

Complete Profile

2010-2020 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups
 KIETZKE CENTER

Lat/Lon: 39.4915/-119.7866

3310 Kietzke Ln Reno, NV 89502	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2021)	20,866		87,390		219,681	
Projected Population (2026)	22,332		92,562		233,207	
Census Population (2020)	20,866		86,859		218,058	
Census Population (2010)	19,418		80,942		198,941	
Projected Annual Growth (2021-2026)	1,466	1.4%	5,172	1.2%	13,526	1.2%
Historical Annual Growth (2020-2021)	-	-	531	0.6%	1,623	0.7%
Historical Annual Growth (2010-2020)	1,448	0.7%	5,917	0.7%	19,117	1.0%
Estimated Population Density (2021)	6,645 <i>psm</i>		3,091 <i>psm</i>		2,798 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2021)	7,604		38,491		92,926	
Projected Households (2026)	8,122		40,720		98,609	
Census Households (2020)	7,628		38,192		92,126	
Census Households (2010)	6,915		34,815		82,734	
Projected Annual Growth (2021-2026)	518	1.4%	2,230	1.2%	5,683	1.2%
Historical Annual Change (2010-2021)	689	0.9%	3,676	1.0%	10,192	1.1%
Average Household Income						
Estimated Average Household Income (2021)	\$56,943		\$87,501		\$89,184	
Projected Average Household Income (2026)	\$61,011		\$96,930		\$99,115	
Census Average Household Income (2010)	\$35,403		\$58,768		\$60,220	
Census Average Household Income (2000)	\$37,659		\$55,894		\$54,900	
Projected Annual Change (2021-2026)	\$4,068	1.4%	\$9,429	2.2%	\$9,930	2.2%
Historical Annual Change (2000-2021)	\$19,284	2.4%	\$31,607	2.7%	\$34,284	3.0%
Median Household Income						
Estimated Median Household Income (2021)	\$42,324		\$63,459		\$65,114	
Projected Median Household Income (2026)	\$48,608		\$72,878		\$74,729	
Census Median Household Income (2010)	\$31,829		\$42,758		\$46,189	
Census Median Household Income (2000)	\$29,307		\$41,931		\$43,178	
Projected Annual Change (2021-2026)	\$6,284	3.0%	\$9,419	3.0%	\$9,616	3.0%
Historical Annual Change (2000-2021)	\$13,016	2.1%	\$21,528	2.4%	\$21,936	2.4%
Per Capita Income						
Estimated Per Capita Income (2021)	\$20,759		\$38,745		\$37,902	
Projected Per Capita Income (2026)	\$22,195		\$42,836		\$42,076	
Census Per Capita Income (2010)	\$12,608		\$25,277		\$25,044	
Census Per Capita Income (2000)	\$14,289		\$24,138		\$22,749	
Projected Annual Change (2021-2026)	\$1,437	1.4%	\$4,091	2.1%	\$4,174	2.2%
Historical Annual Change (2000-2021)	\$6,470	2.2%	\$14,607	2.9%	\$15,153	3.2%
Estimated Average Household Net Worth (2021)	\$337,946		\$642,343		\$666,641	

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3310 Kietzke Ln Reno, NV 89502	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2021)	20,866		87,390		219,681	
White (2021)	8,356	40.0%	51,309	58.7%	130,822	59.6%
Black or African American (2021)	654	3.1%	2,610	3.0%	6,536	3.0%
American Indian or Alaska Native (2021)	365	1.7%	1,472	1.7%	3,323	1.5%
Asian (2021)	942	4.5%	4,826	5.5%	16,324	7.4%
Hawaiian or Pacific Islander (2021)	183	0.9%	627	0.7%	1,740	0.8%
Other Race (2021)	6,709	32.2%	14,102	16.1%	31,339	14.3%
Two or More Races (2021)	3,658	17.5%	12,443	14.2%	29,597	13.5%
Population < 18 (2021)	5,314	25.5%	16,273	18.6%	41,228	18.8%
White Not Hispanic	816	15.4%	4,862	29.9%	13,639	33.1%
Black or African American	163	3.1%	512	3.1%	1,378	3.3%
Asian	151	2.8%	721	4.4%	2,021	4.9%
Other Race Not Hispanic	347	6.5%	1,637	10.1%	4,336	10.5%
Hispanic	3,837	72.2%	8,541	52.5%	19,855	48.2%
Not Hispanic or Latino Population (2021)	9,449	45.3%	58,611	67.1%	153,946	70.1%
Not Hispanic White	6,549	69.3%	45,324	77.3%	116,326	75.6%
Not Hispanic Black or African American	609	6.4%	2,410	4.1%	6,059	3.9%
Not Hispanic American Indian or Alaska Native	179	1.9%	844	1.4%	1,764	1.1%
Not Hispanic Asian	874	9.3%	4,541	7.7%	15,563	10.1%
Not Hispanic Hawaiian or Pacific Islander	166	1.8%	566	1.0%	1,605	1.0%
Not Hispanic Other Race	319	3.4%	795	1.4%	2,027	1.3%
Not Hispanic Two or More Races	753	8.0%	4,131	7.0%	10,603	6.9%
Hispanic or Latino Population (2021)	11,417	54.7%	28,780	32.9%	65,735	29.9%
Hispanic White	1,807	15.8%	5,986	20.8%	14,496	22.1%
Hispanic Black or African American	45	0.4%	201	0.7%	478	0.7%
Hispanic American Indian or Alaska Native	185	1.6%	629	2.2%	1,559	2.4%
Hispanic Asian	67	0.6%	285	1.0%	761	1.2%
Hispanic Hawaiian or Pacific Islander	17	0.2%	61	0.2%	135	0.2%
Hispanic Other Race	6,390	56.0%	13,306	46.2%	29,312	44.6%
Hispanic Two or More Races	2,905	25.4%	8,312	28.9%	18,994	28.9%
Not Hispanic or Latino Population (2020)	9,040	43.3%	60,304	69.4%	153,915	70.6%
Hispanic or Latino Population (2020)	11,826	56.7%	26,556	30.6%	64,143	29.4%
Not Hispanic or Latino Population (2010)	7,594	39.1%	55,956	69.1%	143,745	72.3%
Hispanic or Latino Population (2010)	11,824	60.9%	24,986	30.9%	55,197	27.7%
Not Hispanic or Latino Population (2026)	9,867	44.2%	60,793	65.7%	160,231	68.7%
Hispanic or Latino Population (2026)	12,465	55.8%	31,768	34.3%	72,976	31.3%
Projected Annual Growth (2021-2026)	1,048	1.8%	2,989	2.1%	7,241	2.2%
Historical Annual Growth (2010-2020)	2	-	1,570	0.6%	8,947	1.6%

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Total Age Distribution (2021)							
Total Population		20,866		87,390		219,681	
Age Under 5 Years		1,739	8.3%	4,770	5.5%	12,050	5.5%
Age 5 to 9 Years		1,510	7.2%	4,593	5.3%	11,741	5.3%
Age 10 to 14 Years		1,400	6.7%	4,491	5.1%	11,426	5.2%
Age 15 to 19 Years		1,230	5.9%	4,375	5.0%	13,636	6.2%
Age 20 to 24 Years		1,595	7.6%	5,631	6.4%	16,726	7.6%
Age 25 to 29 Years		1,977	9.5%	7,376	8.4%	18,095	8.2%
Age 30 to 34 Years		1,821	8.7%	6,663	7.6%	16,290	7.4%
Age 35 to 39 Years		1,489	7.1%	5,666	6.5%	13,565	6.2%
Age 40 to 44 Years		1,273	6.1%	5,081	5.8%	12,197	5.6%
Age 45 to 49 Years		1,082	5.2%	4,845	5.5%	11,774	5.4%
Age 50 to 54 Years		1,147	5.5%	5,205	6.0%	12,740	5.8%
Age 55 to 59 Years		1,049	5.0%	5,636	6.4%	13,453	6.1%
Age 60 to 64 Years		1,002	4.8%	5,848	6.7%	13,898	6.3%
Age 65 to 69 Years		823	3.9%	5,144	5.9%	12,632	5.8%
Age 70 to 74 Years		705	3.4%	4,600	5.3%	11,377	5.2%
Age 75 to 79 Years		477	2.3%	3,184	3.6%	8,064	3.7%
Age 80 to 84 Years		318	1.5%	2,152	2.5%	5,314	2.4%
Age 85 Years or Over		227	1.1%	2,129	2.4%	4,705	2.1%
Median Age		32.1		40.2		38.7	
Age 19 Years or Less		5,880	28.2%	18,230	20.9%	48,853	22.2%
Age 20 to 64 Years		12,436	59.6%	51,951	59.4%	128,736	58.6%
Age 65 Years or Over		2,550	12.2%	17,209	19.7%	42,092	19.2%
Female Age Distribution (2021)							
Female Population		10,192	48.8%	42,735	48.9%	108,351	49.3%
Age Under 5 Years		828	8.1%	2,302	5.4%	5,857	5.4%
Age 5 to 9 Years		764	7.5%	2,228	5.2%	5,650	5.2%
Age 10 to 14 Years		646	6.3%	2,155	5.0%	5,494	5.1%
Age 15 to 19 Years		603	5.9%	2,115	4.9%	6,764	6.2%
Age 20 to 24 Years		814	8.0%	2,851	6.7%	8,135	7.5%
Age 25 to 29 Years		990	9.7%	3,561	8.3%	8,684	8.0%
Age 30 to 34 Years		878	8.6%	3,091	7.2%	7,705	7.1%
Age 35 to 39 Years		697	6.8%	2,568	6.0%	6,455	6.0%
Age 40 to 44 Years		568	5.6%	2,349	5.5%	5,744	5.3%
Age 45 to 49 Years		496	4.9%	2,305	5.4%	5,738	5.3%
Age 50 to 54 Years		565	5.5%	2,537	5.9%	6,181	5.7%
Age 55 to 59 Years		503	4.9%	2,796	6.5%	6,780	6.3%
Age 60 to 64 Years		483	4.7%	2,780	6.5%	6,691	6.2%
Age 65 to 69 Years		403	4.0%	2,543	6.0%	6,264	5.8%
Age 70 to 74 Years		331	3.2%	2,204	5.2%	5,765	5.3%
Age 75 to 79 Years		273	2.7%	1,726	4.0%	4,408	4.1%
Age 80 to 84 Years		198	1.9%	1,238	2.9%	3,041	2.8%
Age 85 Years or Over		151	1.5%	1,385	3.2%	2,997	2.8%
Female Median Age		32.2		40.9		39.6	
Age 19 Years or Less		2,841	27.9%	8,800	20.6%	23,765	21.9%
Age 20 to 64 Years		5,994	58.8%	24,838	58.1%	62,113	57.3%
Age 65 Years or Over		1,357	13.3%	9,097	21.3%	22,474	20.7%

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Reno, NV 89502							
Male Age Distribution (2021)							
Male Population		10,674	51.2%	44,655	51.1%	111,330	50.7%
Age Under 5 Years		911	8.5%	2,468	5.5%	6,193	5.6%
Age 5 to 9 Years		747	7.0%	2,365	5.3%	6,091	5.5%
Age 10 to 14 Years		754	7.1%	2,336	5.2%	5,932	5.3%
Age 15 to 19 Years		628	5.9%	2,260	5.1%	6,872	6.2%
Age 20 to 24 Years		781	7.3%	2,779	6.2%	8,590	7.7%
Age 25 to 29 Years		988	9.3%	3,815	8.5%	9,411	8.5%
Age 30 to 34 Years		943	8.8%	3,571	8.0%	8,584	7.7%
Age 35 to 39 Years		792	7.4%	3,098	6.9%	7,111	6.4%
Age 40 to 44 Years		705	6.6%	2,732	6.1%	6,454	5.8%
Age 45 to 49 Years		586	5.5%	2,541	5.7%	6,036	5.4%
Age 50 to 54 Years		582	5.5%	2,668	6.0%	6,559	5.9%
Age 55 to 59 Years		546	5.1%	2,840	6.4%	6,673	6.0%
Age 60 to 64 Years		519	4.9%	3,068	6.9%	7,206	6.5%
Age 65 to 69 Years		419	3.9%	2,601	5.8%	6,368	5.7%
Age 70 to 74 Years		374	3.5%	2,396	5.4%	5,612	5.0%
Age 75 to 79 Years		204	1.9%	1,458	3.3%	3,657	3.3%
Age 80 to 84 Years		120	1.1%	913	2.0%	2,272	2.0%
Age 85 Years or Over		76	0.7%	744	1.7%	1,708	1.5%
Male Median Age		32.2		39.7		38.0	
Age 19 Years or Less		3,039	28.5%	9,429	21.1%	25,088	22.5%
Age 20 to 64 Years		6,442	60.4%	27,113	60.7%	66,624	59.8%
Age 65 Years or Over		1,193	11.2%	8,113	18.2%	19,618	17.6%
Males per 100 Females (2021)							
Overall Comparison		105		104		103	
Age Under 5 Years		110	52.4%	107	51.7%	106	51.4%
Age 5 to 9 Years		98	49.4%	106	51.5%	108	51.9%
Age 10 to 14 Years		117	53.8%	108	52.0%	108	51.9%
Age 15 to 19 Years		104	51.0%	107	51.7%	102	50.4%
Age 20 to 24 Years		96	49.0%	97	49.4%	106	51.4%
Age 25 to 29 Years		100	50.0%	107	51.7%	108	52.0%
Age 30 to 34 Years		107	51.8%	116	53.6%	111	52.7%
Age 35 to 39 Years		114	53.2%	121	54.7%	110	52.4%
Age 40 to 44 Years		124	55.4%	116	53.8%	112	52.9%
Age 45 to 49 Years		118	54.1%	110	52.4%	105	51.3%
Age 50 to 54 Years		103	50.7%	105	51.3%	106	51.5%
Age 55 to 59 Years		109	52.0%	102	50.4%	98	49.6%
Age 60 to 64 Years		108	51.8%	110	52.5%	108	51.9%
Age 65 to 69 Years		104	51.0%	102	50.6%	102	50.4%
Age 70 to 74 Years		113	53.0%	109	52.1%	97	49.3%
Age 75 to 79 Years		74	42.7%	85	45.8%	83	45.3%
Age 80 to 84 Years		61	37.7%	74	42.4%	75	42.8%
Age 85 Years or Over		50	33.5%	54	35.0%	57	36.3%
Age 19 Years or Less		107	51.7%	107	51.7%	106	51.4%
Age 20 to 39 Years		104	50.9%	110	52.4%	109	52.1%
Age 40 to 64 Years		112	52.9%	108	52.0%	106	51.4%
Age 65 Years or Over		88	46.8%	89	47.1%	87	46.6%

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3310 Kietzke Ln		1 mi radius		3 mi radius		5 mi radius	
Reno, NV 89502							
Household Type (2021)							
Total Households		7,604		38,491		92,926	
Households with Children		2,984	39.2%	9,273	24.1%	23,576	25.4%
Average Household Size		2.7		2.2		2.3	
Household Density per Square Mile		2,422		1,362		1,184	
Population Family		16,992	81.4%	61,651	70.5%	157,076	71.5%
Population Non-Family		3,863	18.5%	24,032	27.5%	56,874	25.9%
Population Group Quarters		11	-	1,707	2.0%	5,730	2.6%
Family Households		4,671	61.4%	19,354	50.3%	49,234	53.0%
Married Couple Households		2,580	55.2%	12,541	64.8%	32,424	65.9%
Other Family Households with Children		2,091	44.8%	6,812	35.2%	16,810	34.1%
Family Households with Children		2,954	63.2%	9,146	47.3%	23,250	47.2%
Married Couple with Children		1,534	51.9%	5,091	55.7%	13,227	56.9%
Other Family Households with Children		1,420	48.1%	4,055	44.3%	10,023	43.1%
Family Households No Children		1,717	36.8%	10,208	52.7%	25,984	52.8%
Married Couple No Children		1,046	60.9%	7,451	73.0%	19,196	73.9%
Other Family Households No Children		671	39.1%	2,758	27.0%	6,788	26.1%
Non-Family Households		2,933	38.6%	19,137	49.7%	43,692	47.0%
Non-Family Households with Children		30	1.0%	127	0.7%	326	0.7%
Non-Family Households No Children		2,903	99.0%	19,010	99.3%	43,366	99.3%
Average Family Household Size		3.6		3.2		3.2	
Average Family Income		\$59,494		\$112,232		\$113,502	
Median Family Income		\$50,425		\$82,747		\$85,259	
Average Non-Family Household Size		1.3		1.3		1.3	
Marital Status (2021)							
Population Age 15 Years or Over		16,216		73,536		184,464	
Never Married		6,316	38.9%	27,254	37.1%	68,091	36.9%
Currently Married		5,552	34.2%	26,344	35.8%	70,372	38.1%
Previously Married		4,348	26.8%	19,938	27.1%	46,001	24.9%
Separated		1,161	26.7%	4,295	21.5%	9,476	20.6%
Widowed		705	16.2%	4,009	20.1%	9,728	21.1%
Divorced		2,482	57.1%	11,634	58.4%	26,797	58.3%
Educational Attainment (2021)							
Adult Population Age 25 Years or Over		13,391		63,530		154,103	
Elementary (Grade Level 0 to 8)		2,083	15.6%	3,701	5.8%	8,880	5.8%
Some High School (Grade Level 9 to 11)		2,025	15.1%	5,110	8.0%	11,454	7.4%
High School Graduate		3,995	29.8%	15,169	23.9%	38,003	24.7%
Some College		2,912	21.7%	15,735	24.8%	37,336	24.2%
Associate Degree Only		761	5.7%	4,726	7.4%	11,882	7.7%
Bachelor Degree Only		1,181	8.8%	12,171	19.2%	29,307	19.0%
Graduate Degree		435	3.2%	6,917	10.9%	17,242	11.2%
Any College (Some College or Higher)		5,288	39.5%	39,550	62.3%	95,766	62.1%
College Degree + (Bachelor Degree or Higher)		1,616	12.1%	19,088	30.0%	46,549	30.2%

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Housing						
Total Housing Units (2021)	8,446		42,199		100,714	
Total Housing Units (2020)	8,480		41,829		99,825	
Historical Annual Growth (2020-2021)	-35	-	369	-	889	-
Housing Units Occupied (2021)	7,604	90.0%	38,491	91.2%	92,926	92.3%
Housing Units Owner-Occupied	1,894	24.9%	14,655	38.1%	40,064	43.1%
Housing Units Renter-Occupied	5,709	75.1%	23,836	61.9%	52,862	56.9%
Housing Units Vacant (2021)	842	10.0%	3,708	8.8%	7,788	7.7%
Household Size (2021)						
Total Households	7,604		38,491		92,926	
1 Person Households	2,222	29.2%	15,252	39.6%	34,025	36.6%
2 Person Households	1,995	26.2%	11,836	30.8%	29,248	31.5%
3 Person Households	1,101	14.5%	4,532	11.8%	11,866	12.8%
4 Person Households	1,004	13.2%	3,477	9.0%	9,181	9.9%
5 Person Households	676	8.9%	1,864	4.8%	4,681	5.0%
6 Person Households	344	4.5%	856	2.2%	2,141	2.3%
7 or More Person Households	262	3.4%	673	1.7%	1,784	1.9%
Household Income Distribution (2021)						
HH Income \$200,000 or More	177	2.3%	2,559	6.6%	6,373	6.9%
HH Income \$150,000 to \$199,999	135	1.8%	1,640	4.3%	4,515	4.9%
HH Income \$125,000 to \$149,999	159	2.1%	1,908	5.0%	5,017	5.4%
HH Income \$100,000 to \$124,999	266	3.5%	2,850	7.4%	7,848	8.4%
HH Income \$75,000 to \$99,999	636	8.4%	4,980	12.9%	11,872	12.8%
HH Income \$50,000 to \$74,999	1,721	22.6%	7,587	19.7%	17,464	18.8%
HH Income \$35,000 to \$49,999	1,367	18.0%	5,389	14.0%	12,387	13.3%
HH Income \$25,000 to \$34,999	988	13.0%	3,906	10.1%	9,066	9.8%
HH Income \$15,000 to \$24,999	1,137	14.9%	3,693	9.6%	8,918	9.6%
HH Income \$10,000 to \$14,999	422	5.5%	1,791	4.7%	4,039	4.3%
HH Income Under \$10,000	597	7.9%	2,187	5.7%	5,425	5.8%
Household Vehicles (2021)						
Households 0 Vehicles Available	1,275	16.8%	4,380	11.4%	9,338	10.0%
Households 1 Vehicle Available	3,127	41.1%	15,305	39.8%	34,159	36.8%
Households 2 Vehicles Available	2,308	30.4%	12,522	32.5%	31,830	34.3%
Households 3 or More Vehicles Available	895	11.8%	6,284	16.3%	17,599	18.9%
Total Vehicles Available	10,704		61,868		158,150	
Average Vehicles per Household	1.4		1.6		1.7	
Owner-Occupied Household Vehicles	3,400	31.8%	30,493	49.3%	84,721	53.6%
Average Vehicles per Owner-Occupied Household	1.8		2.1		2.1	
Renter-Occupied Household Vehicles	7,303	68.2%	31,375	50.7%	73,430	46.4%
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.4	
Travel Time (2021)						
Worker Base Age 16 years or Over	10,461		47,404		115,530	
Travel to Work in 14 Minutes or Less	3,304	31.6%	16,241	34.3%	38,231	33.1%
Travel to Work in 15 to 29 Minutes	4,437	42.4%	18,921	39.9%	47,941	41.5%
Travel to Work in 30 to 59 Minutes	1,771	16.9%	7,685	16.2%	18,349	15.9%
Travel to Work in 60 Minutes or More	717	6.9%	2,207	4.7%	5,677	4.9%
Work at Home	232	2.2%	2,350	5.0%	5,332	4.6%
Average Minutes Travel to Work	17.9		17.2		17.5	

Complete Profile

2010-2020 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups
 KIETZKE CENTER

Lat/Lon: 39.4915/-119.7866

3310 Kietzke Ln			1 mi radius		3 mi radius		5 mi radius	
Reno, NV 89502								
Transportation To Work (2021)								
Worker Base Age 16 years or Over			10,461		47,404		115,530	
Drive to Work Alone	6,819	65.2%	33,785	71.3%	83,811	72.5%		
Drive to Work in Carpool	1,821	17.4%	6,297	13.3%	15,199	13.2%		
Travel to Work by Public Transportation	675	6.5%	1,926	4.1%	4,294	3.7%		
Drive to Work on Motorcycle	34	0.3%	161	0.3%	419	0.4%		
Bicycle to Work	27	0.3%	316	0.7%	729	0.6%		
Walk to Work	744	7.1%	2,019	4.3%	4,573	4.0%		
Other Means	108	1.0%	550	1.2%	1,173	1.0%		
Work at Home	232	2.2%	2,350	5.0%	5,332	4.6%		
Daytime Demographics (2021)								
Total Businesses			1,087		7,753		12,358	
Total Employees			16,174		92,065		147,834	
Company Headquarter Businesses	46	4.2%	356	4.6%	555	4.5%		
Company Headquarter Employees	3,732	23.1%	16,263	17.7%	27,600	18.7%		
Employee Population per Business	14.9 to 1		11.9 to 1		12.0 to 1			
Residential Population per Business	19.2 to 1		11.3 to 1		17.8 to 1			
Adj. Daytime Demographics Age 16 Years or Over			21,692		117,390		214,656	
Labor Force								
Labor Population Age 16 Years or Over (2021)			15,978		72,733		182,450	
Labor Force Total Males (2021)	8,142	51.0%	37,081	51.0%	92,083	50.5%		
Male Civilian Employed	5,915	72.7%	25,816	69.6%	62,244	67.6%		
Male Civilian Unemployed	307	3.8%	1,413	3.8%	3,578	3.9%		
Males in Armed Forces	-	-	4	-	98	0.1%		
Males Not in Labor Force	1,919	23.6%	9,847	26.6%	26,163	28.4%		
Labor Force Total Females (2021)	7,836	49.0%	35,653	49.0%	90,368	49.5%		
Female Civilian Employed	4,545	58.0%	21,588	60.6%	53,286	59.0%		
Female Civilian Unemployed	293	3.7%	1,201	3.4%	2,816	3.1%		
Females in Armed Forces	-	-	-	-	-	-		
Females Not in Labor Force	2,998	38.3%	12,864	36.1%	34,266	37.9%		
Unemployment Rate	600	3.8%	2,614	3.6%	6,393	3.5%		
Occupation (2021)								
Occupation Population Age 16 Years or Over			10,461		47,404		115,530	
Occupation Total Males	5,915	56.5%	25,816	54.5%	62,244	53.9%		
Occupation Total Females	4,545	43.5%	21,588	45.5%	53,286	46.1%		
Management, Business, Financial Operations	666	6.4%	5,431	11.5%	13,502	11.7%		
Professional, Related	1,118	10.7%	8,772	18.5%	22,467	19.4%		
Service	3,044	29.1%	10,615	22.4%	24,320	21.1%		
Sales, Office	1,984	19.0%	10,222	21.6%	25,665	22.2%		
Farming, Fishing, Forestry	11	0.1%	107	0.2%	367	0.3%		
Construction, Extraction, Maintenance	1,421	13.6%	4,325	9.1%	10,843	9.4%		
Production, Transport, Material Moving	2,217	21.2%	7,932	16.7%	18,366	15.9%		
White Collar Workers	3,767	36.0%	24,425	51.5%	61,634	53.3%		
Blue Collar Workers	6,694	64.0%	22,980	48.5%	53,896	46.7%		

Complete Profile

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 KIETZKE CENTER

Lat/Lon: 39.4915/-119.7866

3310 Kietzke Ln Reno, NV 89502		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2021)							
Total Units		6,915		34,815		82,734	
1 Detached Unit		1,555	22.5%	16,471	47.3%	44,400	53.7%
1 Attached Unit		472	6.8%	1,737	5.0%	4,060	4.9%
2 Units		245	3.5%	1,044	3.0%	2,008	2.4%
3 to 4 Units		933	13.5%	3,225	9.3%	6,972	8.4%
5 to 9 Units		938	13.6%	3,701	10.6%	8,179	9.9%
10 to 19 Units		805	11.6%	3,389	9.7%	7,611	9.2%
20 to 49 Units		782	11.3%	2,685	7.7%	5,673	6.9%
50 or More Units		908	13.1%	4,413	12.7%	9,517	11.5%
Mobile Home or Trailer		944	13.7%	1,791	5.1%	4,342	5.2%
Other Structure		22	0.3%	36	0.1%	164	0.2%
Homes Built By Year (2021)							
Homes Built 2014 or later		143	1.7%	1,232	2.9%	3,597	3.6%
Homes Built 2010 to 2013		175	2.1%	482	1.1%	1,434	1.4%
Homes Built 2000 to 2009		416	4.9%	2,995	7.1%	10,657	10.6%
Homes Built 1990 to 1999		919	10.9%	5,394	12.8%	15,191	15.1%
Homes Built 1980 to 1989		1,169	13.8%	6,215	14.7%	14,534	14.4%
Homes Built 1970 to 1979		2,600	30.8%	10,298	24.4%	20,476	20.3%
Homes Built 1960 to 1969		1,424	16.9%	4,722	11.2%	12,418	12.3%
Homes Built 1950 to 1959		458	5.4%	3,624	8.6%	7,615	7.6%
Homes Built 1940 to 1949		251	3.0%	1,902	4.5%	4,301	4.3%
Homes Built Before 1939		50	0.6%	1,626	3.9%	2,704	2.7%
Median Age of Homes		38.0	yrs	38.4	yrs	35.8	yrs
Home Values (2021)							
Owner Specified Housing Units		1,894		14,655		40,064	
Home Values \$1,000,000 or More		67	3.5%	1,110	7.6%	2,450	6.1%
Home Values \$750,000 to \$999,999		97	5.1%	856	5.8%	2,201	5.5%
Home Values \$500,000 to \$749,999		196	10.3%	2,416	16.5%	6,599	16.5%
Home Values \$400,000 to \$499,999		238	12.6%	2,701	18.4%	7,552	18.9%
Home Values \$300,000 to \$399,999		359	18.9%	3,602	24.6%	10,018	25.0%
Home Values \$250,000 to \$299,999		146	7.7%	1,321	9.0%	4,024	10.0%
Home Values \$200,000 to \$249,999		125	6.6%	830	5.7%	2,401	6.0%
Home Values \$175,000 to \$199,999		45	2.4%	202	1.4%	526	1.3%
Home Values \$150,000 to \$174,999		59	3.1%	319	2.2%	902	2.3%
Home Values \$125,000 to \$149,999		22	1.1%	53	0.4%	166	0.4%
Home Values \$100,000 to \$124,999		60	3.2%	241	1.6%	730	1.8%
Home Values \$90,000 to \$99,999		25	1.3%	62	0.4%	139	0.3%
Home Values \$80,000 to \$89,999		61	3.2%	94	0.6%	186	0.5%
Home Values \$70,000 to \$79,999		27	1.4%	66	0.5%	160	0.4%
Home Values \$60,000 to \$69,999		23	1.2%	42	0.3%	127	0.3%
Home Values \$50,000 to \$59,999		13	0.7%	104	0.7%	236	0.6%
Home Values \$35,000 to \$49,999		10	0.5%	101	0.7%	403	1.0%
Home Values \$25,000 to \$34,999		19	1.0%	85	0.6%	283	0.7%
Home Values \$10,000 to \$24,999		136	7.2%	196	1.3%	442	1.1%
Home Values Under \$10,000		169	8.9%	253	1.7%	519	1.3%
Owner-Occupied Median Home Value		\$279,622		\$412,369		\$405,581	
Renter-Occupied Median Rent		\$890		\$995		\$1,017	

Complete Profile

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 KIETZKE CENTER

Lat/Lon: 39.4915/-119.7866

3310 Kietzke Ln Reno, NV 89502	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2021)						
Total Household Expenditure	\$361.6 M		\$2.44 B		\$5.96 B	
Total Non-Retail Expenditure	\$191.61 M		\$1.29 B		\$3.16 B	
Total Retail Expenditure	\$169.99 M		\$1.14 B		\$2.8 B	
Apparel	\$12.67 M		\$85.47 M		\$209.47 M	
Contributions	\$10.83 M		\$79.19 M		\$194.29 M	
Education	\$9.84 M		\$71.87 M		\$177.37 M	
Entertainment	\$19.52 M		\$135.92 M		\$333.98 M	
Food and Beverages	\$54.43 M		\$359.43 M		\$878.49 M	
Furnishings and Equipment	\$12.13 M		\$84.45 M		\$207.4 M	
Gifts	\$8.27 M		\$60.53 M		\$147.92 M	
Health Care	\$30.9 M		\$206.3 M		\$503.71 M	
Household Operations	\$13.79 M		\$95.13 M		\$233.1 M	
Miscellaneous Expenses	\$6.72 M		\$46.01 M		\$112.56 M	
Personal Care	\$4.82 M		\$32.64 M		\$79.87 M	
Personal Insurance	\$2.26 M		\$16.62 M		\$41.08 M	
Reading	\$768.47 K		\$5.33 M		\$13.03 M	
Shelter	\$78.42 M		\$520.19 M		\$1.27 B	
Tobacco	\$2.61 M		\$15.4 M		\$37.09 M	
Transportation	\$65.25 M		\$439.76 M		\$1.08 B	
Utilities	\$28.37 M		\$181.36 M		\$441.53 M	
Monthly Household Consumer Expenditure (2021)						
Total Household Expenditure	\$3,963		\$5,273		\$5,343	
Total Non-Retail Expenditure	\$2,100	53.0%	\$2,796	53.0%	\$2,830	53.0%
Total Retail Expenditures	\$1,863	47.0%	\$2,477	47.0%	\$2,512	47.0%
Apparel	\$139	3.5%	\$185	3.5%	\$188	3.5%
Contributions	\$119	3.0%	\$171	3.3%	\$174	3.3%
Education	\$108	2.7%	\$156	3.0%	\$159	3.0%
Entertainment	\$214	5.4%	\$294	5.6%	\$300	5.6%
Food and Beverages	\$597	15.1%	\$778	14.8%	\$788	14.7%
Furnishings and Equipment	\$133	3.4%	\$183	3.5%	\$186	3.5%
Gifts	\$91	2.3%	\$131	2.5%	\$133	2.5%
Health Care	\$339	8.5%	\$447	8.5%	\$452	8.5%
Household Operations	\$151	3.8%	\$206	3.9%	\$209	3.9%
Miscellaneous Expenses	\$74	1.9%	\$100	1.9%	\$101	1.9%
Personal Care	\$53	1.3%	\$71	1.3%	\$72	1.3%
Personal Insurance	\$25	0.6%	\$36	0.7%	\$37	0.7%
Reading	\$8	0.2%	\$12	0.2%	\$12	0.2%
Shelter	\$859	21.7%	\$1,126	21.4%	\$1,138	21.3%
Tobacco	\$29	0.7%	\$33	0.6%	\$33	0.6%
Transportation	\$715	18.0%	\$952	18.1%	\$967	18.1%
Utilities	\$311	7.8%	\$393	7.4%	\$396	7.4%