2021)</b>							
Female Population		7,586	53.1%	47,355	53.7%	90,127	53.2%
Age Under 5 Years		438	5.8%	3,000	6.3%	5,534	6.1%
Age 5 to 9 Years		547	7.2%	3,343	7.1%	6,124	6.8%
Age 10 to 14 Years		555	7.3%	3,374	7.1%	6,175	6.9%
Age 15 to 19 Years		477	6.3%	2,955	6.2%	5,682	6.3%
Age 20 to 24 Years		404	5.3%	3,127	6.6%	5,900	6.5%
Age 25 to 29 Years		516	6.8%	3,910	8.3%	7,204	8.0%
Age 30 to 34 Years		606	8.0%	4,009	8.5%	6,975	7.7%
Age 35 to 39 Years		628	8.3%	3,748	7.9%	6,564	7.3%
Age 40 to 44 Years		580	7.6%	3,374	7.1%	6,100	6.8%
Age 45 to 49 Years		541	7.1%	3,090	6.5%	5,751	6.4%
Age 50 to 54 Years		492	6.5%	2,778	5.9%	5,496	6.1%
Age 55 to 59 Years		483	6.4%	2,832	6.0%	5,593	6.2%
Age 60 to 64 Years		474	6.3%	2,584	5.5%	5,189	5.8%
Age 65 to 69 Years		333	4.4%	1,802	3.8%	3,937	4.4%
Age 70 to 74 Years		257	3.4%	1,333	2.8%	3,112	3.5%
Age 75 to 79 Years		111	1.5%	780	1.6%	1,926	2.1%
Age 80 to 84 Years		71	0.9%	589	1.2%	1,291	1.4%
Age 85 Years or Over		74	1.0%	727	1.5%	1,573	1.7%
Female Median Age		36.3		34.5		36.0	
Age 19 Years or Less		2,017	26.6%	12,672	26.8%	23,514	26.1%
Age 20 to 64 Years		4,724	62.3%	29,453	62.2%	54,773	60.8%
Age 65 Years or Over		845	11.1%	5,231	11.0%	11,839	13.1%

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<b>Male Age Distribution (2021)</b>							
Male Population		6,700	46.9%	40,851	46.3%	79,168	46.8%
Age Under 5 Years		467	7.0%	2,962	7.3%	5,533	7.0%
Age 5 to 9 Years		549	8.2%	3,443	8.4%	6,304	8.0%
Age 10 to 14 Years		614	9.2%	3,483	8.5%	6,477	8.2%
Age 15 to 19 Years		470	7.0%	2,855	7.0%	5,436	6.9%
Age 20 to 24 Years		414	6.2%	2,933	7.2%	5,493	6.9%
Age 25 to 29 Years		445	6.6%	3,236	7.9%	6,216	7.9%
Age 30 to 34 Years		503	7.5%	3,252	8.0%	5,861	7.4%
Age 35 to 39 Years		519	7.8%	3,177	7.8%	5,707	7.2%
Age 40 to 44 Years		483	7.2%	2,812	6.9%	5,266	6.7%
Age 45 to 49 Years		439	6.6%	2,495	6.1%	4,969	6.3%
Age 50 to 54 Years		410	6.1%	2,250	5.5%	4,445	5.6%
Age 55 to 59 Years		387	5.8%	2,146	5.3%	4,452	5.6%
Age 60 to 64 Years		388	5.8%	2,122	5.2%	4,383	5.5%
Age 65 to 69 Years		298	4.5%	1,519	3.7%	3,317	4.2%
Age 70 to 74 Years		165	2.5%	975	2.4%	2,363	3.0%
Age 75 to 79 Years		87	1.3%	523	1.3%	1,412	1.8%
Age 80 to 84 Years		39	0.6%	335	0.8%	811	1.0%
Age 85 Years or Over		22	0.3%	332	0.8%	723	0.9%
Male Median Age		32.9		31.9		33.4	
Age 19 Years or Less		2,099	31.3%	12,743	31.2%	23,750	30.0%
Age 20 to 64 Years		3,989	59.5%	24,424	59.8%	46,793	59.1%
Age 65 Years or Over		612	9.1%	3,685	9.0%	8,625	10.9%
<b>Males per 100 Females (2021)</b>							
Overall Comparison		88		86		88	
Age Under 5 Years		106	51.6%	99	49.7%	100	50.0%
Age 5 to 9 Years		100	50.1%	103	50.7%	103	50.7%
Age 10 to 14 Years		111	52.5%	103	50.8%	105	51.2%
Age 15 to 19 Years		98	49.6%	97	49.1%	96	48.9%
Age 20 to 24 Years		103	50.6%	94	48.4%	93	48.2%
Age 25 to 29 Years		86	46.3%	83	45.3%	86	46.3%
Age 30 to 34 Years		83	45.4%	81	44.8%	84	45.7%
Age 35 to 39 Years		83	45.3%	85	45.9%	87	46.5%
Age 40 to 44 Years		83	45.5%	83	45.5%	86	46.3%
Age 45 to 49 Years		81	44.8%	81	44.7%	86	46.4%
Age 50 to 54 Years		83	45.4%	81	44.7%	81	44.7%
Age 55 to 59 Years		80	44.5%	76	43.1%	80	44.3%
Age 60 to 64 Years		82	45.0%	82	45.1%	84	45.8%
Age 65 to 69 Years		90	47.3%	84	45.7%	84	45.7%
Age 70 to 74 Years		64	39.1%	73	42.3%	76	43.2%
Age 75 to 79 Years		79	44.0%	67	40.1%	73	42.3%
Age 80 to 84 Years		56	35.8%	57	36.3%	63	38.6%
Age 85 Years or Over		30	23.1%	46	31.4%	46	31.5%
Age 19 Years or Less		104	51.0%	101	50.1%	101	50.2%
Age 20 to 39 Years		87	46.6%	85	46.0%	87	46.6%
Age 40 to 64 Years		82	45.1%	81	44.7%	84	45.5%
Age 65 Years or Over		72	42.0%	70	41.3%	73	42.1%

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<b>Household Type (2021)</b>							
Total Households		4,958		33,590		65,063	
Households with Children		2,129	42.9%	13,087	39.0%	24,203	37.2%
Average Household Size		2.9		2.6		2.6	
Household Density per Square Mile		1,579		1,188		829	
Population Family		12,853	90.0%	74,947	85.0%	143,528	84.8%
Population Non-Family		1,419	9.9%	12,936	14.7%	24,916	14.7%
Population Group Quarters		14	-	323	0.4%	852	0.5%
Family Households		3,774	76.1%	22,644	67.4%	44,174	67.9%
Married Couple Households		2,208	58.5%	12,323	54.4%	26,359	59.7%
Other Family Households with Children		1,567	41.5%	10,321	45.6%	17,814	40.3%
Family Households with Children		2,105	55.8%	12,938	57.1%	23,938	54.2%
Married Couple with Children		1,037	49.3%	5,758	44.5%	11,708	48.9%
Other Family Households with Children		1,068	50.7%	7,179	55.5%	12,230	51.1%
Family Households No Children		1,669	44.2%	9,706	42.9%	20,236	45.8%
Married Couple No Children		1,170	70.1%	6,565	67.6%	14,652	72.4%
Other Family Households No Children		498	29.9%	3,141	32.4%	5,584	27.6%
Non-Family Households		1,184	23.9%	10,946	32.6%	20,889	32.1%
Non-Family Households with Children		24	2.0%	150	1.4%	265	1.3%
Non-Family Households No Children		1,160	98.0%	10,797	98.6%	20,624	98.7%
Average Family Household Size		3.4		3.3		3.2	
Average Family Income		\$83,579		\$75,281		\$92,693	
Median Family Income		\$76,810		\$71,341		\$79,467	
Average Non-Family Household Size		1.2		1.2		1.2	
<b>Marital Status (2021)</b>							
Population Age 15 Years or Over		11,116		68,602		133,148	
Never Married		4,690	42.2%	30,810	44.9%	56,088	42.1%
Currently Married		4,200	37.8%	23,463	34.2%	49,349	37.1%
Previously Married		2,226	20.0%	14,328	20.9%	27,711	20.8%
Separated		506	22.7%	3,229	22.5%	6,019	21.7%
Widowed		379	17.0%	2,682	18.7%	6,146	22.2%
Divorced		1,341	60.2%	8,418	58.7%	15,546	56.1%
<b>Educational Attainment (2021)</b>							
Adult Population Age 25 Years or Over		9,351		56,732		110,637	
Elementary (Grade Level 0 to 8)		297	3.2%	1,682	3.0%	3,357	3.0%
Some High School (Grade Level 9 to 11)		719	7.7%	3,589	6.3%	6,249	5.6%
High School Graduate		2,832	30.3%	16,778	29.6%	30,137	27.2%
Some College		2,631	28.1%	15,144	26.7%	27,900	25.2%
Associate Degree Only		700	7.5%	4,196	7.4%	7,539	6.8%
Bachelor Degree Only		1,452	15.5%	9,367	16.5%	21,572	19.5%
Graduate Degree		720	7.7%	5,977	10.5%	13,883	12.5%
Any College (Some College or Higher)		5,503	58.8%	34,683	61.1%	70,895	64.1%
College Degree + (Bachelor Degree or Higher)		2,172	23.2%	15,344	27.0%	35,455	32.0%

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<b>Housing</b>						
Total Housing Units (2021)	5,083		35,817		70,685	
Total Housing Units (2020)	5,130		35,418		70,853	
Historical Annual Growth (2020-2021)	-47	-	398	-	-168	-
Housing Units Occupied (2021)	4,958	97.6%	33,590	93.8%	65,063	92.0%
Housing Units Owner-Occupied	3,948	79.6%	19,239	57.3%	38,196	58.7%
Housing Units Renter-Occupied	1,011	20.4%	14,351	42.7%	26,867	41.3%
Housing Units Vacant (2021)	124	2.4%	2,227	6.2%	5,623	8.0%
<b>Household Size (2021)</b>						
Total Households	4,958		33,590		65,063	
1 Person Households	1,015	20.5%	9,396	28.0%	17,784	27.3%
2 Person Households	1,389	28.0%	9,425	28.1%	19,532	30.0%
3 Person Households	1,005	20.3%	6,096	18.1%	11,425	17.6%
4 Person Households	764	15.4%	4,495	13.4%	8,784	13.5%
5 Person Households	458	9.2%	2,467	7.3%	4,457	6.9%
6 Person Households	177	3.6%	965	2.9%	1,760	2.7%
7 or More Person Households	150	3.0%	748	2.2%	1,320	2.0%
<b>Household Income Distribution (2021)</b>						
HH Income \$200,000 or More	142	2.9%	764	2.3%	3,224	5.0%
HH Income \$150,000 to \$199,999	244	4.9%	1,419	4.2%	3,313	5.1%
HH Income \$125,000 to \$149,999	405	8.2%	2,001	6.0%	4,136	6.4%
HH Income \$100,000 to \$124,999	485	9.8%	3,105	9.2%	5,831	9.0%
HH Income \$75,000 to \$99,999	640	12.9%	4,290	12.8%	8,485	13.0%
HH Income \$50,000 to \$74,999	1,125	22.7%	7,272	21.7%	13,304	20.4%
HH Income \$35,000 to \$49,999	764	15.4%	5,514	16.4%	9,447	14.5%
HH Income \$25,000 to \$34,999	558	11.3%	3,690	11.0%	6,895	10.6%
HH Income \$15,000 to \$24,999	294	5.9%	2,655	7.9%	5,010	7.7%
HH Income \$10,000 to \$14,999	113	2.3%	984	2.9%	2,041	3.1%
HH Income Under \$10,000	189	3.8%	1,896	5.6%	3,376	5.2%
<b>Household Vehicles (2021)</b>						
Households 0 Vehicles Available	151	3.0%	1,336	4.0%	2,827	4.3%
Households 1 Vehicle Available	1,373	27.7%	13,029	38.8%	24,634	37.9%
Households 2 Vehicles Available	2,295	46.3%	11,838	35.2%	23,757	36.5%
Households 3 or More Vehicles Available	1,140	23.0%	7,387	22.0%	13,845	21.3%
Total Vehicles Available	9,937		61,902		119,369	
Average Vehicles per Household	2.0		1.8		1.8	
Owner-Occupied Household Vehicles	8,164	82.2%	42,005	67.9%	82,888	69.4%
Average Vehicles per Owner-Occupied Household	2.1		2.2		2.2	
Renter-Occupied Household Vehicles	1,773	17.8%	19,896	32.1%	36,481	30.6%
Average Vehicles per Renter-Occupied Household	1.8		1.4		1.4	
<b>Travel Time (2021)</b>						
Worker Base Age 16 years or Over	7,009		45,212		86,381	
Travel to Work in 14 Minutes or Less	1,525	21.8%	9,102	20.1%	19,090	22.1%
Travel to Work in 15 to 29 Minutes	2,994	42.7%	20,341	45.0%	38,239	44.3%
Travel to Work in 30 to 59 Minutes	2,060	29.4%	13,485	29.8%	24,056	27.8%
Travel to Work in 60 Minutes or More	170	2.4%	989	2.2%	2,011	2.3%
Work at Home	260	3.7%	1,295	2.9%	2,984	3.5%
Average Minutes Travel to Work	22.8		22.7		22.1	

# Complete Profile

2010-2020 Census, 2021 Estimates with 2026 Projections  
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 SHELBY SQUARE

Lat/Lon: 35.0221/-89.8304

6990 E Shelby Dr Memphis, TN 38141	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2021)</b>						
Worker Base Age 16 years or Over	7,009		45,212		86,381	
Drive to Work Alone	6,097	87.0%	38,527	85.2%	73,052	84.6%
Drive to Work in Carpool	449	6.4%	4,220	9.3%	8,103	9.4%
Travel to Work by Public Transportation	37	0.5%	244	0.5%	448	0.5%
Drive to Work on Motorcycle	2	-	4	-	17	-
Bicycle to Work	4	-	33	-	58	-
Walk to Work	101	1.4%	540	1.2%	1,034	1.2%
Other Means	60	0.9%	349	0.8%	685	0.8%
Work at Home	260	3.7%	1,295	2.9%	2,984	3.5%
<b>Daytime Demographics (2021)</b>						
Total Businesses	316		2,539		6,616	
Total Employees	1,836		27,845		75,122	
Company Headquarter Businesses	4	1.3%	80	3.1%	272	4.1%
Company Headquarter Employees	18	1.0%	4,194	15.1%	9,129	12.2%
Employee Population per Business	5.8 to 1		11.0 to 1		11.4 to 1	
Residential Population per Business	45.2 to 1		34.7 to 1		25.6 to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,745		49,965		119,441	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2021)	10,919		67,414		130,885	
Labor Force Total Males (2021)	4,982	45.6%	30,387	45.1%	59,735	45.6%
Male Civilian Employed	3,453	69.3%	21,782	71.7%	42,033	70.4%
Male Civilian Unemployed	248	5.0%	1,424	4.7%	2,988	5.0%
Males in Armed Forces	-	-	11	-	50	-
Males Not in Labor Force	1,281	25.7%	7,170	23.6%	14,664	24.5%
Labor Force Total Females (2021)	5,937	54.4%	37,027	54.9%	71,150	54.4%
Female Civilian Employed	3,557	59.9%	23,430	63.3%	44,348	62.3%
Female Civilian Unemployed	228	3.8%	1,924	5.2%	3,168	4.5%
Females in Armed Forces	-	-	71	0.2%	137	0.2%
Females Not in Labor Force	2,152	36.3%	11,601	31.3%	23,498	33.0%
Unemployment Rate	476	4.4%	3,349	5.0%	6,156	4.7%
<b>Occupation (2021)</b>						
Occupation Population Age 16 Years or Over	7,009		45,212		86,381	
Occupation Total Males	3,453	49.3%	21,782	48.2%	42,033	48.7%
Occupation Total Females	3,557	50.7%	23,430	51.8%	44,348	51.3%
Management, Business, Financial Operations	1,161	-	6,035	13.3%	12,297	14.2%
Professional, Related	1,323	18.9%	9,163	20.3%	18,365	21.3%
Service	961	13.7%	7,210	15.9%	13,263	15.4%
Sales, Office	1,766	25.2%	10,428	23.1%	19,635	22.7%
Farming, Fishing, Forestry	-	-	22	-	68	-
Construction, Extraction, Maintenance	351	5.0%	2,593	5.7%	4,796	5.6%
Production, Transport, Material Moving	1,447	20.6%	9,762	21.6%	17,956	20.8%
White Collar Workers	4,251	60.6%	25,626	56.7%	50,297	58.2%
Blue Collar Workers	2,759	39.4%	19,586	43.3%	36,083	41.8%

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<b>Units In Structure (2021)</b>						
Total Units	4,870		30,598		59,551	
1 Detached Unit	4,430	91.0%	23,441	76.6%	45,177	75.9%
1 Attached Unit	310	6.4%	1,589	5.2%	2,989	5.0%
2 Units	29	0.6%	254	0.8%	496	0.8%
3 to 4 Units	51	1.1%	2,162	7.1%	3,954	6.6%
5 to 9 Units	47	1.0%	2,736	8.9%	5,158	8.7%
10 to 19 Units	25	0.5%	1,842	6.0%	4,007	6.7%
20 to 49 Units	23	0.5%	424	1.4%	965	1.6%
50 or More Units	34	0.7%	1,038	3.4%	1,961	3.3%
Mobile Home or Trailer	9	0.2%	95	0.3%	342	0.6%
Other Structure	-	-	8	-	14	-
<b>Homes Built By Year (2021)</b>						
Homes Built 2014 or later	71	1.4%	1,048	2.9%	2,459	3.5%
Homes Built 2010 to 2013	25	0.5%	664	1.9%	1,399	2.0%
Homes Built 2000 to 2009	389	7.6%	4,777	13.3%	8,960	12.7%
Homes Built 1990 to 1999	856	16.8%	7,302	20.4%	12,330	17.4%
Homes Built 1980 to 1989	2,469	48.6%	10,520	29.4%	15,803	22.4%
Homes Built 1970 to 1979	584	11.5%	5,700	15.9%	13,896	19.7%
Homes Built 1960 to 1969	239	4.7%	1,709	4.8%	6,095	8.6%
Homes Built 1950 to 1959	148	2.9%	1,143	3.2%	2,556	3.6%
Homes Built 1940 to 1949	52	1.0%	220	0.6%	579	0.8%
Homes Built Before 1939	127	2.5%	508	1.4%	986	1.4%
Median Age of Homes	31.1	yrs	28.9	yrs	30.7	yrs
<b>Home Values (2021)</b>						
Owner Specified Housing Units	3,948		19,239		38,196	
Home Values \$1,000,000 or More	17	0.4%	133	0.7%	414	1.1%
Home Values \$750,000 to \$999,999	18	0.5%	164	0.9%	578	1.5%
Home Values \$500,000 to \$749,999	99	2.5%	375	2.0%	1,547	4.0%
Home Values \$400,000 to \$499,999	135	3.4%	428	2.2%	1,507	3.9%
Home Values \$300,000 to \$399,999	126	3.2%	1,362	7.1%	3,697	9.7%
Home Values \$250,000 to \$299,999	302	7.6%	1,419	7.4%	3,194	8.4%
Home Values \$200,000 to \$249,999	277	7.0%	1,994	10.4%	4,735	12.4%
Home Values \$175,000 to \$199,999	434	11.0%	1,783	9.3%	2,882	7.5%
Home Values \$150,000 to \$174,999	459	11.6%	2,654	13.8%	4,232	11.1%
Home Values \$125,000 to \$149,999	381	9.6%	1,705	8.9%	2,857	7.5%
Home Values \$100,000 to \$124,999	691	17.5%	2,697	14.0%	4,405	11.5%
Home Values \$90,000 to \$99,999	308	7.8%	946	4.9%	1,608	4.2%
Home Values \$80,000 to \$89,999	260	6.6%	964	5.0%	1,630	4.3%
Home Values \$70,000 to \$79,999	136	3.4%	1,097	5.7%	1,784	4.7%
Home Values \$60,000 to \$69,999	120	3.0%	480	2.5%	946	2.5%
Home Values \$50,000 to \$59,999	54	1.4%	353	1.8%	646	1.7%
Home Values \$35,000 to \$49,999	63	1.6%	315	1.6%	617	1.6%
Home Values \$25,000 to \$34,999	24	0.6%	131	0.7%	280	0.7%
Home Values \$10,000 to \$24,999	33	0.8%	174	0.9%	495	1.3%
Home Values Under \$10,000	10	0.3%	63	0.3%	141	0.4%
Owner-Occupied Median Home Value	\$138,500		\$152,318		\$185,373	
Renter-Occupied Median Rent	\$977		\$815		\$814	

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<b>Total Annual Consumer Expenditure (2021)</b>			
Total Household Expenditure	\$293.53 M	\$1.83 B	\$4.01 B
Total Non-Retail Expenditure	\$153.83 M	\$960.85 M	\$2.11 B
Total Retail Expenditure	\$139.7 M	\$867.59 M	\$1.9 B
Apparel	\$10.28 M	\$64.06 M	\$141.34 M
Contributions	\$9.21 M	\$56.43 M	\$128.47 M
Education	\$8.16 M	\$50.24 M	\$116.98 M
Entertainment	\$16.48 M	\$101.53 M	\$225.29 M
Food and Beverages	\$43.63 M	\$272.95 M	\$593.83 M
Furnishings and Equipment	\$10.27 M	\$63.24 M	\$140.05 M
Gifts	\$6.88 M	\$42.27 M	\$97.1 M
Health Care	\$25.19 M	\$156.57 M	\$339.91 M
Household Operations	\$11.39 M	\$70.51 M	\$156.48 M
Miscellaneous Expenses	\$5.54 M	\$34.35 M	\$75.63 M
Personal Care	\$3.94 M	\$24.53 M	\$53.8 M
Personal Insurance	\$2.02 M	\$12.2 M	\$27.69 M
Reading	\$630.34 K	\$3.92 M	\$8.67 M
Shelter	\$61.41 M	\$386.82 M	\$846.92 M
Tobacco	\$1.86 M	\$12.07 M	\$25.09 M
Transportation	\$54.41 M	\$337.02 M	\$734.59 M
Utilities	\$22.22 M	\$139.73 M	\$299.6 M
<b>Monthly Household Consumer Expenditure (2021)</b>			
Total Household Expenditure	\$4,933	\$4,536	\$5,138
Total Non-Retail Expenditure	\$2,585 52.4%	\$2,384 52.6%	\$2,708 52.7%
Total Retail Expenditures	\$2,348 47.6%	\$2,152 47.4%	\$2,430 47.3%
Apparel	\$173 3.5%	\$159 3.5%	\$181 3.5%
Contributions	\$155 3.1%	\$140 3.1%	\$165 3.2%
Education	\$137 2.8%	\$125 2.7%	\$150 2.9%
Entertainment	\$277 5.6%	\$252 5.6%	\$289 5.6%
Food and Beverages	\$733 14.9%	\$677 14.9%	\$761 14.8%
Furnishings and Equipment	\$173 3.5%	\$157 3.5%	\$179 3.5%
Gifts	\$116 2.3%	\$105 2.3%	\$124 2.4%
Health Care	\$423 8.6%	\$388 8.6%	\$435 8.5%
Household Operations	\$191 3.9%	\$175 3.9%	\$200 3.9%
Miscellaneous Expenses	\$93 1.9%	\$85 1.9%	\$97 1.9%
Personal Care	\$66 1.3%	\$61 1.3%	\$69 1.3%
Personal Insurance	\$34 0.7%	\$30 0.7%	\$35 0.7%
Reading	\$11 0.2%	\$10 0.2%	\$11 0.2%
Shelter	\$1,032 20.9%	\$960 21.2%	\$1,085 21.1%
Tobacco	\$31 0.6%	\$30 0.7%	\$32 0.6%
Transportation	\$915 18.5%	\$836 18.4%	\$941 18.3%
Utilities	\$373 7.6%	\$347 7.6%	\$384 7.5%