

Complete Profile

2010-2020 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups
 RIVERWOOD SHOPPING CENTER

Lat/Lon: 29.119/-80.996

3997 S Nova Rd Port Orange, FL 32127		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2021)		11,789		51,842		108,972	
Projected Population (2026)		12,549		55,223		116,211	
Census Population (2020)		11,609		51,903		109,262	
Census Population (2010)		11,380		49,204		98,128	
Projected Annual Growth (2021-2026)		760	1.3%	3,381	1.3%	7,239	1.3%
Historical Annual Growth (2020-2021)		180	-	-61	-0.1%	-290	-0.3%
Historical Annual Growth (2010-2020)		229	0.2%	2,699	0.5%	11,134	1.1%
Estimated Population Density (2021)		3,754	psm	1,834	psm	1,388	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2021)		5,373		23,425		50,153	
Projected Households (2026)		5,410		23,594		50,581	
Census Households (2020)		5,291		23,456		50,350	
Census Households (2010)		5,242		22,330		45,425	
Projected Annual Growth (2021-2026)		38	0.1%	169	0.1%	428	0.2%
Historical Annual Change (2010-2021)		130	0.2%	1,095	0.4%	4,728	0.9%
Average Household Income							
Estimated Average Household Income (2021)		\$55,678		\$64,810		\$70,743	
Projected Average Household Income (2026)		\$66,212		\$75,584		\$83,006	
Census Average Household Income (2010)		\$43,645		\$51,845		\$56,104	
Census Average Household Income (2000)		\$44,989		\$47,666		\$49,276	
Projected Annual Change (2021-2026)		\$10,534	3.8%	\$10,774	3.3%	\$12,263	3.5%
Historical Annual Change (2000-2021)		\$10,689	1.1%	\$17,144	1.7%	\$21,467	2.1%
Median Household Income							
Estimated Median Household Income (2021)		\$51,780		\$55,036		\$58,761	
Projected Median Household Income (2026)		\$60,487		\$64,045		\$68,112	
Census Median Household Income (2010)		\$39,105		\$43,652		\$44,872	
Census Median Household Income (2000)		\$35,518		\$38,425		\$38,552	
Projected Annual Change (2021-2026)		\$8,708	3.4%	\$9,010	3.3%	\$9,351	3.2%
Historical Annual Change (2000-2021)		\$16,261	2.2%	\$16,611	2.1%	\$20,209	2.5%
Per Capita Income							
Estimated Per Capita Income (2021)		\$25,492		\$29,362		\$32,630	
Projected Per Capita Income (2026)		\$28,656		\$32,365		\$36,196	
Census Per Capita Income (2010)		\$20,105		\$23,529		\$25,972	
Census Per Capita Income (2000)		\$19,520		\$20,761		\$22,124	
Projected Annual Change (2021-2026)		\$3,164	2.5%	\$3,003	2.0%	\$3,566	2.2%
Historical Annual Change (2000-2021)		\$5,971	1.5%	\$8,600	2.0%	\$10,506	2.3%
Estimated Average Household Net Worth (2021)		\$232,057		\$319,186		\$383,134	

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3997 S Nova Rd Port Orange, FL 32127		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2021)		11,789		51,842		108,972	
White (2021)		10,062	85.4%	44,008	84.9%	89,081	81.7%
Black or African American (2021)		360	3.1%	1,916	3.7%	6,465	5.9%
American Indian or Alaska Native (2021)		27	0.2%	151	0.3%	303	0.3%
Asian (2021)		193	1.6%	1,037	2.0%	3,276	3.0%
Hawaiian or Pacific Islander (2021)		15	0.1%	38	-	64	-
Other Race (2021)		297	2.5%	976	1.9%	2,070	1.9%
Two or More Races (2021)		836	7.1%	3,716	7.2%	7,714	7.1%
Population < 18 (2021)		1,750	14.8%	7,789	15.0%	15,316	14.1%
White Not Hispanic		1,240	70.9%	5,550	71.3%	10,138	66.2%
Black or African American		93	5.3%	462	5.9%	1,492	9.7%
Asian		38	2.2%	185	2.4%	440	2.9%
Other Race Not Hispanic		204	11.7%	786	10.1%	1,559	10.2%
Hispanic		175	10.0%	806	10.3%	1,687	11.0%
Not Hispanic or Latino Population (2021)		10,984	93.2%	48,162	92.9%	101,316	93.0%
Not Hispanic White		9,821	89.4%	42,886	89.0%	86,781	85.7%
Not Hispanic Black or African American		347	3.2%	1,824	3.8%	6,211	6.1%
Not Hispanic American Indian or Alaska Native		18	0.2%	116	0.2%	227	0.2%
Not Hispanic Asian		191	1.7%	1,026	2.1%	3,224	3.2%
Not Hispanic Hawaiian or Pacific Islander		14	0.1%	35	-	60	-
Not Hispanic Other Race		78	0.7%	219	0.5%	505	0.5%
Not Hispanic Two or More Races		515	4.7%	2,055	4.3%	4,308	4.3%
Hispanic or Latino Population (2021)		805	6.8%	3,680	7.1%	7,656	7.0%
Hispanic White		240	29.9%	1,121	30.5%	2,300	30.0%
Hispanic Black or African American		13	1.6%	92	2.5%	254	3.3%
Hispanic American Indian or Alaska Native		9	1.1%	35	0.9%	76	1.0%
Hispanic Asian		2	0.2%	11	0.3%	51	0.7%
Hispanic Hawaiian or Pacific Islander		-	-	3	-	4	-
Hispanic Other Race		219	27.2%	758	20.6%	1,565	20.4%
Hispanic Two or More Races		321	39.9%	1,661	45.1%	3,406	44.5%
Not Hispanic or Latino Population (2020)		10,714	92.3%	48,352	93.2%	101,616	93.0%
Hispanic or Latino Population (2020)		896	7.7%	3,551	6.8%	7,646	7.0%
Not Hispanic or Latino Population (2010)		10,899	95.8%	47,073	95.7%	93,727	95.5%
Hispanic or Latino Population (2010)		481	4.2%	2,131	4.3%	4,401	4.5%
Not Hispanic or Latino Population (2026)		11,580	92.3%	50,808	92.0%	107,045	92.1%
Hispanic or Latino Population (2026)		969	7.7%	4,415	8.0%	9,166	7.9%
Projected Annual Growth (2021-2026)		164	4.1%	735	4.0%	1,510	3.9%
Historical Annual Growth (2010-2020)		415	8.6%	1,421	6.7%	3,244	7.4%

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Total Age Distribution (2021)							
Total Population		11,789		51,842		108,972	
Age Under 5 Years	403	3.4%	1,963	3.8%	4,086	3.7%	
Age 5 to 9 Years	515	4.4%	2,216	4.3%	4,397	4.0%	
Age 10 to 14 Years	546	4.6%	2,359	4.6%	4,542	4.2%	
Age 15 to 19 Years	518	4.4%	2,279	4.4%	4,746	4.4%	
Age 20 to 24 Years	552	4.7%	2,630	5.1%	6,003	5.5%	
Age 25 to 29 Years	722	6.1%	3,260	6.3%	6,478	5.9%	
Age 30 to 34 Years	680	5.8%	2,960	5.7%	5,770	5.3%	
Age 35 to 39 Years	562	4.8%	2,645	5.1%	5,275	4.8%	
Age 40 to 44 Years	553	4.7%	2,501	4.8%	4,998	4.6%	
Age 45 to 49 Years	589	5.0%	2,746	5.3%	5,335	4.9%	
Age 50 to 54 Years	713	6.0%	3,180	6.1%	6,316	5.8%	
Age 55 to 59 Years	918	7.8%	4,102	7.9%	8,202	7.5%	
Age 60 to 64 Years	940	8.0%	4,303	8.3%	9,320	8.6%	
Age 65 to 69 Years	945	8.0%	4,058	7.8%	9,327	8.6%	
Age 70 to 74 Years	895	7.6%	3,875	7.5%	9,216	8.5%	
Age 75 to 79 Years	665	5.6%	2,811	5.4%	6,576	6.0%	
Age 80 to 84 Years	476	4.0%	2,016	3.9%	4,384	4.0%	
Age 85 Years or Over	597	5.1%	1,936	3.7%	4,001	3.7%	
Median Age	50.5		48.9		50.2		
Age 19 Years or Less	1,982	16.8%	8,818	17.0%	17,771	16.3%	
Age 20 to 64 Years	6,229	52.8%	28,328	54.6%	57,697	52.9%	
Age 65 Years or Over	3,577	30.3%	14,696	28.3%	33,504	30.7%	
Female Age Distribution (2021)							
Female Population	6,202	52.6%	26,885	51.9%	56,240	51.6%	
Age Under 5 Years	202	3.3%	999	3.7%	2,032	3.6%	
Age 5 to 9 Years	243	3.9%	1,069	4.0%	2,113	3.8%	
Age 10 to 14 Years	245	4.0%	1,152	4.3%	2,215	3.9%	
Age 15 to 19 Years	247	4.0%	1,069	4.0%	2,213	3.9%	
Age 20 to 24 Years	266	4.3%	1,206	4.5%	2,674	4.8%	
Age 25 to 29 Years	359	5.8%	1,664	6.2%	3,241	5.8%	
Age 30 to 34 Years	354	5.7%	1,513	5.6%	3,000	5.3%	
Age 35 to 39 Years	276	4.4%	1,344	5.0%	2,650	4.7%	
Age 40 to 44 Years	284	4.6%	1,246	4.6%	2,511	4.5%	
Age 45 to 49 Years	322	5.2%	1,442	5.4%	2,777	4.9%	
Age 50 to 54 Years	384	6.2%	1,679	6.2%	3,366	6.0%	
Age 55 to 59 Years	482	7.8%	2,124	7.9%	4,376	7.8%	
Age 60 to 64 Years	500	8.1%	2,259	8.4%	4,936	8.8%	
Age 65 to 69 Years	523	8.4%	2,154	8.0%	4,919	8.7%	
Age 70 to 74 Years	496	8.0%	2,060	7.7%	4,799	8.5%	
Age 75 to 79 Years	374	6.0%	1,547	5.8%	3,525	6.3%	
Age 80 to 84 Years	266	4.3%	1,168	4.3%	2,488	4.4%	
Age 85 Years or Over	379	6.1%	1,190	4.4%	2,405	4.3%	
Female Median Age	52.7		50.4		51.7		
Age 19 Years or Less	938	15.1%	4,289	16.0%	8,574	15.2%	
Age 20 to 64 Years	3,226	52.0%	14,477	53.8%	29,531	52.5%	
Age 65 Years or Over	2,038	32.9%	8,119	30.2%	18,135	32.2%	

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Male Age Distribution (2021)							
Male Population	5,586	47.4%	24,957	48.1%	52,732	48.4%	
Age Under 5 Years	201	3.6%	965	3.9%	2,054	3.9%	
Age 5 to 9 Years	272	4.9%	1,147	4.6%	2,284	4.3%	
Age 10 to 14 Years	300	5.4%	1,207	4.8%	2,326	4.4%	
Age 15 to 19 Years	270	4.8%	1,210	4.8%	2,533	4.8%	
Age 20 to 24 Years	286	5.1%	1,423	5.7%	3,329	6.3%	
Age 25 to 29 Years	363	6.5%	1,596	6.4%	3,237	6.1%	
Age 30 to 34 Years	326	5.8%	1,447	5.8%	2,769	5.3%	
Age 35 to 39 Years	287	5.1%	1,301	5.2%	2,625	5.0%	
Age 40 to 44 Years	269	4.8%	1,255	5.0%	2,486	4.7%	
Age 45 to 49 Years	267	4.8%	1,304	5.2%	2,558	4.9%	
Age 50 to 54 Years	329	5.9%	1,501	6.0%	2,950	5.6%	
Age 55 to 59 Years	436	7.8%	1,978	7.9%	3,826	7.3%	
Age 60 to 64 Years	440	7.9%	2,045	8.2%	4,384	8.3%	
Age 65 to 69 Years	422	7.6%	1,904	7.6%	4,408	8.4%	
Age 70 to 74 Years	399	7.1%	1,816	7.3%	4,417	8.4%	
Age 75 to 79 Years	291	5.2%	1,263	5.1%	3,051	5.8%	
Age 80 to 84 Years	209	3.7%	848	3.4%	1,896	3.6%	
Age 85 Years or Over	218	3.9%	746	3.0%	1,597	3.0%	
Male Median Age	47.9		47.2		48.5		
Age 19 Years or Less	1,044	18.7%	4,529	18.1%	9,198	17.4%	
Age 20 to 64 Years	3,003	53.8%	13,851	55.5%	28,166	53.4%	
Age 65 Years or Over	1,539	27.6%	6,577	26.4%	15,369	29.1%	
Males per 100 Females (2021)							
Overall Comparison	90		93		94		
Age Under 5 Years	99	49.8%	97	49.1%	101	50.3%	
Age 5 to 9 Years	112	52.8%	107	51.8%	108	52.0%	
Age 10 to 14 Years	122	55.0%	105	51.2%	105	51.2%	
Age 15 to 19 Years	109	52.2%	113	53.1%	114	53.4%	
Age 20 to 24 Years	107	51.8%	118	54.1%	125	55.5%	
Age 25 to 29 Years	101	50.3%	96	49.0%	100	50.0%	
Age 30 to 34 Years	92	48.0%	96	48.9%	92	48.0%	
Age 35 to 39 Years	104	51.0%	97	49.2%	99	49.8%	
Age 40 to 44 Years	95	48.6%	101	50.2%	99	49.8%	
Age 45 to 49 Years	83	45.3%	90	47.5%	92	47.9%	
Age 50 to 54 Years	86	46.1%	89	47.2%	88	46.7%	
Age 55 to 59 Years	91	47.5%	93	48.2%	87	46.6%	
Age 60 to 64 Years	88	46.8%	91	47.5%	89	47.0%	
Age 65 to 69 Years	81	44.6%	88	46.9%	90	47.3%	
Age 70 to 74 Years	80	44.6%	88	46.9%	92	47.9%	
Age 75 to 79 Years	78	43.8%	82	44.9%	87	46.4%	
Age 80 to 84 Years	79	44.0%	73	42.1%	76	43.2%	
Age 85 Years or Over	58	36.5%	63	38.5%	66	39.9%	
Age 19 Years or Less	111	52.7%	106	51.4%	107	51.8%	
Age 20 to 39 Years	101	50.2%	101	50.2%	103	50.8%	
Age 40 to 64 Years	88	46.9%	92	48.0%	90	47.4%	
Age 65 Years or Over	76	43.0%	81	44.8%	85	45.9%	

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Household Type (2021)							
Total Households		5,373		23,425		50,153	
Households with Children		1,119	20.8%	4,782	20.4%	9,306	18.6%
Average Household Size		2.1		2.2		2.1	
Household Density per Square Mile		1,711		829		639	
Population Family		8,795	74.6%	39,365	75.9%	81,509	74.8%
Population Non-Family		2,739	23.2%	11,907	23.0%	25,849	23.7%
Population Group Quarters		255	2.2%	569	1.1%	1,614	1.5%
Family Households		3,149	58.6%	13,949	59.5%	29,645	59.1%
Married Couple Households		2,245	71.3%	10,376	74.4%	22,435	75.7%
Other Family Households with Children		903	28.7%	3,574	25.6%	7,210	24.3%
Family Households with Children		1,097	34.8%	4,701	33.7%	9,146	30.9%
Married Couple with Children		585	53.3%	2,777	59.1%	5,315	58.1%
Other Family Households with Children		512	46.7%	1,925	40.9%	3,830	41.9%
Family Households No Children		2,052	65.2%	9,248	66.3%	20,500	69.1%
Married Couple No Children		1,660	80.9%	7,599	82.2%	17,120	83.5%
Other Family Households No Children		391	19.1%	1,649	17.8%	3,380	16.5%
Non-Family Households		2,224	41.4%	9,476	40.5%	20,508	40.9%
Non-Family Households with Children		22	1.0%	80	0.8%	160	0.8%
Non-Family Households No Children		2,202	99.0%	9,396	99.2%	20,348	99.2%
Average Family Household Size		2.8		2.8		2.7	
Average Family Income		\$69,574		\$78,476		\$87,742	
Median Family Income		\$66,456		\$71,042		\$76,127	
Average Non-Family Household Size		1.2		1.3		1.3	
Marital Status (2021)							
Population Age 15 Years or Over		10,324		45,304		95,947	
Never Married		2,809	27.2%	12,674	28.0%	25,820	26.9%
Currently Married		4,516	43.7%	19,693	43.5%	43,526	45.4%
Previously Married		2,999	29.0%	12,937	28.6%	26,601	27.7%
Separated		422	14.1%	1,863	14.4%	3,659	13.8%
Widowed		786	26.2%	3,751	29.0%	8,321	31.3%
Divorced		1,791	59.7%	7,323	56.6%	14,622	55.0%
Educational Attainment (2021)							
Adult Population Age 25 Years or Over		9,255		40,394		85,198	
Elementary (Grade Level 0 to 8)		312	3.4%	850	2.1%	1,701	2.0%
Some High School (Grade Level 9 to 11)		654	7.1%	2,673	6.6%	5,187	6.1%
High School Graduate		3,202	34.6%	13,070	32.4%	25,907	30.4%
Some College		2,259	24.4%	9,693	24.0%	18,954	22.2%
Associate Degree Only		1,022	11.0%	4,752	11.8%	9,815	11.5%
Bachelor Degree Only		1,098	11.9%	6,066	15.0%	14,980	17.6%
Graduate Degree		707	7.6%	3,291	8.1%	8,653	10.2%
Any College (Some College or Higher)		5,087	55.0%	23,802	58.9%	52,402	61.5%
College Degree + (Bachelor Degree or Higher)		1,805	19.5%	9,357	23.2%	23,633	27.7%

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Housing							
Total Housing Units (2021)		5,925		27,060		59,470	
Total Housing Units (2020)		5,836		27,100		60,022	
Historical Annual Growth (2020-2021)		89	-	-40	-	-552	-
Housing Units Occupied (2021)		5,373	90.7%	23,425	86.6%	50,153	84.3%
Housing Units Owner-Occupied		4,104	76.4%	17,403	74.3%	36,006	71.8%
Housing Units Renter-Occupied		1,269	23.6%	6,022	25.7%	14,148	28.2%
Housing Units Vacant (2021)		552	9.3%	3,634	13.4%	9,317	15.7%
Household Size (2021)							
Total Households		5,373		23,425		50,153	
1 Person Households		1,800	33.5%	7,454	31.8%	16,127	32.2%
2 Person Households		2,079	38.7%	9,301	39.7%	20,876	41.6%
3 Person Households		783	14.6%	3,282	14.0%	6,529	13.0%
4 Person Households		461	8.6%	2,172	9.3%	4,298	8.6%
5 Person Households		162	3.0%	834	3.6%	1,597	3.2%
6 Person Households		58	1.1%	277	1.2%	508	1.0%
7 or More Person Households		29	0.5%	105	0.4%	220	0.4%
Household Income Distribution (2021)							
HH Income \$200,000 or More		66	1.2%	696	3.0%	2,194	4.4%
HH Income \$150,000 to \$199,999		107	2.0%	802	3.4%	2,011	4.0%
HH Income \$125,000 to \$149,999		195	3.6%	956	4.1%	2,480	4.9%
HH Income \$100,000 to \$124,999		368	6.9%	1,783	7.6%	4,187	8.3%
HH Income \$75,000 to \$99,999		668	12.4%	3,296	14.1%	6,667	13.3%
HH Income \$50,000 to \$74,999		1,184	22.0%	4,910	21.0%	10,426	20.8%
HH Income \$35,000 to \$49,999		957	17.8%	3,449	14.7%	6,866	13.7%
HH Income \$25,000 to \$34,999		645	12.0%	2,847	12.2%	5,681	11.3%
HH Income \$15,000 to \$24,999		453	8.4%	2,128	9.1%	4,471	8.9%
HH Income \$10,000 to \$14,999		244	4.5%	1,195	5.1%	2,283	4.6%
HH Income Under \$10,000		484	9.0%	1,363	5.8%	2,888	5.8%
Household Vehicles (2021)							
Households 0 Vehicles Available		329	6.1%	1,197	5.1%	2,368	4.7%
Households 1 Vehicle Available		2,363	44.0%	9,632	41.1%	21,175	42.2%
Households 2 Vehicles Available		1,822	33.9%	8,868	37.9%	19,233	38.3%
Households 3 or More Vehicles Available		859	16.0%	3,728	15.9%	7,378	14.7%
Total Vehicles Available		8,778		39,547		83,930	
Average Vehicles per Household		1.6		1.7		1.7	
Owner-Occupied Household Vehicles		7,054	80.4%	30,850	78.0%	63,790	76.0%
Average Vehicles per Owner-Occupied Household		1.7		1.8		1.8	
Renter-Occupied Household Vehicles		1,725	19.6%	8,696	22.0%	20,139	24.0%
Average Vehicles per Renter-Occupied Household		1.4		1.4		1.4	
Travel Time (2021)							
Worker Base Age 16 years or Over		4,593		23,067		46,894	
Travel to Work in 14 Minutes or Less		1,420	30.9%	7,075	30.7%	13,598	29.0%
Travel to Work in 15 to 29 Minutes		2,013	43.8%	9,472	41.1%	18,625	39.7%
Travel to Work in 30 to 59 Minutes		675	14.7%	3,481	15.1%	8,078	17.2%
Travel to Work in 60 Minutes or More		337	7.3%	1,544	6.7%	3,190	6.8%
Work at Home		147	3.2%	1,494	6.5%	3,402	7.3%
Average Minutes Travel to Work		18.5		18.4		19.0	

Complete Profile

2010-2020 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups
 RIVERWOOD SHOPPING CENTER

Lat/Lon: 29.119/-80.996

3997 S Nova Rd Port Orange, FL 32127		1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2021)							
Worker Base Age 16 years or Over		4,593		23,067		46,894	
Drive to Work Alone		3,951	86.0%	18,824	81.6%	37,257	79.5%
Drive to Work in Carpool		364	7.9%	1,648	7.1%	3,497	7.5%
Travel to Work by Public Transportation		7	0.2%	148	0.6%	468	1.0%
Drive to Work on Motorcycle		22	0.5%	188	0.8%	380	0.8%
Bicycle to Work		20	0.4%	208	0.9%	451	1.0%
Walk to Work		48	1.0%	259	1.1%	633	1.4%
Other Means		34	0.7%	297	1.3%	805	1.7%
Work at Home		147	3.2%	1,494	6.5%	3,402	7.3%
Daytime Demographics (2021)							
Total Businesses		511		2,985		5,456	
Total Employees		3,830		20,702		37,676	
Company Headquarter Businesses		16	3.2%	73	2.4%	140	2.6%
Company Headquarter Employees		541	14.1%	1,502	7.3%	5,491	14.6%
Employee Population per Business		7.5	to 1	6.9	to 1	6.9	to 1
Residential Population per Business		23.1	to 1	17.4	to 1	20.0	to 1
Adj. Daytime Demographics Age 16 Years or Over		9,461		42,492		85,960	
Labor Force							
Labor Population Age 16 Years or Over (2021)		10,225		44,884		95,206	
Labor Force Total Males (2021)		4,757	46.5%	21,432	47.7%	45,713	48.0%
Male Civilian Employed		2,132	44.8%	11,535	53.8%	23,583	51.6%
Male Civilian Unemployed		144	3.0%	583	2.7%	1,316	2.9%
Males in Armed Forces		-	-	26	0.1%	26	-
Males Not in Labor Force		2,481	52.1%	9,287	43.3%	20,788	45.5%
Labor Force Total Females (2021)		5,468	53.5%	23,452	52.3%	49,493	52.0%
Female Civilian Employed		2,461	45.0%	11,532	49.2%	23,310	47.1%
Female Civilian Unemployed		100	1.8%	490	2.1%	933	1.9%
Females in Armed Forces		-	-	1	-	2	-
Females Not in Labor Force		2,906	53.1%	11,429	48.7%	25,247	51.0%
Unemployment Rate		244	2.4%	1,073	2.4%	2,249	2.4%
Occupation (2021)							
Occupation Population Age 16 Years or Over		4,593		23,067		46,894	
Occupation Total Males		2,132	46.4%	11,535	50.0%	23,583	50.3%
Occupation Total Females		2,461	53.6%	11,532	50.0%	23,310	49.7%
Management, Business, Financial Operations		497	10.8%	3,086	13.4%	6,348	13.5%
Professional, Related		887	19.3%	4,216	18.3%	9,395	20.0%
Service		1,177	25.6%	5,704	24.7%	11,065	23.6%
Sales, Office		1,085	23.6%	5,376	23.3%	11,286	24.1%
Farming, Fishing, Forestry		7	0.2%	126	0.5%	218	0.5%
Construction, Extraction, Maintenance		540	11.8%	2,575	11.2%	4,314	9.2%
Production, Transport, Material Moving		399	8.7%	1,983	8.6%	4,269	9.1%
White Collar Workers		2,469	53.8%	12,678	55.0%	27,028	57.6%
Blue Collar Workers		2,124	46.2%	10,389	45.0%	19,865	42.4%

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 RIVERWOOD SHOPPING CENTER

Lat/Lon: 29.119/-80.996

3997 S Nova Rd		1 mi radius		3 mi radius		5 mi radius	
Port Orange, FL 32127							
Units In Structure (2021)							
Total Units		5,242		22,330		45,425	
1 Detached Unit		3,115	59.4%	14,773	66.2%	29,747	65.5%
1 Attached Unit		393	7.5%	1,025	4.6%	2,544	5.6%
2 Units		122	2.3%	360	1.6%	670	1.5%
3 to 4 Units		139	2.7%	804	3.6%	1,809	4.0%
5 to 9 Units		110	2.1%	868	3.9%	2,285	5.0%
10 to 19 Units		145	2.8%	644	2.9%	2,129	4.7%
20 to 49 Units		43	0.8%	320	1.4%	1,378	3.0%
50 or More Units		101	1.9%	971	4.3%	3,367	7.4%
Mobile Home or Trailer		1,204	23.0%	3,635	16.3%	6,186	13.6%
Other Structure		-	-	25	0.1%	39	-
Homes Built By Year (2021)							
Homes Built 2014 or later		143	2.4%	533	2.0%	2,073	3.5%
Homes Built 2010 to 2013		56	0.9%	439	1.6%	1,320	2.2%
Homes Built 2000 to 2009		423	7.1%	2,261	8.4%	7,108	12.0%
Homes Built 1990 to 1999		888	15.0%	4,153	15.3%	8,948	15.0%
Homes Built 1980 to 1989		1,962	33.1%	7,589	28.0%	14,086	23.7%
Homes Built 1970 to 1979		1,416	23.9%	5,603	20.7%	10,333	17.4%
Homes Built 1960 to 1969		297	5.0%	1,512	5.6%	3,471	5.8%
Homes Built 1950 to 1959		133	2.3%	956	3.5%	2,024	3.4%
Homes Built 1940 to 1949		23	0.4%	187	0.7%	427	0.7%
Homes Built Before 1939		32	0.5%	192	0.7%	364	0.6%
Median Age of Homes		31.1	yrs	31.4	yrs	29.7	yrs
Home Values (2021)							
Owner Specified Housing Units		4,104		17,403		36,006	
Home Values \$1,000,000 or More		20	0.5%	192	1.1%	573	1.6%
Home Values \$750,000 to \$999,999		22	0.5%	144	0.8%	529	1.5%
Home Values \$500,000 to \$749,999		51	1.2%	474	2.7%	1,354	3.8%
Home Values \$400,000 to \$499,999		90	2.2%	795	4.6%	2,071	5.8%
Home Values \$300,000 to \$399,999		380	9.3%	1,681	9.7%	4,816	13.4%
Home Values \$250,000 to \$299,999		258	6.3%	1,856	10.7%	4,091	11.4%
Home Values \$200,000 to \$249,999		884	21.5%	3,469	19.9%	6,584	18.3%
Home Values \$175,000 to \$199,999		369	9.0%	1,482	8.5%	2,850	7.9%
Home Values \$150,000 to \$174,999		531	12.9%	1,958	11.2%	3,466	9.6%
Home Values \$125,000 to \$149,999		341	8.3%	1,307	7.5%	2,392	6.6%
Home Values \$100,000 to \$124,999		240	5.8%	931	5.3%	1,695	4.7%
Home Values \$90,000 to \$99,999		94	2.3%	446	2.6%	834	2.3%
Home Values \$80,000 to \$89,999		90	2.2%	309	1.8%	552	1.5%
Home Values \$70,000 to \$79,999		108	2.6%	283	1.6%	494	1.4%
Home Values \$60,000 to \$69,999		65	1.6%	246	1.4%	440	1.2%
Home Values \$50,000 to \$59,999		91	2.2%	244	1.4%	350	1.0%
Home Values \$35,000 to \$49,999		121	2.9%	349	2.0%	508	1.4%
Home Values \$25,000 to \$34,999		62	1.5%	385	2.2%	663	1.8%
Home Values \$10,000 to \$24,999		146	3.6%	514	3.0%	1,081	3.0%
Home Values Under \$10,000		141	3.4%	339	1.9%	663	1.8%
Owner-Occupied Median Home Value		\$165,275		\$192,910		\$218,511	
Renter-Occupied Median Rent		\$1,023		\$985		\$1,005	

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 RIVERWOOD SHOPPING CENTER

Lat/Lon: 29.119/-80.996

3997 S Nova Rd Port Orange, FL 32127		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2021)				
Total Household Expenditure		\$251.88 M	\$1.22 B	\$2.76 B
Total Non-Retail Expenditure		\$132.57 M	\$641.87 M	\$1.45 B
Total Retail Expenditure		\$119.31 M	\$576.48 M	\$1.3 B
Apparel		\$8.6 M	\$41.88 M	\$95.07 M
Contributions		\$7.92 M	\$39.01 M	\$89.85 M
Education		\$6.55 M	\$32.88 M	\$76.68 M
Entertainment		\$13.9 M	\$67.78 M	\$154.32 M
Food and Beverages		\$37.51 M	\$180.6 M	\$407.18 M
Furnishings and Equipment		\$8.68 M	\$42.26 M	\$96.16 M
Gifts		\$5.8 M	\$28.7 M	\$66.52 M
Health Care		\$22.44 M	\$107.45 M	\$241.76 M
Household Operations		\$9.79 M	\$47.63 M	\$108.38 M
Miscellaneous Expenses		\$4.78 M	\$23.08 M	\$52.35 M
Personal Care		\$3.38 M	\$16.37 M	\$37.08 M
Personal Insurance		\$1.68 M	\$8.31 M	\$19.09 M
Reading		\$556.22 K	\$2.69 M	\$6.13 M
Shelter		\$52.88 M	\$255.67 M	\$578.41 M
Tobacco		\$1.72 M	\$8.02 M	\$17.62 M
Transportation		\$45.99 M	\$222.28 M	\$502.11 M
Utilities		\$19.7 M	\$93.75 M	\$209.42 M
Monthly Household Consumer Expenditure (2021)				
Total Household Expenditure		\$3,907	\$4,334	\$4,583
Total Non-Retail Expenditure		\$2,056 52.6%	\$2,283 52.7%	\$2,418 52.8%
Total Retail Expenditures		\$1,851 47.4%	\$2,051 47.3%	\$2,165 47.2%
Apparel		\$133 3.4%	\$149 3.4%	\$158 3.4%
Contributions		\$123 3.1%	\$139 3.2%	\$149 3.3%
Education		\$102 2.6%	\$117 2.7%	\$127 2.8%
Entertainment		\$216 5.5%	\$241 5.6%	\$256 5.6%
Food and Beverages		\$582 14.9%	\$642 14.8%	\$677 14.8%
Furnishings and Equipment		\$135 3.4%	\$150 3.5%	\$160 3.5%
Gifts		\$90 2.3%	\$102 2.4%	\$111 2.4%
Health Care		\$348 8.9%	\$382 8.8%	\$402 8.8%
Household Operations		\$152 3.9%	\$169 3.9%	\$180 3.9%
Miscellaneous Expenses		\$74 1.9%	\$82 1.9%	\$87 1.9%
Personal Care		\$52 1.3%	\$58 1.3%	\$62 1.3%
Personal Insurance		\$26 0.7%	\$30 0.7%	\$32 0.7%
Reading		\$9 0.2%	\$10 0.2%	\$10 0.2%
Shelter		\$820 21.0%	\$910 21.0%	\$961 21.0%
Tobacco		\$27 0.7%	\$29 0.7%	\$29 0.6%
Transportation		\$713 18.3%	\$791 18.2%	\$834 18.2%
Utilities		\$306 7.8%	\$333 7.7%	\$348 7.6%