

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 38.1663/-85.6046

5300 Bardstown Rd Louisville, KY 40291	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	9,609		90,121		204,331	
Projected Population (2030)	9,105		87,480		199,854	
Census Population (2020)	9,596		89,614		200,833	
Census Population (2010)	8,965		84,369		188,949	
Projected Annual Growth (2025-2030)	-504	-1.0%	-2,641	-0.6%	-4,477	-0.4%
Historical Annual Growth (2020-2025)	13	-	507	0.1%	3,498	0.3%
Historical Annual Growth (2010-2020)	631	0.7%	5,244	0.6%	11,884	0.6%
Estimated Population Density (2025)	3,060	psm	3,189	psm	2,602	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2025)	4,006		36,940		84,546	
Projected Households (2030)	3,807		35,868		82,712	
Census Households (2020)	3,933		36,838		83,549	
Census Households (2010)	3,693		34,277		77,997	
Projected Annual Growth (2025-2030)	-199	-1.0%	-1,071	-0.6%	-1,834	-0.4%
Historical Annual Change (2010-2025)	313	0.6%	2,663	0.5%	6,549	0.6%
Average Household Income						
Estimated Average Household Income (2025)	\$100,476		\$98,257		\$96,736	
Projected Average Household Income (2030)	\$99,481		\$97,127		\$96,112	
Census Average Household Income (2010)	\$53,757		\$61,222		\$59,588	
Census Average Household Income (2000)	\$56,655		\$57,632		\$54,052	
Projected Annual Change (2025-2030)	-\$995	-0.2%	-\$1,129	-0.2%	-\$624	-0.1%
Historical Annual Change (2000-2025)	\$43,821	3.1%	\$40,624	2.8%	\$42,684	3.2%
Median Household Income						
Estimated Median Household Income (2025)	\$74,260		\$78,736		\$78,682	
Projected Median Household Income (2030)	\$73,513		\$78,026		\$78,214	
Census Median Household Income (2010)	\$48,881		\$53,794		\$50,750	
Census Median Household Income (2000)	\$50,083		\$51,252		\$46,891	
Projected Annual Change (2025-2030)	-\$747	-0.2%	-\$711	-0.2%	-\$467	-0.1%
Historical Annual Change (2000-2025)	\$24,177	1.9%	\$27,484	2.1%	\$31,790	2.7%
Per Capita Income						
Estimated Per Capita Income (2025)	\$41,994		\$40,311		\$40,083	
Projected Per Capita Income (2030)	\$41,711		\$39,862		\$39,835	
Census Per Capita Income (2010)	\$22,134		\$24,870		\$24,600	
Census Per Capita Income (2000)	\$22,107		\$22,792		\$22,145	
Projected Annual Change (2025-2030)	-\$283	-0.1%	-\$449	-0.2%	-\$248	-0.1%
Historical Annual Change (2000-2025)	\$19,887	3.6%	\$17,520	3.1%	\$17,938	3.2%
Estimated Average Household Net Worth (2025)	\$806,627		\$954,861		\$922,978	

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5300 Bardstown Rd Louisville, KY 40291		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2025)		9,609		90,121		204,331	
White (2025)		6,182	64.3%	56,650	62.9%	125,230	61.3%
Black or African American (2025)		2,014	21.0%	18,847	20.9%	44,009	21.5%
American Indian or Alaska Native (2025)		25	0.3%	221	0.2%	615	0.3%
Asian (2025)		270	2.8%	4,210	4.7%	9,475	4.6%
Hawaiian or Pacific Islander (2025)		8	-	51	-	134	-
Other Race (2025)		359	3.7%	3,358	3.7%	8,702	4.3%
Two or More Races (2025)		750	7.8%	6,785	7.5%	16,165	7.9%
Population < 18 (2025)		2,147 22.3%		20,490 22.7%		46,343 22.7%	
White Not Hispanic		1,049	48.9%	9,850	48.1%	21,428	46.2%
Black or African American		541	25.2%	5,137	25.1%	12,007	25.9%
Asian		58	2.7%	1,045	5.1%	2,435	5.3%
Other Race Not Hispanic		148	6.9%	1,281	6.3%	2,742	5.9%
Hispanic		351	16.3%	3,177	15.5%	7,730	16.7%
Not Hispanic or Latino Population (2025)		8,535 88.8%		80,272 89.1%		179,272 87.7%	
Not Hispanic White		5,979	70.0%	54,862	68.3%	120,773	67.4%
Not Hispanic Black or African American		1,993	23.3%	18,583	23.1%	43,276	24.1%
Not Hispanic American Indian or Alaska Native		9	0.1%	75	-	199	0.1%
Not Hispanic Asian		257	3.0%	4,173	5.2%	9,395	5.2%
Not Hispanic Hawaiian or Pacific Islander		4	-	29	-	78	-
Not Hispanic Other Race		9	0.1%	79	-	180	0.1%
Not Hispanic Two or More Races		284	3.3%	2,472	3.1%	5,370	3.0%
Hispanic or Latino Population (2025)		1,074 11.2%		9,849 10.9%		25,060 12.3%	
Hispanic White		204	19.0%	1,788	18.2%	4,457	17.8%
Hispanic Black or African American		21	2.0%	264	2.7%	733	2.9%
Hispanic American Indian or Alaska Native		15	1.4%	146	1.5%	416	1.7%
Hispanic Asian		13	1.2%	37	0.4%	80	0.3%
Hispanic Hawaiian or Pacific Islander		4	0.4%	22	0.2%	57	0.2%
Hispanic Other Race		351	32.6%	3,280	33.3%	8,522	34.0%
Hispanic Two or More Races		466	43.4%	4,313	43.8%	10,795	43.1%
Not Hispanic or Latino Population (2020)		8,765 91.3%		81,667 91.1%		179,807 89.5%	
Hispanic or Latino Population (2020)		831	8.7%	7,947	8.9%	21,027	10.5%
Not Hispanic or Latino Population (2010)		8,548 95.3%		80,113 95.0%		177,549 94.0%	
Hispanic or Latino Population (2010)		417	4.7%	4,256	5.0%	11,400	6.0%
Not Hispanic or Latino Population (2030)		8,014 88.0%		77,204 88.3%		174,428 87.3%	
Hispanic or Latino Population (2030)		1,091	12.0%	10,275	11.7%	25,426	12.7%
Projected Annual Growth (2025-2030)		17	0.3%	426	0.9%	366	0.3%
Historical Annual Growth (2010-2020)		414	9.9%	3,691	8.7%	9,627	8.4%

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Total Age Distribution (2025)							
Total Population		9,609		90,121		204,331	
Age Under 5 Years		623	6.5%	5,733	6.4%	13,236	6.5%
Age 5 to 9 Years		583	6.1%	5,757	6.4%	13,001	6.4%
Age 10 to 14 Years		596	6.2%	5,551	6.2%	12,535	6.1%
Age 15 to 19 Years		553	5.7%	5,381	6.0%	12,075	5.9%
Age 20 to 24 Years		640	6.7%	4,771	5.3%	11,030	5.4%
Age 25 to 29 Years		817	8.5%	6,418	7.1%	14,623	7.2%
Age 30 to 34 Years		719	7.5%	6,951	7.7%	16,023	7.8%
Age 35 to 39 Years		663	6.9%	6,374	7.1%	14,457	7.1%
Age 40 to 44 Years		579	6.0%	5,916	6.6%	13,305	6.5%
Age 45 to 49 Years		547	5.7%	5,299	5.9%	11,992	5.9%
Age 50 to 54 Years		575	6.0%	5,366	6.0%	11,942	5.8%
Age 55 to 59 Years		522	5.4%	5,021	5.6%	11,256	5.5%
Age 60 to 64 Years		599	6.2%	5,597	6.2%	12,429	6.1%
Age 65 to 69 Years		526	5.5%	5,193	5.8%	11,499	5.6%
Age 70 to 74 Years		427	4.4%	4,413	4.9%	9,773	4.8%
Age 75 to 79 Years		297	3.1%	3,241	3.6%	7,275	3.6%
Age 80 to 84 Years		187	1.9%	1,760	2.0%	4,268	2.1%
Age 85 Years or Over		158	1.6%	1,377	1.5%	3,611	1.8%
Median Age		37.1		38.2		38.1	
Age 19 Years or Less		2,355	24.5%	22,422	24.9%	50,847	24.9%
Age 20 to 64 Years		5,659	58.9%	51,714	57.4%	117,059	57.3%
Age 65 Years or Over		1,594	16.6%	15,985	17.7%	36,426	17.8%
Female Age Distribution (2025)							
Female Population		4,886	50.8%	46,243	51.3%	104,385	51.1%
Age Under 5 Years		298	6.1%	2,785	6.0%	6,441	6.2%
Age 5 to 9 Years		326	6.7%	2,835	6.1%	6,383	6.1%
Age 10 to 14 Years		286	5.9%	2,642	5.7%	6,020	5.8%
Age 15 to 19 Years		256	5.2%	2,596	5.6%	5,801	5.6%
Age 20 to 24 Years		286	5.9%	2,361	5.1%	5,468	5.2%
Age 25 to 29 Years		413	8.4%	3,232	7.0%	7,397	7.1%
Age 30 to 34 Years		363	7.4%	3,436	7.4%	8,000	7.7%
Age 35 to 39 Years		318	6.5%	3,173	6.9%	7,135	6.8%
Age 40 to 44 Years		279	5.7%	3,000	6.5%	6,721	6.4%
Age 45 to 49 Years		285	5.8%	2,743	5.9%	6,126	5.9%
Age 50 to 54 Years		301	6.2%	2,830	6.1%	6,212	6.0%
Age 55 to 59 Years		278	5.7%	2,635	5.7%	5,835	5.6%
Age 60 to 64 Years		327	6.7%	3,038	6.6%	6,719	6.4%
Age 65 to 69 Years		277	5.7%	2,824	6.1%	6,182	5.9%
Age 70 to 74 Years		241	4.9%	2,494	5.4%	5,458	5.2%
Age 75 to 79 Years		165	3.4%	1,842	4.0%	4,090	3.9%
Age 80 to 84 Years		108	2.2%	984	2.1%	2,367	2.3%
Age 85 Years or Over		81	1.7%	792	1.7%	2,030	1.9%
Female Median Age		38.7		39.8		39.5	
Age 19 Years or Less		1,166	23.9%	10,858	23.5%	24,646	23.6%
Age 20 to 64 Years		2,849	58.3%	26,448	57.2%	59,612	57.1%
Age 65 Years or Over		871	17.8%	8,936	19.3%	20,127	19.3%

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Male Age Distribution (2025)							
Male Population		4,723	49.2%	43,878	48.7%	99,947	48.9%
Age Under 5 Years		325	6.9%	2,948	6.7%	6,795	6.8%
Age 5 to 9 Years		257	5.4%	2,922	6.7%	6,617	6.6%
Age 10 to 14 Years		310	6.6%	2,909	6.6%	6,515	6.5%
Age 15 to 19 Years		297	6.3%	2,785	6.3%	6,274	6.3%
Age 20 to 24 Years		353	7.5%	2,410	5.5%	5,562	5.6%
Age 25 to 29 Years		404	8.6%	3,186	7.3%	7,226	7.2%
Age 30 to 34 Years		356	7.5%	3,516	8.0%	8,023	8.0%
Age 35 to 39 Years		345	7.3%	3,201	7.3%	7,323	7.3%
Age 40 to 44 Years		300	6.4%	2,916	6.6%	6,584	6.6%
Age 45 to 49 Years		262	5.5%	2,556	5.8%	5,866	5.9%
Age 50 to 54 Years		274	5.8%	2,536	5.8%	5,730	5.7%
Age 55 to 59 Years		244	5.2%	2,386	5.4%	5,421	5.4%
Age 60 to 64 Years		272	5.8%	2,559	5.8%	5,711	5.7%
Age 65 to 69 Years		249	5.3%	2,369	5.4%	5,317	5.3%
Age 70 to 74 Years		187	4.0%	1,919	4.4%	4,315	4.3%
Age 75 to 79 Years		132	2.8%	1,399	3.2%	3,185	3.2%
Age 80 to 84 Years		79	1.7%	776	1.8%	1,901	1.9%
Age 85 Years or Over		77	1.6%	585	1.3%	1,582	1.6%
Male Median Age		35.8		36.6		36.8	
Age 19 Years or Less		1,189	25.2%	11,564	26.4%	26,201	26.2%
Age 20 to 64 Years		2,810	59.5%	25,265	57.6%	57,446	57.5%
Age 65 Years or Over		723	15.3%	7,048	16.1%	16,299	16.3%
Males per 100 Females (2025)							
Overall Comparison		97		95		96	
Age Under 5 Years		109	52.2%	106	51.4%	106	51.3%
Age 5 to 9 Years		79	44.1%	103	50.8%	104	50.9%
Age 10 to 14 Years		108	52.0%	110	52.4%	108	52.0%
Age 15 to 19 Years		116	53.7%	107	51.8%	108	52.0%
Age 20 to 24 Years		123	55.2%	102	50.5%	102	50.4%
Age 25 to 29 Years		98	49.5%	99	49.6%	98	49.4%
Age 30 to 34 Years		98	49.5%	102	50.6%	100	50.1%
Age 35 to 39 Years		108	52.0%	101	50.2%	103	50.7%
Age 40 to 44 Years		108	51.8%	97	49.3%	98	49.5%
Age 45 to 49 Years		92	47.9%	93	48.2%	96	48.9%
Age 50 to 54 Years		91	47.6%	90	47.3%	92	48.0%
Age 55 to 59 Years		88	46.8%	91	47.5%	93	48.2%
Age 60 to 64 Years		83	45.4%	84	45.7%	85	45.9%
Age 65 to 69 Years		90	47.4%	84	45.6%	86	46.2%
Age 70 to 74 Years		77	43.7%	77	43.5%	79	44.1%
Age 75 to 79 Years		80	44.5%	76	43.2%	78	43.8%
Age 80 to 84 Years		73	42.4%	79	44.1%	80	44.5%
Age 85 Years or Over		94	48.5%	74	42.5%	78	43.8%
Age 19 Years or Less		102	50.5%	107	51.6%	106	51.5%
Age 20 to 39 Years		106	51.4%	101	50.2%	100	50.1%
Age 40 to 64 Years		92	47.9%	91	47.6%	93	48.1%
Age 65 Years or Over		83	45.4%	79	44.1%	81	44.7%

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Household Type (2025)							
Total Households		4,006		36,940		84,546	
Households with Children		1,127	28.1%	11,172	30.2%	25,294	29.9%
Average Household Size		2.4		2.4		2.4	
Household Density per Square Mile		1,276		1,307		1,077	
Population Family		7,390	76.9%	72,100	80.0%	160,446	78.5%
Population Non-Family		2,147	22.3%	17,648	19.6%	42,352	20.7%
Population Group Quarters		72	0.8%	372	0.4%	1,533	0.8%
Family Households		2,482	62.0%	23,947	64.8%	53,292	63.0%
Married Couple Households		1,692	68.2%	17,082	71.3%	36,631	68.7%
Other Family Households with Children		790	31.8%	6,865	28.7%	16,660	31.3%
Family Households with Children		1,122	45.2%	11,148	46.6%	25,247	47.4%
Married Couple with Children		709	63.2%	7,480	67.1%	16,314	64.6%
Other Family Households with Children		413	36.8%	3,668	32.9%	8,933	35.4%
Family Households No Children		1,360	54.8%	12,799	53.4%	28,045	52.6%
Married Couple No Children		983	72.2%	9,602	75.0%	20,318	72.4%
Other Family Households No Children		378	27.8%	3,197	25.0%	7,727	27.6%
Non-Family Households		1,524	38.0%	12,992	35.2%	31,254	37.0%
Non-Family Households with Children		5	0.3%	24	0.2%	47	0.2%
Non-Family Households No Children		1,519	99.7%	12,968	99.8%	31,207	99.8%
Average Family Household Size		3.0		3.0		3.0	
Average Family Income		\$120,228		\$115,857		\$115,127	
Median Family Income		\$90,091		\$98,484		\$98,364	
Average Non-Family Household Size		1.4		1.4		1.4	
Marital Status (2025)							
Population Age 15 Years or Over		7,806		73,080		165,559	
Never Married		2,519	32.3%	21,136	28.9%	50,678	30.6%
Currently Married		3,719	47.6%	36,365	49.8%	78,686	47.5%
Previously Married		1,569	20.1%	15,579	21.3%	36,195	21.9%
Separated		253	16.2%	2,432	15.6%	5,769	15.9%
Widowed		315	20.1%	4,052	26.0%	9,663	26.7%
Divorced		1,001	63.8%	9,094	58.4%	20,762	57.4%
Educational Attainment (2025)							
Adult Population Age 25 Years or Over		6,614		62,927		142,454	
Elementary (Grade Level 0 to 8)		57	0.9%	1,226	1.9%	3,054	2.1%
Some High School (Grade Level 9 to 11)		355	5.4%	2,517	4.0%	6,307	4.4%
High School Graduate		1,850	28.0%	17,287	27.5%	38,316	26.9%
Some College		1,273	19.2%	14,240	22.6%	30,659	21.5%
Associate Degree Only		892	13.5%	6,366	10.1%	13,743	9.6%
Bachelor Degree Only		1,437	21.7%	13,736	21.8%	32,187	22.6%
Graduate Degree		750	11.3%	7,554	12.0%	18,189	12.8%
Any College (Some College or Higher)		4,351	65.8%	41,896	66.6%	94,777	66.5%
College Degree + (Bachelor Degree or Higher)		2,187	33.1%	21,291	33.8%	50,375	35.4%

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Housing						
Total Housing Units (2025)	4,262		39,270		90,203	
Total Housing Units (2020)	4,209		38,730		88,620	
Historical Annual Growth (2020-2025)	53	-	540	-	1,584	-
Housing Units Occupied (2025)	4,006	94.0%	36,940	94.1%	84,546	93.7%
Housing Units Owner-Occupied	2,459	61.4%	25,435	68.9%	54,557	64.5%
Housing Units Renter-Occupied	1,547	38.6%	11,504	31.1%	29,989	35.5%
Housing Units Vacant (2025)	256	6.0%	2,331	5.9%	5,657	6.3%
Household Size (2025)						
Total Households	4,006		36,940		84,546	
1 Person Households	1,193	29.8%	10,509	28.4%	25,284	29.9%
2 Person Households	1,405	35.1%	12,747	34.5%	28,584	33.8%
3 Person Households	610	15.2%	5,978	16.2%	13,530	16.0%
4 Person Households	472	11.8%	4,429	12.0%	9,893	11.7%
5 Person Households	203	5.1%	2,007	5.4%	4,462	5.3%
6 Person Households	75	1.9%	798	2.2%	1,737	2.1%
7 or More Person Households	49	1.2%	472	1.3%	1,057	1.2%
Household Income Distribution (2025)						
HH Income \$200,000 or More	235	5.9%	2,780	7.5%	6,336	7.5%
HH Income \$150,000 to \$199,999	340	8.5%	3,197	8.7%	6,957	8.2%
HH Income \$125,000 to \$149,999	285	7.1%	3,111	8.4%	6,499	7.7%
HH Income \$100,000 to \$124,999	560	14.0%	4,366	11.8%	9,794	11.6%
HH Income \$75,000 to \$99,999	594	14.8%	5,268	14.3%	11,990	14.2%
HH Income \$50,000 to \$74,999	642	16.0%	6,903	18.7%	15,566	18.4%
HH Income \$35,000 to \$49,999	562	14.0%	4,535	12.3%	10,466	12.4%
HH Income \$25,000 to \$34,999	217	5.4%	2,415	6.5%	6,269	7.4%
HH Income \$15,000 to \$24,999	360	9.0%	1,938	5.2%	4,971	5.9%
HH Income \$10,000 to \$14,999	113	2.8%	858	2.3%	2,170	2.6%
HH Income Under \$10,000	98	2.5%	1,568	4.2%	3,527	4.2%
Household Vehicles (2025)						
Households 0 Vehicles Available	234	5.8%	1,798	4.9%	4,777	5.6%
Households 1 Vehicle Available	1,480	36.9%	12,918	35.0%	32,105	38.0%
Households 2 Vehicles Available	1,543	38.5%	15,299	41.4%	32,915	38.9%
Households 3 or More Vehicles Available	749	18.7%	6,924	18.7%	14,749	17.4%
Total Vehicles Available	7,092		66,592		147,430	
Average Vehicles per Household	1.8		1.8		1.7	
Owner-Occupied Household Vehicles	5,044	71.1%	51,053	76.7%	107,743	73.1%
Average Vehicles per Owner-Occupied Household	2.1		2.0		2.0	
Renter-Occupied Household Vehicles	2,048	28.9%	15,540	23.3%	39,687	26.9%
Average Vehicles per Renter-Occupied Household	1.3		1.4		1.3	
Travel Time (2025)						
Worker Base Age 16 years or Over	5,611		49,267		110,130	
Travel to Work in 14 Minutes or Less	908	16.2%	8,426	17.1%	21,832	19.8%
Travel to Work in 15 to 29 Minutes	2,529	45.1%	23,396	47.5%	49,687	45.1%
Travel to Work in 30 to 59 Minutes	1,246	22.2%	10,462	21.2%	21,371	19.4%
Travel to Work in 60 Minutes or More	108	1.9%	1,413	2.9%	3,198	2.9%
Work at Home	821	14.6%	5,570	11.3%	14,042	12.8%
Average Minutes Travel to Work	22.5		21.4		20.6	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 38.1663/-85.6046

5300 Bardstown Rd Louisville, KY 40291		1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2025)							
Worker Base Age 16 years or Over		5,611		49,267		110,130	
Drive to Work Alone		4,117	73.4%	37,386	75.9%	81,421	73.9%
Drive to Work in Carpool		491	8.8%	5,124	10.4%	11,252	10.2%
Travel to Work by Public Transportation		119	2.1%	458	0.9%	1,175	1.1%
Drive to Work on Motorcycle		4	-	42	-	96	-
Bicycle to Work		10	0.2%	89	0.2%	222	0.2%
Walk to Work		37	0.7%	402	0.8%	1,460	1.3%
Other Means		11	0.2%	196	0.4%	462	0.4%
Work at Home		821	14.6%	5,570	11.3%	14,042	12.8%
Daytime Demographics (2025)							
Total Businesses		221		2,434		8,718	
Total Employees		1,642		15,380		84,002	
Company Headquarter Businesses		6	2.9%	47	1.9%	287	3.3%
Company Headquarter Employees		73	4.4%	903	5.9%	13,395	15.9%
Employee Population per Business		7.4	to 1	6.3	to 1	9.6	to 1
Residential Population per Business		43.6	to 1	37.0	to 1	23.4	to 1
Adj. Daytime Demographics Age 16 Years or Over		3,697		37,859		136,430	
Labor Force							
Labor Population Age 16 Years or Over (2025)		7,703		71,907		163,053	
Labor Force Total Males (2025)		3,770	48.9%	34,499	48.0%	78,707	48.3%
Male Civilian Employed		2,908	77.1%	24,909	72.2%	56,375	71.6%
Male Civilian Unemployed		77	2.0%	786	2.3%	1,936	2.5%
Males in Armed Forces		35	0.9%	149	0.4%	393	0.5%
Males Not in Labor Force		751	19.9%	8,655	25.1%	20,004	25.4%
Labor Force Total Females (2025)		3,933	51.1%	37,409	52.0%	84,346	51.7%
Female Civilian Employed		2,705	68.8%	24,361	65.1%	53,774	63.8%
Female Civilian Unemployed		128	3.3%	907	2.4%	2,141	2.5%
Females in Armed Forces		-	-	9	-	84	-
Females Not in Labor Force		1,099	27.9%	12,132	32.4%	28,347	33.6%
Unemployment Rate		205	2.7%	1,693	2.4%	4,077	2.5%
Occupation (2025)							
Occupation Population Age 16 Years or Over		5,611		49,267		110,130	
Occupation Total Males		2,906	51.8%	24,906	50.6%	56,357	51.2%
Occupation Total Females		2,705	48.2%	24,361	49.4%	53,774	48.8%
Management, Business, Financial Operations		1,010	18.0%	8,744	17.7%	19,016	17.3%
Professional, Related		1,131	20.2%	12,194	24.8%	28,087	25.5%
Service		905	16.1%	7,770	15.8%	17,213	15.6%
Sales, Office		1,163	20.7%	8,820	17.9%	19,900	18.1%
Farming, Fishing, Forestry		11	0.2%	68	0.1%	176	0.2%
Construction, Extraction, Maintenance		293	5.2%	2,803	5.7%	6,549	5.9%
Production, Transport, Material Moving		1,099	19.6%	8,868	18.0%	19,190	17.4%
White Collar Workers		3,304	58.9%	29,758	60.4%	67,003	60.8%
Blue Collar Workers		2,307	41.1%	19,509	39.6%	43,128	39.2%

Complete Profile

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Units In Structure (2025)							
Total Units		4,006		36,940		84,546	
1 Detached Unit		2,543	63.5%	25,108	68.0%	55,257	65.4%
1 Attached Unit		187	4.7%	1,803	4.9%	4,136	4.9%
2 Units		57	1.4%	619	1.7%	1,263	1.5%
3 to 4 Units		331	8.3%	2,423	6.6%	5,722	6.8%
5 to 9 Units		306	7.6%	2,689	7.3%	6,295	7.4%
10 to 19 Units		237	5.9%	1,733	4.7%	4,920	5.8%
20 to 49 Units		125	3.1%	857	2.3%	2,525	3.0%
50 or More Units		201	5.0%	1,294	3.5%	3,547	4.2%
Mobile Home or Trailer		18	0.4%	403	1.1%	865	1.0%
Other Structure		-	-	10	-	17	-
Homes Built By Year (2025)							
Homes Built 2020 or later		108	2.5%	1,094	2.8%	2,137	2.4%
Homes Built 2010 to 2019		282	6.6%	2,449	6.2%	6,348	7.0%
Homes Built 2000 to 2009		501	11.7%	5,928	15.1%	12,083	13.4%
Homes Built 1990 to 1999		586	13.7%	5,255	13.4%	10,131	11.2%
Homes Built 1980 to 1989		315	7.4%	3,406	8.7%	6,981	7.7%
Homes Built 1970 to 1979		1,162	27.3%	8,138	20.7%	16,740	18.6%
Homes Built 1960 to 1969		398	9.3%	4,847	12.3%	12,201	13.5%
Homes Built 1950 to 1959		511	12.0%	3,698	9.4%	13,089	14.5%
Homes Built 1940 to 1949		58	1.4%	754	1.9%	2,022	2.2%
Homes Built Before 1939		87	2.0%	1,371	3.5%	2,815	3.1%
Median Age of Homes		43.3	yrs	42.8	yrs	44.9	yrs
Home Values (2025)							
Owner Specified Housing Units		2,459		25,435		54,557	
Home Values \$1,000,000 or More		20	0.8%	234	0.9%	499	0.9%
Home Values \$750,000 to \$999,999		14	0.6%	220	0.9%	546	1.0%
Home Values \$500,000 to \$749,999		80	3.3%	1,011	4.0%	2,764	5.1%
Home Values \$400,000 to \$499,999		138	5.6%	1,609	6.3%	4,110	7.5%
Home Values \$300,000 to \$399,999		293	11.9%	4,727	18.6%	9,866	18.1%
Home Values \$250,000 to \$299,999		500	20.3%	4,725	18.6%	8,996	16.5%
Home Values \$200,000 to \$249,999		681	27.7%	5,158	20.3%	10,616	19.5%
Home Values \$175,000 to \$199,999		207	8.4%	2,138	8.4%	4,847	8.9%
Home Values \$150,000 to \$174,999		230	9.4%	2,405	9.5%	5,081	9.3%
Home Values \$125,000 to \$149,999		59	2.4%	775	3.0%	1,652	3.0%
Home Values \$100,000 to \$124,999		45	1.8%	584	2.3%	1,557	2.9%
Home Values \$90,000 to \$99,999		44	1.8%	328	1.3%	580	1.1%
Home Values \$80,000 to \$89,999		13	0.5%	239	0.9%	804	1.5%
Home Values \$70,000 to \$79,999		3	0.1%	67	0.3%	153	0.3%
Home Values \$60,000 to \$69,999		8	0.3%	112	0.4%	354	0.6%
Home Values \$50,000 to \$59,999		5	0.2%	110	0.4%	224	0.4%
Home Values \$35,000 to \$49,999		7	0.3%	103	0.4%	218	0.4%
Home Values \$25,000 to \$34,999		33	1.3%	200	0.8%	393	0.7%
Home Values \$10,000 to \$24,999		60	2.4%	393	1.5%	755	1.4%
Home Values Under \$10,000		17	0.7%	299	1.2%	542	1.0%
Owner-Occupied Median Home Value		\$238,666		\$251,395		\$257,655	
Renter-Occupied Median Rent		\$1,017		\$1,012		\$1,002	

Complete Profile

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Lat/Lon: 38.1663/-85.6046

5300 Bardstown Rd Louisville, KY 40291		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure		\$379.36 M	\$3.62 B	\$8.15 B
Total Non-Retail Expenditure		\$184.07 M	\$1.76 B	\$3.97 B
Total Retail Expenditure		\$195.3 M	\$1.87 B	\$4.18 B
Alcoholic Beverages		\$2.34 M	\$22.32 M	\$50.17 M
Apparel		\$7.12 M	\$67.82 M	\$152.58 M
Contributions		\$11.94 M	\$114.75 M	\$257.49 M
Education		\$8.58 M	\$82.23 M	\$184.67 M
Entertainment		\$22.06 M	\$210.2 M	\$473.02 M
Food Away From Home		\$16.89 M	\$161.06 M	\$362.3 M
Grocery		\$26.22 M	\$247.09 M	\$557.94 M
Health Care		\$25.68 M	\$240.56 M	\$547.78 M
Household Furnishings and Equipment		\$10.18 M	\$97.17 M	\$218.51 M
Household Operations		\$7.19 M	\$68.54 M	\$154.29 M
Miscellaneous Expenses		\$6.58 M	\$62.72 M	\$141.09 M
Personal Care		\$5.1 M	\$48.17 M	\$108.65 M
Shelter		\$62.75 M	\$582.73 M	\$1.33 B
Tax and Retirement		\$84.38 M	\$831.27 M	\$1.86 B
Tobacco and Related		\$2.08 M	\$19.32 M	\$44.01 M
Transportation		\$61.5 M	\$589.35 M	\$1.31 B
Utilities		\$18.76 M	\$176.64 M	\$399 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure		\$7,892	\$8,171	\$8,031
Total Non-Retail Expenditure		\$3,829 48.5%	\$3,959 48.5%	\$3,909 48.7%
Total Retail Expenditures		\$4,063 51.5%	\$4,211 51.5%	\$4,122 51.3%
Alcoholic Beverages		\$49 0.6%	\$50 0.6%	\$49 0.6%
Apparel		\$148 1.9%	\$153 1.9%	\$150 1.9%
Contributions		\$248 3.1%	\$259 3.2%	\$254 3.2%
Education		\$178 2.3%	\$186 2.3%	\$182 2.3%
Entertainment		\$459 5.8%	\$474 5.8%	\$466 5.8%
Food Away From Home		\$351 4.5%	\$363 4.4%	\$357 4.4%
Grocery		\$545 6.9%	\$557 6.8%	\$550 6.8%
Health Care		\$534 6.8%	\$543 6.6%	\$540 6.7%
Household Furnishings and Equipment		\$212 2.7%	\$219 2.7%	\$215 2.7%
Household Operations		\$150 1.9%	\$155 1.9%	\$152 1.9%
Miscellaneous Expenses		\$137 1.7%	\$142 1.7%	\$139 1.7%
Personal Care		\$106 1.3%	\$109 1.3%	\$107 1.3%
Shelter		\$1,305 16.5%	\$1,315 16.1%	\$1,312 16.3%
Tax and Retirement		\$1,755 22.2%	\$1,875 23.0%	\$1,831 23.0%
Tobacco and Related		\$43 0.5%	\$44 0.5%	\$43 0.5%
Transportation		\$1,279 16.2%	\$1,330 16.3%	\$1,289 16.1%
Utilities		\$390 4.9%	\$398 4.9%	\$393 4.9%