COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.6993/-78.8774

1311 - 1527 N Kings Hwy

Myrtle Beach, SC 29577

	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2020)	4,718		27,457		65,506	
Projected Population (2025)	5,560		32,565		76,148	
Census Population (2010)	3,989		23,260		47,210	
Census Population (2000)	3,432		19,324		31,448	
Projected Annual Growth (2020-2025)	842	*3.6%*	5,108	*3.7%*	10,642	*3.2%*
Historical Annual Growth (2010-2020)	729	*1.8%*	4,197	*1.8%*	18,296	*3.9%*
Historical Annual Growth (2000-2010)	557	*1.6%*	3,936	*2.0%*	15,762	*5.0%*
Estimated Population Density (2020)	1,503	*psm*	972	*psm*	834	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*
Households						
Estimated Households (2020)	2,100		13,006		30,739	
Projected Households (2025)	2,266		14,154		32,760	
Census Households (2010)	1,638		10,085		20,373	
Census Households (2000)	1,444		8,709		14,214	
Projected Annual Growth (2020-2025)	166	*1.6%*	1,148	*1.8%*	2,021	*1.3%*
Historical Annual Change (2000-2020)	656	*2.3%*	4,297	*2.5%*	16,525	*5.8%*
Average Household Income						
Estimated Average Household Income (2020)	$34,541		$56,082		$61,103	
Projected Average Household Income (2025)	$37,291		$60,963		$67,689	
Census Average Household Income (2010)	$29,157		$50,608		$56,052	
Census Average Household Income (2000)	$36,148		$45,474		$47,940	
Projected Annual Change (2020-2025)	$2,750	*1.6%*	$4,881	*1.7%*	$6,586	*2.2%*
Historical Annual Change (2000-2020)	-$1,607	*-0.2%*	$10,608	*1.2%*	$13,164	*1.4%*
Median Household Income						
Estimated Median Household Income (2020)	$28,406		$40,851		$49,906	
Projected Median Household Income (2025)	$32,465		$47,186		$57,769	
Census Median Household Income (2010)	$22,850		$35,278		$40,505	
Census Median Household Income (2000)	$25,748		$34,524		$36,561	
Projected Annual Change (2020-2025)	$4,059	*2.9%*	$6,335	*3.1%*	$7,863	*3.2%*
Historical Annual Change (2000-2020)	$2,658	*0.5%*	$6,327	*0.9%*	$13,345	*1.8%*
Per Capita Income						
Estimated Per Capita Income (2020)	$15,597		$26,670		$28,718	
Projected Per Capita Income (2025)	$15,385		$26,586		$29,160	
Census Per Capita Income (2010)	$11,976		$21,942		$24,189	
Census Per Capita Income (2000)	$14,844		$20,535		$21,603	
Projected Annual Change (2020-2025)	-$212	*-0.3%*	-$84	*-*	$442	*0.3%*
Historical Annual Change (2000-2020)	$752	*0.3%*	$6,135	*1.5%*	$7,116	*1.6%*
Estimated Average Household Net Worth (2020)	$225,512		$353,123		$394,321	

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1311 - 1527 N Kings Hwy

Myrtle Beach, SC 29577

Race and Ethnicity	1 mi radius		3 mi radius		5 mi radius	
Total Population (2020)	4,718		27,457		65,506	
White (2020)	1,975	41.9%	18,837	68.6%	50,471	77.0%
Black or African American (2020)	1,841	39.0%	4,581	16.7%	7,855	12.0%
American Indian or Alaska Native (2020)	25	0.5%	166	0.6%	325	0.5%
Asian (2020)	83	1.8%	611	2.2%	1,496	2.3%
Hawaiian or Pacific Islander (2020)	15	0.3%	68	0.2%	107	0.2%
Other Race (2020)	582	12.3%	2,385	8.7%	3,507	5.4%
Two or More Races (2020)	196	4.1%	809	2.9%	1,747	2.7%
Population < 18 (2020)	965	20.5%	4,799	17.5%	11,860	18.1%
White Not Hispanic	212	22.0%	2,088	43.5%	6,821	57.5%
Black or African American	433	44.8%	1,162	24.2%	1,957	16.5%
Asian	7	0.7%	86	1.8%	256	2.2%
Other Race Not Hispanic	74	7.6%	335	7.0%	785	6.6%
Hispanic	240	24.8%	1,127	23.5%	2,040	17.2%
Not Hispanic or Latino Population (2020)	3,884	82.3%	23,721	86.4%	58,868	89.9%
Not Hispanic White	1,770	45.6%	17,659	74.4%	47,748	81.1%
Not Hispanic Black or African American	1,797	46.3%	4,463	18.8%	7,636	13.0%
Not Hispanic American Indian or Alaska Native	21	0.5%	124	0.5%	252	0.4%
Not Hispanic Asian	82	2.1%	604	2.5%	1,482	2.5%
Not Hispanic Hawaiian or Pacific Islander	14	0.4%	55	0.2%	92	0.2%
Not Hispanic Other Race	35	0.9%	151	0.6%	263	0.4%
Not Hispanic Two or More Races	166	4.3%	665	2.8%	1,395	2.4%
Hispanic or Latino Population (2020)	834	17.7%	3,736	13.6%	6,638	10.1%
Hispanic White	205	24.6%	1,178	31.5%	2,723	41.0%
Hispanic Black or African American	44	5.3%	118	3.2%	218	3.3%
Hispanic American Indian or Alaska Native	5	0.5%	42	1.1%	73	1.1%
Hispanic Asian	2	0.2%	7	0.2%	13	0.2%
Hispanic Hawaiian or Pacific Islander	1	0.2%	13	0.3%	15	0.2%
Hispanic Other Race	547	65.6%	2,234	59.8%	3,244	48.9%
Hispanic Two or More Races	30	3.5%	143	3.8%	351	5.3%
Not Hispanic or Latino Population (2010)	3,302	82.8%	19,908	85.6%	41,843	88.6%
Hispanic or Latino Population (2010)	687	17.2%	3,352	14.4%	5,367	11.4%
Not Hispanic or Latino Population (2000)	3,212	93.6%	18,373	95.1%	30,170	95.9%
Hispanic or Latino Population (2000)	220	6.4%	951	4.9%	1,278	4.1%
Not Hispanic or Latino Population (2025)	4,534	81.5%	27,881	85.6%	67,879	89.1%
Hispanic or Latino Population (2025)	1,026	18.5%	4,685	14.4%	8,269	10.9%
Projected Annual Growth (2020-2025)	192	-	949	-	1,631	-
Historical Annual Growth (2000-2010)	467	21.2%	2,402	25.3%	4,090	32.0%

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COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.6993/-78.8774

1311 - 1527 N Kings Hwy Myrtle Beach, SC 29577	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2020)						
Total Population	4,718		27,457		65,506	
Age Under 5 Years	289	6.1%	1,428	5.2%	3,365	5.1%
Age 5 to 9 Years	251	5.3%	1,326	4.8%	3,338	5.1%
Age 10 to 14 Years	260	5.5%	1,303	4.7%	3,396	5.2%
Age 15 to 19 Years	291	6.2%	1,365	5.0%	3,224	4.9%
Age 20 to 24 Years	338	7.2%	1,670	6.1%	3,893	5.9%
Age 25 to 29 Years	418	8.9%	2,219	8.1%	5,251	8.0%
Age 30 to 34 Years	333	7.1%	1,922	7.0%	4,528	6.9%
Age 35 to 39 Years	334	7.1%	1,755	6.4%	4,222	6.4%
Age 40 to 44 Years	316	6.7%	1,652	6.0%	3,934	6.0%
Age 45 to 49 Years	337	7.1%	1,748	6.4%	4,010	6.1%
Age 50 to 54 Years	308	6.5%	1,799	6.6%	4,039	6.2%
Age 55 to 59 Years	283	6.0%	1,809	6.6%	4,322	6.6%
Age 60 to 64 Years	235	5.0%	1,746	6.4%	4,470	6.8%
Age 65 to 69 Years	245	5.2%	1,746	6.4%	4,596	7.0%
Age 70 to 74 Years	196	4.1%	1,582	5.8%	3,893	5.9%
Age 75 to 79 Years	134	2.8%	1,043	3.8%	2,380	3.6%
Age 80 to 84 Years	84	1.8%	696	2.5%	1,413	2.2%
Age 85 Years or Over	66	1.4%	648	2.4%	1,232	1.9%
Median Age	37.1		41.9		41.5	
Age 19 Years or Less	1,091	23.1%	5,423	19.7%	13,323	20.3%
Age 20 to 64 Years	2,903	61.5%	16,319	59.4%	38,669	59.0%
Age 65 Years or Over	724	15.3%	5,715	20.8%	13,514	20.6%
Female Age Distribution (2020)						
Female Population	2,309	48.9%	13,833	50.4%	33,213	50.7%
Age Under 5 Years	150	6.5%	751	5.4%	1,730	5.2%
Age 5 to 9 Years	109	4.7%	637	4.6%	1,631	4.9%
Age 10 to 14 Years	126	5.5%	657	4.7%	1,715	5.2%
Age 15 to 19 Years	125	5.4%	650	4.7%	1,560	4.7%
Age 20 to 24 Years	164	7.1%	829	6.0%	1,933	5.8%
Age 25 to 29 Years	193	8.4%	1,055	7.6%	2,551	7.7%
Age 30 to 34 Years	166	7.2%	930	6.7%	2,206	6.6%
Age 35 to 39 Years	163	7.0%	817	5.9%	2,055	6.2%
Age 40 to 44 Years	144	6.2%	753	5.4%	1,894	5.7%
Age 45 to 49 Years	158	6.9%	849	6.1%	1,975	5.9%
Age 50 to 54 Years	141	6.1%	877	6.3%	2,075	6.2%
Age 55 to 59 Years	132	5.7%	907	6.6%	2,216	6.7%
Age 60 to 64 Years	142	6.1%	955	6.9%	2,425	7.3%
Age 65 to 69 Years	117	5.1%	872	6.3%	2,313	7.0%
Age 70 to 74 Years	118	5.1%	878	6.3%	2,000	6.0%
Age 75 to 79 Years	69	3.0%	561	4.1%	1,280	3.9%
Age 80 to 84 Years	53	2.3%	429	3.1%	854	2.6%
Age 85 Years or Over	39	1.7%	427	3.1%	801	2.4%
Female Median Age	38.2		43.3		42.6	
Age 19 Years or Less	511	22.1%	2,694	19.5%	6,636	20.0%
Age 20 to 64 Years	1,402	60.7%	7,972	57.6%	19,329	58.2%
Age 65 Years or Over	397	17.2%	3,167	22.9%	7,248	21.8%

Demographic Source: Applied Geographic Solutions 4/2020, TIGER Geography

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1311 - 1527 N Kings Hwy Myrtle Beach, SC 29577	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2020)						
Male Population	2,409	51.1%	13,624	49.6%	32,293	49.3%
Age Under 5 Years	139	5.8%	677	5.0%	1,635	5.1%
Age 5 to 9 Years	142	5.9%	690	5.1%	1,707	5.3%
Age 10 to 14 Years	133	5.5%	646	4.7%	1,681	5.2%
Age 15 to 19 Years	166	6.9%	715	5.3%	1,664	5.2%
Age 20 to 24 Years	174	7.2%	841	6.2%	1,960	6.1%
Age 25 to 29 Years	225	9.3%	1,164	8.5%	2,699	8.4%
Age 30 to 34 Years	167	6.9%	992	7.3%	2,322	7.2%
Age 35 to 39 Years	172	7.1%	938	6.9%	2,167	6.7%
Age 40 to 44 Years	172	7.1%	899	6.6%	2,040	6.3%
Age 45 to 49 Years	179	7.4%	900	6.6%	2,036	6.3%
Age 50 to 54 Years	168	7.0%	922	6.8%	1,964	6.1%
Age 55 to 59 Years	151	6.3%	902	6.6%	2,106	6.5%
Age 60 to 64 Years	94	3.9%	790	5.8%	2,046	6.3%
Age 65 to 69 Years	128	5.3%	875	6.4%	2,283	7.1%
Age 70 to 74 Years	78	3.2%	704	5.2%	1,893	5.9%
Age 75 to 79 Years	65	2.7%	482	3.5%	1,100	3.4%
Age 80 to 84 Years	31	1.3%	267	2.0%	559	1.7%
Age 85 Years or Over	27	1.1%	221	1.6%	431	1.3%
Male Median Age	36.1		40.5		40.4	
Age 19 Years or Less	580	24.1%	2,728	20.0%	6,688	20.7%
Age 20 to 64 Years	1,501	62.3%	8,348	61.3%	19,340	59.9%
Age 65 Years or Over	327	13.6%	2,548	18.7%	6,266	19.4%
Males per 100 Females (2020)						
Overall Comparison						
Age Under 5 Years	93	48.1%	90	47.4%	95	48.6%
Age 5 to 9 Years	131	56.6%	108	52.0%	105	51.1%
Age 10 to 14 Years	105	51.3%	98	49.6%	98	49.6%
Age 15 to 19 Years	132	56.9%	110	52.4%	107	51.6%
Age 20 to 24 Years	106	51.5%	101	50.4%	101	50.4%
Age 25 to 29 Years	117	53.8%	110	52.5%	106	51.4%
Age 30 to 34 Years	101	50.2%	107	51.6%	105	51.3%
Age 35 to 39 Years	106	51.4%	115	53.4%	105	51.3%
Age 40 to 44 Years	119	54.4%	119	54.4%	108	51.9%
Age 45 to 49 Years	113	53.1%	106	51.5%	103	50.8%
Age 50 to 54 Years	119	54.4%	105	51.3%	95	48.6%
Age 55 to 59 Years	114	53.3%	99	49.8%	95	48.7%
Age 60 to 64 Years	66	39.8%	83	45.3%	84	45.8%
Age 65 to 69 Years	109	52.1%	100	50.1%	99	49.7%
Age 70 to 74 Years	66	39.8%	80	44.5%	95	48.6%
Age 75 to 79 Years	93	48.2%	86	46.2%	86	46.2%
Age 80 to 84 Years	58	36.8%	62	38.3%	66	39.6%
Age 85 Years or Over	68	40.6%	52	34.1%	54	35.0%
Age 19 Years or Less	114	53.2%	101	50.3%	101	50.2%
Age 20 to 39 Years	108	51.9%	108	52.0%	105	51.1%
Age 40 to 64 Years	107	51.6%	102	50.4%	96	49.1%
Age 65 Years or Over	83	45.2%	80	44.6%	86	46.4%

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1311 - 1527 N Kings Hwy Myrtle Beach, SC 29577	1 mi radius		3 mi radius		5 mi radius	
Household Type (2020)						
Total Households	2,100		13,006		30,739	
Households with Children	549	26.1%	2,691	20.7%	6,842	22.3%
Average Household Size	2.2		2.1		2.1	
Household Density per Square Mile	669		460		392	
Population Family	3,157	66.9%	18,272	66.5%	46,343	70.7%
Population Non-Family	1,479	31.3%	8,915	32.5%	18,872	28.8%
Population Group Quarters	82	1.7%	270	1.0%	291	0.4%
Family Households	976	46.5%	6,173	47.5%	16,040	52.2%
Married Couple Households	440	45.1%	3,831	62.1%	11,273	70.3%
Other Family Households with Children	536	54.9%	2,342	37.9%	4,767	29.7%
Family Households with Children	540	55.4%	2,642	42.8%	6,736	42.0%
Married Couple with Children	195	36.2%	1,205	45.6%	3,816	56.6%
Other Family Households with Children	345	63.8%	1,436	54.4%	2,921	43.4%
Family Households No Children	435	44.6%	3,532	57.2%	9,304	58.0%
Married Couple No Children	244	56.1%	2,626	74.3%	7,458	80.2%
Other Family Households No Children	191	43.9%	906	25.7%	1,846	19.8%
Non-Family Households	1,124	53.5%	6,832	52.5%	14,698	47.8%
Non-Family Households with Children	8	0.7%	49	0.7%	106	0.7%
Non-Family Households No Children	1,116	99.3%	6,783	99.3%	14,593	99.3%
Average Family Household Size	3.2		3.0		2.9	
Average Family Income	$39,738		$82,816		$85,751	
Median Family Income	$41,076		$60,753		$66,428	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2020)						
Population Age 15 Years or Over	3,918		23,399		55,406	
Never Married	1,983	50.6%	8,710	37.2%	17,941	32.4%
Currently Married	682	17.4%	7,292	31.2%	22,382	40.4%
Previously Married	1,253	32.0%	7,397	31.6%	15,084	27.2%
Separated	308	24.6%	1,629	22.0%	2,987	19.8%
Widowed	273	21.8%	2,148	29.0%	4,056	26.9%
Divorced	672	53.7%	3,620	48.9%	8,042	53.3%
Educational Attainment (2020)						
Adult Population Age 25 Years or Over	3,289		20,364		48,290	
Elementary (Grade Level 0 to 8)	165	5.0%	730	3.6%	1,181	2.4%
Some High School (Grade Level 9 to 11)	388	11.8%	1,839	9.0%	3,193	6.6%
High School Graduate	1,109	33.7%	6,338	31.1%	14,325	29.7%
Some College	702	21.3%	4,568	22.4%	11,068	22.9%
Associate Degree Only	330	10.0%	2,024	9.9%	5,167	10.7%
Bachelor Degree Only	488	14.8%	3,348	16.4%	9,094	18.8%
Graduate Degree	107	3.2%	1,517	7.4%	4,262	8.8%
Any College (Some College or Higher)	1,627	49.5%	11,457	56.3%	29,590	61.3%
College Degree + (Bachelor Degree or Higher)	595	18.1%	4,865	23.9%	13,356	27.7%

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1311 - 1527 N Kings Hwy Myrtle Beach, SC 29577	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2020)	3,144		18,664		41,652	
Total Housing Units (2010)	2,964		17,758		35,834	
Historical Annual Growth (2010-2020)	180	0.6%	906	0.5%	5,817	1.6%
Housing Units Occupied (2020)	2,100	66.8%	13,006	69.7%	30,739	73.8%
Housing Units Owner-Occupied	569	27.1%	5,722	44.0%	16,390	53.3%
Housing Units Renter-Occupied	1,531	72.9%	7,284	56.0%	14,349	46.7%
Housing Units Vacant (2020)	1,044	33.2%	5,658	30.3%	10,913	26.2%
Household Size (2020)						
Total Households	2,100		13,006		30,739	
1 Person Households	920	43.8%	5,425	41.7%	11,623	37.8%
2 Person Households	546	26.0%	4,248	32.7%	11,097	36.1%
3 Person Households	283	13.5%	1,560	12.0%	3,702	12.0%
4 Person Households	185	8.8%	968	7.4%	2,499	8.1%
5 Person Households	90	4.3%	469	3.6%	1,133	3.7%
6 Person Households	49	2.3%	198	1.5%	420	1.4%
7 or More Person Households	28	1.3%	139	1.1%	264	0.9%
Household Income Distribution (2020)						
HH Income $200,000 or More	44	2.1%	505	3.9%	1,253	4.1%
HH Income $150,000 to $199,999	13	0.6%	326	2.5%	1,005	3.3%
HH Income $125,000 to $149,999	31	1.5%	387	3.0%	1,225	4.0%
HH Income $100,000 to $124,999	36	1.7%	590	4.5%	1,989	6.5%
HH Income $75,000 to $99,999	145	6.9%	1,061	8.2%	3,184	10.4%
HH Income $50,000 to $74,999	233	11.1%	2,109	16.2%	6,206	20.2%
HH Income $35,000 to $49,999	394	18.8%	2,058	15.8%	4,924	16.0%
HH Income $25,000 to $34,999	242	11.5%	1,894	14.6%	3,651	11.9%
HH Income $15,000 to $24,999	456	21.7%	2,144	16.5%	3,911	12.7%
HH Income $10,000 to $14,999	257	12.2%	812	6.2%	1,358	4.4%
HH Income Under $10,000	249	11.8%	1,120	8.6%	2,034	6.6%
Household Vehicles (2020)						
Households 0 Vehicles Available	422	20.1%	1,410	10.8%	2,147	7.0%
Households 1 Vehicle Available	1,045	49.8%	6,191	47.6%	13,194	42.9%
Households 2 Vehicles Available	434	20.7%	4,102	31.5%	11,525	37.5%
Households 3 or More Vehicles Available	198	9.4%	1,302	10.0%	3,872	12.6%
Total Vehicles Available	2,544		18,716		49,149	
Average Vehicles per Household	1.2		1.4		1.6	
Owner-Occupied Household Vehicles	894	35.1%	9,699	51.8%	29,788	60.6%
Average Vehicles per Owner-Occupied Household	1.6		1.7		1.8	
Renter-Occupied Household Vehicles	1,650	64.9%	9,018	48.2%	19,361	39.4%
Average Vehicles per Renter-Occupied Household	1.1		1.2		1.3	
Travel Time (2020)						
Worker Base Age 16 years or Over	2,264		12,909		30,574	
Travel to Work in 14 Minutes or Less	1,059	46.8%	5,562	43.1%	10,392	34.0%
Travel to Work in 15 to 29 Minutes	957	42.3%	5,868	45.5%	15,553	50.9%
Travel to Work in 30 to 59 Minutes	322	14.2%	1,511	11.7%	3,819	12.5%
Travel to Work in 60 Minutes or More	103	4.5%	408	3.2%	876	2.9%
Work at Home	31	1.4%	627	4.9%	2,146	7.0%
Average Minutes Travel to Work	15.9		15.4		16.7	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Lat/Lon: 33.6993/-78.8774

RFULL9

1311 - 1527 N Kings Hwy Myrtle Beach, SC 29577	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2020)						
Worker Base Age 16 years or Over	2,264		12,909		30,574	
Drive to Work Alone	1,632	72.1%	10,007	77.5%	24,581	80.4%
Drive to Work in Carpool	226	10.0%	1,093	8.5%	2,053	6.7%
Travel to Work by Public Transportation	57	2.5%	167	1.3%	264	0.9%
Drive to Work on Motorcycle	-	-	4	-	11	-
Bicycle to Work	33	1.5%	62	0.5%	105	0.3%
Walk to Work	216	9.6%	744	5.8%	1,012	3.3%
Other Means	67	3.0%	207	1.6%	402	1.3%
Work at Home	31	1.4%	627	4.9%	2,146	7.0%
Daytime Demographics (2020)						
Total Businesses	779		3,216		4,630	
Total Employees	8,819		38,858		53,262	
Company Headquarter Businesses	3	0.3%	18	0.6%	18	0.4%
Company Headquarter Employees	79	0.9%	481	1.2%	486	0.9%
Employee Population per Business	11.3	to 1	12.1	to 1	11.5	to 1
Residential Population per Business	6.1	to 1	8.5	to 1	14.1	to 1
Adj. Daytime Demographics Age 16 Years or Over	10,217		47,969		75,097	
Labor Force						
Labor Population Age 16 Years or Over (2020)	3,875		23,175		54,849	
Labor Force Total Males (2020)	1,967	50.8%	11,495	49.6%	26,974	49.2%
Male Civilian Employed	1,418	72.1%	7,654	66.6%	17,699	65.6%
Male Civilian Unemployed	33	1.7%	263	2.3%	590	2.2%
Males in Armed Forces	-	-	35	0.3%	44	0.2%
Males Not in Labor Force	516	26.2%	3,543	30.8%	8,640	32.0%
Labor Force Total Females (2020)	1,908	49.2%	11,679	50.4%	27,875	50.8%
Female Civilian Employed	1,059	55.5%	6,374	54.6%	15,270	54.8%
Female Civilian Unemployed	38	2.0%	195	1.7%	470	1.7%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	811	42.5%	5,110	43.8%	12,135	43.5%
Unemployment Rate	71	1.8%	458	2.0%	1,059	1.9%
Occupation (2020)						
Occupation Population Age 16 Years or Over	2,477		14,028		32,969	
Occupation Total Males	1,418	57.2%	7,654	54.6%	17,699	53.7%
Occupation Total Females	1,059	42.8%	6,374	45.4%	15,270	46.3%
Management, Business, Financial Operations	173	7.0%	1,445	10.3%	3,985	12.1%
Professional, Related	295	11.9%	1,868	13.3%	5,291	16.0%
Service	878	35.4%	4,552	32.4%	9,727	29.5%
Sales, Office	596	24.1%	3,445	24.6%	7,858	23.8%
Farming, Fishing, Forestry	18	0.7%	36	0.3%	46	0.1%
Construction, Extraction, Maintenance	266	10.7%	1,544	11.0%	3,106	9.4%
Production, Transport, Material Moving	251	10.1%	1,139	8.1%	2,957	9.0%
White Collar Workers	1,065	43.0%	6,757	48.2%	17,133	52.0%
Blue Collar Workers	1,412	57.0%	7,271	51.8%	15,836	48.0%

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.6993/-78.8774

1311 - 1527 N Kings Hwy Myrtle Beach, SC 29577	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2020)						
Total Units	1,638		10,085		20,373	
1 Detached Unit	778	*47.5%*	5,179	*51.3%*	14,630	*71.8%*
1 Attached Unit	64	*3.9%*	754	*7.5%*	2,227	*10.9%*
2 Units	57	*3.5%*	204	*2.0%*	309	*1.5%*
3 to 4 Units	347	*21.2%*	1,269	*12.6%*	2,368	*11.6%*
5 to 9 Units	267	*16.3%*	1,720	*17.1%*	3,356	*16.5%*
10 to 19 Units	175	*10.7%*	1,385	*13.7%*	2,497	*12.3%*
20 to 49 Units	165	*10.1%*	937	*9.3%*	2,189	*10.7%*
50 or More Units	99	*6.0%*	419	*4.2%*	830	*4.1%*
Mobile Home or Trailer	148	*9.0%*	1,139	*11.3%*	2,329	*11.4%*
Other Structure	-	-	2	-	4	-
Homes Built By Year (2020)						
Homes Built 2014 or later	25	*0.8%*	687	*3.7%*	2,764	*6.6%*
Homes Built 2010 to 2013	53	*1.7%*	396	*2.1%*	1,477	*3.5%*
Homes Built 2000 to 2009	350	*11.1%*	2,410	*12.9%*	7,789	*18.7%*
Homes Built 1990 to 1999	378	*12.0%*	2,664	*14.3%*	5,598	*13.4%*
Homes Built 1980 to 1989	564	*18.0%*	3,370	*18.1%*	6,369	*15.3%*
Homes Built 1970 to 1979	288	*9.2%*	1,648	*8.8%*	3,208	*7.7%*
Homes Built 1960 to 1969	172	*5.5%*	737	*4.0%*	1,431	*3.4%*
Homes Built 1950 to 1959	168	*5.3%*	698	*3.7%*	1,297	*3.1%*
Homes Built 1940 to 1949	55	*1.8%*	162	*0.9%*	432	*1.0%*
Homes Built Before 1939	46	*1.5%*	235	*1.3%*	372	*0.9%*
Median Age of Homes	32.2 *yrs*		28.3 *yrs*		25.0 *yrs*	
Home Values (2020)						
Owner Specified Housing Units	569		5,722		16,390	
Home Values $1,000,000 or More	5	*0.9%*	108	*1.9%*	211	*1.3%*
Home Values $750,000 to $999,999	3	*0.6%*	175	*3.1%*	396	*2.4%*
Home Values $500,000 to $749,999	22	*3.9%*	261	*4.6%*	761	*4.6%*
Home Values $400,000 to $499,999	6	*1.0%*	270	*4.7%*	931	*5.7%*
Home Values $300,000 to $399,999	25	*4.4%*	682	*11.9%*	2,196	*13.4%*
Home Values $250,000 to $299,999	37	*6.5%*	342	*6.0%*	1,313	*8.0%*
Home Values $200,000 to $249,999	45	*7.9%*	647	*11.3%*	2,396	*14.6%*
Home Values $175,000 to $199,999	38	*6.7%*	394	*6.9%*	1,370	*8.4%*
Home Values $150,000 to $174,999	47	*8.3%*	535	*9.4%*	1,858	*11.3%*
Home Values $125,000 to $149,999	36	*6.3%*	386	*6.7%*	1,156	*7.1%*
Home Values $100,000 to $124,999	75	*13.3%*	410	*7.2%*	1,087	*6.6%*
Home Values $90,000 to $99,999	74	*13.0%*	271	*4.7%*	423	*2.6%*
Home Values $80,000 to $89,999	68	*12.0%*	276	*4.8%*	484	*3.0%*
Home Values $70,000 to $79,999	5	*1.0%*	152	*2.7%*	271	*1.7%*
Home Values $60,000 to $69,999	8	*1.4%*	137	*2.4%*	312	*1.9%*
Home Values $50,000 to $59,999	1	*0.3%*	100	*1.8%*	219	*1.3%*
Home Values $35,000 to $49,999	36	*6.3%*	109	*1.9%*	207	*1.3%*
Home Values $25,000 to $34,999	21	*3.7%*	151	*2.6%*	196	*1.2%*
Home Values $10,000 to $24,999	4	*0.7%*	222	*3.9%*	369	*2.3%*
Home Values Under $10,000	9	*1.7%*	67	*1.2%*	144	*0.9%*
Owner-Occupied Median Home Value	$133,911		$202,257		$214,612	
Renter-Occupied Median Rent	$594		$725		$783	

 Demographic Source: Applied Geographic Solutions 4/2020, TIGER Geography

Lat/Lon: 33.6993/-78.8774

RFULL9

1311 - 1527 N Kings Hwy Myrtle Beach, SC 29577	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2020)						
Total Household Expenditure	$72.65 M		$604.24 M		$1.53 B	
Total Non-Retail Expenditure	$38.78 M		$320.87 M		$807.28 M	
Total Retail Expenditure	$33.87 M		$283.38 M		$718.78 M	
Apparel	$2.52 M		$20.9 M		$52.77 M	
Contributions	$2.18 M		$19.19 M		$48.62 M	
Education	$2 M		$16.91 M		$42.22 M	
Entertainment	$3.86 M		$33.07 M		$84.28 M	
Food and Beverages	$10.96 M		$89.79 M		$226.35 M	
Furnishings and Equipment	$2.4 M		$20.55 M		$52.46 M	
Gifts	$1.65 M		$14.37 M		$36.38 M	
Health Care	$6.27 M		$52.36 M		$132.41 M	
Household Operations	$2.78 M		$23.53 M		$59.41 M	
Miscellaneous Expenses	$1.36 M		$11.41 M		$28.86 M	
Personal Care	$971.52 K		$8.1 M		$20.45 M	
Personal Insurance	$441.06 K		$3.96 M		$10.17 M	
Reading	$155.81 K		$1.32 M		$3.35 M	
Shelter	$15.95 M		$129.62 M		$324.66 M	
Tobacco	$553.11 K		$4.16 M		$10.21 M	
Transportation	$12.8 M		$108.24 M		$276.39 M	
Utilities	$5.81 M		$46.74 M		$117.06 M	
Monthly Household Consumer Expenditure (2020)						
Total Household Expenditure	$2,883		$3,872		$4,137	
Total Non-Retail Expenditure	$1,539	53.4%	$2,056	53.1%	$2,189	52.9%
Total Retail Expenditures	$1,344	46.6%	$1,816	46.9%	$1,949	47.1%
Apparel	$100	3.5%	$134	3.5%	$143	3.5%
Contributions	$86	3.0%	$123	3.2%	$132	3.2%
Education	$79	2.8%	$108	2.8%	$114	2.8%
Entertainment	$153	5.3%	$212	5.5%	$228	5.5%
Food and Beverages	$435	15.1%	$575	14.9%	$614	14.8%
Furnishings and Equipment	$95	3.3%	$132	3.4%	$142	3.4%
Gifts	$65	2.3%	$92	2.4%	$99	2.4%
Health Care	$249	8.6%	$336	8.7%	$359	8.7%
Household Operations	$110	3.8%	$151	3.9%	$161	3.9%
Miscellaneous Expenses	$54	1.9%	$73	1.9%	$78	1.9%
Personal Care	$39	1.3%	$52	1.3%	$55	1.3%
Personal Insurance	$18	0.6%	$25	0.7%	$28	0.7%
Reading	$6	0.2%	$8	0.2%	$9	0.2%
Shelter	$633	22.0%	$831	21.5%	$880	21.3%
Tobacco	$22	0.8%	$27	0.7%	$28	0.7%
Transportation	$508	17.6%	$694	17.9%	$749	18.1%
Utilities	$231	8.0%	$299	7.7%	$317	7.7%

Demographic Source: Applied Geographic Solutions 4/2020, TIGER Geography

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