

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 43.5737/-84.7648

4208 E Blue Grass Rd Mt Pleasant, MI 48858	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2025)	9,622		31,113		38,526	
Projected Population (2030)	9,618		31,252		38,774	
Census Population (2020)	11,184		32,715		39,903	
Census Population (2010)	12,368		36,904		44,301	
Projected Annual Growth (2025-2030)	-4	-	139	-	248	0.1%
Historical Annual Growth (2020-2025)	-1,562	-	-1,602	-1.0%	-1,377	-0.7%
Historical Annual Growth (2010-2020)	-1,184	-1.0%	-4,189	-1.1%	-4,398	-1.0%
Estimated Population Density (2025)	3,064	psm	1,101	psm	491	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
<b>Households</b>						
Estimated Households (2025)	3,624		12,588		15,488	
Projected Households (2030)	3,836		13,410		16,533	
Census Households (2020)	3,745		12,580		15,444	
Census Households (2010)	3,948		12,751		15,629	
Projected Annual Growth (2025-2030)	212	1.2%	823	1.3%	1,045	1.3%
Historical Annual Change (2010-2025)	-324	-0.5%	-164	-	-141	-
<b>Average Household Income</b>						
Estimated Average Household Income (2025)	\$52,459		\$64,237		\$71,448	
Projected Average Household Income (2030)	\$52,502		\$64,192		\$71,396	
Census Average Household Income (2010)	\$23,312		\$36,945		\$41,230	
Census Average Household Income (2000)	\$26,134		\$37,713		\$41,557	
Projected Annual Change (2025-2030)	\$43	-	-\$45	-	-\$52	-
Historical Annual Change (2000-2025)	\$26,324	4.0%	\$26,524	2.8%	\$29,891	2.9%
<b>Median Household Income</b>						
Estimated Median Household Income (2025)	\$29,583		\$42,837		\$48,966	
Projected Median Household Income (2030)	\$29,516		\$42,590		\$48,718	
Census Median Household Income (2010)	\$15,932		\$27,097		\$31,108	
Census Median Household Income (2000)	\$18,603		\$27,852		\$31,586	
Projected Annual Change (2025-2030)	-\$67	-	-\$247	-0.1%	-\$248	-0.1%
Historical Annual Change (2000-2025)	\$10,980	2.4%	\$14,985	2.2%	\$17,380	2.2%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2025)	\$22,791		\$27,776		\$30,221	
Projected Per Capita Income (2030)	\$23,975		\$29,324		\$31,931	
Census Per Capita Income (2010)	\$7,440		\$12,765		\$14,545	
Census Per Capita Income (2000)	\$8,060		\$12,698		\$14,191	
Projected Annual Change (2025-2030)	\$1,184	1.0%	\$1,548	1.1%	\$1,710	1.1%
Historical Annual Change (2000-2025)	\$14,731	7.3%	\$15,078	4.7%	\$16,030	4.5%
Estimated Average Household Net Worth (2025)	\$173,832		\$391,069		\$499,177	

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4208 E Blue Grass Rd Mt Pleasant, MI 48858	1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>						
Total Population (2025)	9,622		31,113		38,526	
White (2025)	7,511	78.1%	25,209	81.0%	31,558	81.9%
Black or African American (2025)	805	8.4%	1,838	5.9%	1,941	5.0%
American Indian or Alaska Native (2025)	131	1.4%	611	2.0%	890	2.3%
Asian (2025)	403	4.2%	1,010	3.2%	1,105	2.9%
Hawaiian or Pacific Islander (2025)	5	-	9	-	12	-
Other Race (2025)	146	1.5%	432	1.4%	516	1.3%
Two or More Races (2025)	622	6.5%	2,003	6.4%	2,504	6.5%
Population < 18 (2025)	1,139 11.8%		4,595 14.8%		6,103 15.8%	
White Not Hispanic	746	65.5%	3,235	70.4%	4,367	71.5%
Black or African American	72	6.4%	185	4.0%	215	3.5%
Asian	55	4.9%	148	3.2%	170	2.8%
Other Race Not Hispanic	123	10.8%	517	11.3%	712	11.7%
Hispanic	142	12.4%	510	11.1%	639	10.5%
Not Hispanic or Latino Population (2025)	8,967 93.2%		29,083 93.5%		36,109 93.7%	
Not Hispanic White	7,237	80.7%	24,277	83.5%	30,425	84.3%
Not Hispanic Black or African American	790	8.8%	1,796	6.2%	1,893	5.2%
Not Hispanic American Indian or Alaska Native	107	1.2%	518	1.8%	776	2.1%
Not Hispanic Asian	403	4.5%	1,009	3.5%	1,104	3.1%
Not Hispanic Hawaiian or Pacific Islander	4	-	7	-	10	-
Not Hispanic Other Race	23	0.3%	81	0.3%	102	0.3%
Not Hispanic Two or More Races	403	4.5%	1,395	4.8%	1,799	5.0%
Hispanic or Latino Population (2025)	654 6.8%		2,030 6.5%		2,417 6.3%	
Hispanic White	274	41.9%	932	45.9%	1,133	46.9%
Hispanic Black or African American	15	2.2%	42	2.1%	47	2.0%
Hispanic American Indian or Alaska Native	24	3.7%	93	4.6%	114	4.7%
Hispanic Asian	-	-	1	-	1	-
Hispanic Hawaiian or Pacific Islander	-	-	2	-	2	-
Hispanic Other Race	123	18.8%	351	17.3%	414	17.1%
Hispanic Two or More Races	218	33.4%	608	30.0%	705	29.2%
Not Hispanic or Latino Population (2020)	10,627 95.0%		30,980 94.7%		37,789 94.7%	
Hispanic or Latino Population (2020)	557 5.0%		1,735 5.3%		2,114 5.3%	
Not Hispanic or Latino Population (2010)	11,994 97.0%		35,683 96.7%		42,786 96.6%	
Hispanic or Latino Population (2010)	374 3.0%		1,221 3.3%		1,515 3.4%	
Not Hispanic or Latino Population (2030)	8,886 92.4%		28,937 92.6%		35,982 92.8%	
Hispanic or Latino Population (2030)	732 7.6%		2,316 7.4%		2,793 7.2%	
Projected Annual Growth (2025-2030)	78 2.4%		286 2.8%		376 3.1%	
Historical Annual Growth (2010-2020)	184 4.9%		514 4.2%		599 4.0%	

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<b>Total Age Distribution (2025)</b>							
Total Population		9,622		31,113		38,526	
Age Under 5 Years		397	4.1%	1,331	4.3%	1,694	4.4%
Age 5 to 9 Years		272	2.8%	1,237	4.0%	1,651	4.3%
Age 10 to 14 Years		264	2.7%	1,170	3.8%	1,588	4.1%
Age 15 to 19 Years		1,966	20.4%	4,105	13.2%	4,628	12.0%
Age 20 to 24 Years		4,009	41.7%	9,207	29.6%	9,946	25.8%
Age 25 to 29 Years		689	7.2%	2,339	7.5%	2,758	7.2%
Age 30 to 34 Years		384	4.0%	1,701	5.5%	2,162	5.6%
Age 35 to 39 Years		269	2.8%	1,408	4.5%	1,870	4.9%
Age 40 to 44 Years		253	2.6%	1,304	4.2%	1,761	4.6%
Age 45 to 49 Years		191	2.0%	1,121	3.6%	1,550	4.0%
Age 50 to 54 Years		189	2.0%	999	3.2%	1,396	3.6%
Age 55 to 59 Years		151	1.6%	1,011	3.3%	1,465	3.8%
Age 60 to 64 Years		153	1.6%	1,080	3.5%	1,545	4.0%
Age 65 to 69 Years		154	1.6%	997	3.2%	1,453	3.8%
Age 70 to 74 Years		130	1.4%	879	2.8%	1,256	3.3%
Age 75 to 79 Years		61	0.6%	549	1.8%	800	2.1%
Age 80 to 84 Years		48	0.5%	330	1.1%	489	1.3%
Age 85 Years or Over		42	0.4%	344	1.1%	513	1.3%
Median Age		21.9		27.2		29.3	
Age 19 Years or Less		2,898	30.1%	7,843	25.2%	9,561	24.8%
Age 20 to 64 Years		6,288	65.4%	20,171	64.8%	24,453	63.5%
Age 65 Years or Over		435	4.5%	3,100	10.0%	4,512	11.7%
<b>Female Age Distribution (2025)</b>							
Female Population		3,872	40.2%	13,859	44.5%	17,509	45.4%
Age Under 5 Years		178	4.6%	621	4.5%	786	4.5%
Age 5 to 9 Years		149	3.8%	635	4.6%	821	4.7%
Age 10 to 14 Years		121	3.1%	571	4.1%	786	4.5%
Age 15 to 19 Years		280	7.2%	897	6.5%	1,147	6.6%
Age 20 to 24 Years		1,844	47.6%	4,213	30.4%	4,610	26.3%
Age 25 to 29 Years		292	7.5%	1,068	7.7%	1,272	7.3%
Age 30 to 34 Years		156	4.0%	766	5.5%	1,008	5.8%
Age 35 to 39 Years		129	3.3%	690	5.0%	906	5.2%
Age 40 to 44 Years		127	3.3%	622	4.5%	860	4.9%
Age 45 to 49 Years		95	2.5%	556	4.0%	769	4.4%
Age 50 to 54 Years		91	2.4%	489	3.5%	686	3.9%
Age 55 to 59 Years		79	2.0%	521	3.8%	739	4.2%
Age 60 to 64 Years		78	2.0%	557	4.0%	789	4.5%
Age 65 to 69 Years		94	2.4%	549	4.0%	787	4.5%
Age 70 to 74 Years		70	1.8%	461	3.3%	642	3.7%
Age 75 to 79 Years		35	0.9%	294	2.1%	416	2.4%
Age 80 to 84 Years		27	0.7%	181	1.3%	253	1.4%
Age 85 Years or Over		26	0.7%	170	1.2%	233	1.3%
Female Median Age		23.2		28.5		30.5	
Age 19 Years or Less		728	18.8%	2,724	19.7%	3,541	20.2%
Age 20 to 64 Years		2,892	74.7%	9,480	68.4%	11,638	66.5%
Age 65 Years or Over		252	6.5%	1,655	11.9%	2,330	13.3%

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<b>Male Age Distribution (2025)</b>							
Male Population		5,750	59.8%	17,254	55.5%	21,017	54.6%
Age Under 5 Years		219	3.8%	710	4.1%	908	4.3%
Age 5 to 9 Years		123	2.1%	601	3.5%	829	3.9%
Age 10 to 14 Years		143	2.5%	599	3.5%	802	3.8%
Age 15 to 19 Years		1,685	29.3%	3,208	18.6%	3,481	16.6%
Age 20 to 24 Years		2,166	37.7%	4,994	28.9%	5,336	25.4%
Age 25 to 29 Years		397	6.9%	1,271	7.4%	1,486	7.1%
Age 30 to 34 Years		228	4.0%	935	5.4%	1,155	5.5%
Age 35 to 39 Years		140	2.4%	718	4.2%	964	4.6%
Age 40 to 44 Years		126	2.2%	683	4.0%	902	4.3%
Age 45 to 49 Years		96	1.7%	565	3.3%	780	3.7%
Age 50 to 54 Years		98	1.7%	511	3.0%	710	3.4%
Age 55 to 59 Years		71	1.2%	491	2.8%	726	3.5%
Age 60 to 64 Years		76	1.3%	523	3.0%	756	3.6%
Age 65 to 69 Years		60	1.0%	447	2.6%	666	3.2%
Age 70 to 74 Years		60	1.0%	419	2.4%	614	2.9%
Age 75 to 79 Years		26	0.5%	255	1.5%	385	1.8%
Age 80 to 84 Years		21	0.4%	149	0.9%	236	1.1%
Age 85 Years or Over		16	0.3%	175	1.0%	280	1.3%
Male Median Age		21.1		26.2		28.4	
Age 19 Years or Less		2,170	37.7%	5,118	29.7%	6,020	28.6%
Age 20 to 64 Years		3,397	59.1%	10,691	62.0%	12,815	61.0%
Age 65 Years or Over		183	3.2%	1,445	8.4%	2,182	10.4%
<b>Males per 100 Females (2025)</b>							
Overall Comparison		149		124		120	
Age Under 5 Years		123	55.2%	114	53.4%	116	53.6%
Age 5 to 9 Years		83	45.3%	95	48.6%	101	50.2%
Age 10 to 14 Years		118	54.2%	105	51.2%	102	50.5%
Age 15 to 19 Years		601	85.7%	358	78.1%	303	75.2%
Age 20 to 24 Years		117	54.0%	119	54.2%	116	53.6%
Age 25 to 29 Years		136	57.6%	119	54.3%	117	53.9%
Age 30 to 34 Years		146	59.4%	122	55.0%	115	53.4%
Age 35 to 39 Years		108	52.0%	104	51.0%	106	51.6%
Age 40 to 44 Years		99	49.7%	110	52.3%	105	51.2%
Age 45 to 49 Years		101	50.3%	102	50.4%	101	50.4%
Age 50 to 54 Years		107	51.6%	105	51.1%	103	50.8%
Age 55 to 59 Years		90	47.4%	94	48.5%	98	49.6%
Age 60 to 64 Years		98	49.4%	94	48.4%	96	48.9%
Age 65 to 69 Years		64	38.9%	81	44.9%	85	45.9%
Age 70 to 74 Years		85	46.1%	91	47.6%	96	48.9%
Age 75 to 79 Years		74	42.6%	87	46.4%	93	48.1%
Age 80 to 84 Years		75	43.0%	83	45.2%	93	48.3%
Age 85 Years or Over		63	38.8%	103	50.7%	120	54.6%
Age 19 Years or Less		298	74.9%	188	65.3%	170	63.0%
Age 20 to 39 Years		121	54.8%	118	54.0%	115	53.4%
Age 40 to 64 Years		99	49.8%	101	50.3%	101	50.2%
Age 65 Years or Over		72	42.0%	87	46.6%	94	48.4%

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<b>Household Type (2025)</b>						
Total Households	3,624		12,588		15,488	
Households with Children	633	17.5%	2,643	21.0%	3,570	23.1%
Average Household Size	2.1		2.2		2.2	
Household Density per Square Mile	1,154		445		197	
Population Family	4,235	44.0%	16,438	52.8%	22,160	57.5%
Population Non-Family	3,421	35.6%	10,738	34.5%	12,275	31.9%
Population Group Quarters	1,966	20.4%	3,937	12.7%	4,091	10.6%
Family Households	1,509	41.6%	5,565	44.2%	7,434	48.0%
Married Couple Households	686	45.5%	3,105	55.8%	4,485	60.3%
Other Family Households with Children	823	54.5%	2,460	44.2%	2,949	39.7%
Family Households with Children	619	41.0%	2,610	46.9%	3,533	47.5%
Married Couple with Children	239	38.7%	1,327	50.8%	1,934	54.7%
Other Family Households with Children	380	61.3%	1,283	49.2%	1,599	45.3%
Family Households No Children	890	59.0%	2,956	53.1%	3,901	52.5%
Married Couple No Children	447	50.2%	1,779	60.2%	2,551	65.4%
Other Family Households No Children	443	49.8%	1,177	39.8%	1,350	34.6%
Non-Family Households	2,115	58.4%	7,022	55.8%	8,054	52.0%
Non-Family Households with Children	14	0.7%	33	0.5%	37	0.5%
Non-Family Households No Children	2,101	99.3%	6,989	99.5%	8,017	99.5%
Average Family Household Size	2.8		3.0		3.0	
Average Family Income	\$82,840		\$89,643		\$98,081	
Median Family Income	\$58,817		\$67,015		\$73,516	
Average Non-Family Household Size	1.6		1.5		1.5	
<b>Marital Status (2025)</b>						
Population Age 15 Years or Over	8,689		27,375		33,593	
Never Married	6,746	77.6%	17,175	62.7%	19,382	57.7%
Currently Married	1,207	13.9%	6,283	23.0%	9,102	27.1%
Previously Married	735	8.5%	3,917	14.3%	5,109	15.2%
Separated	175	23.8%	606	15.5%	806	15.8%
Widowed	123	16.7%	809	20.7%	1,066	20.9%
Divorced	437	59.5%	2,502	63.9%	3,237	63.4%
<b>Educational Attainment (2025)</b>						
Adult Population Age 25 Years or Over	2,714		14,063		19,019	
Elementary (Grade Level 0 to 8)	136	5.0%	403	2.9%	499	2.6%
Some High School (Grade Level 9 to 11)	169	6.2%	593	4.2%	773	4.1%
High School Graduate	593	21.8%	3,216	22.9%	4,774	25.1%
Some College	588	21.7%	2,913	20.7%	3,801	20.0%
Associate Degree Only	203	7.5%	1,094	7.8%	1,583	8.3%
Bachelor Degree Only	522	19.2%	2,944	20.9%	3,889	20.4%
Graduate Degree	503	18.5%	2,901	20.6%	3,700	19.5%
Any College (Some College or Higher)	1,816	66.9%	9,851	70.0%	12,973	68.2%
College Degree + (Bachelor Degree or Higher)	1,025	37.8%	5,845	41.6%	7,589	39.9%

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<b>Housing</b>						
Total Housing Units (2025)	4,027		13,945		17,116	
Total Housing Units (2020)	4,005		13,855		16,987	
Historical Annual Growth (2020-2025)	22	-	90	-	129	-
Housing Units Occupied (2025)	3,624	90.0%	12,588	90.3%	15,488	90.5%
Housing Units Owner-Occupied	429	11.8%	4,115	32.7%	6,222	40.2%
Housing Units Renter-Occupied	3,195	88.2%	8,472	67.3%	9,266	59.8%
Housing Units Vacant (2025)	403	10.0%	1,358	9.7%	1,628	9.5%
<b>Household Size (2025)</b>						
Total Households	3,624		12,588		15,488	
1 Person Households	1,121	30.9%	4,548	36.1%	5,325	34.4%
2 Person Households	1,639	45.2%	4,683	37.2%	5,763	37.2%
3 Person Households	461	12.7%	1,624	12.9%	2,049	13.2%
4 Person Households	264	7.3%	1,035	8.2%	1,365	8.8%
5 Person Households	90	2.5%	399	3.2%	558	3.6%
6 Person Households	29	0.8%	175	1.4%	252	1.6%
7 or More Person Households	20	0.5%	122	1.0%	175	1.1%
<b>Household Income Distribution (2025)</b>						
HH Income \$200,000 or More	136	3.8%	481	3.8%	725	4.7%
HH Income \$150,000 to \$199,999	103	2.8%	481	3.8%	692	4.5%
HH Income \$125,000 to \$149,999	35	1.0%	355	2.8%	569	3.7%
HH Income \$100,000 to \$124,999	66	1.8%	687	5.5%	1,024	6.6%
HH Income \$75,000 to \$99,999	299	8.3%	1,405	11.2%	1,873	12.1%
HH Income \$50,000 to \$74,999	571	15.7%	2,025	16.1%	2,525	16.3%
HH Income \$35,000 to \$49,999	345	9.5%	1,383	11.0%	1,700	11.0%
HH Income \$25,000 to \$34,999	441	12.2%	1,423	11.3%	1,633	10.5%
HH Income \$15,000 to \$24,999	496	13.7%	1,474	11.7%	1,645	10.6%
HH Income \$10,000 to \$14,999	278	7.7%	784	6.2%	880	5.7%
HH Income Under \$10,000	854	23.6%	2,088	16.6%	2,222	14.3%
<b>Household Vehicles (2025)</b>						
Households 0 Vehicles Available	461	12.7%	1,293	10.3%	1,461	9.4%
Households 1 Vehicle Available	1,124	31.0%	4,817	38.3%	5,630	36.3%
Households 2 Vehicles Available	1,358	37.5%	4,669	37.1%	5,878	38.0%
Households 3 or More Vehicles Available	681	18.8%	1,809	14.4%	2,520	16.3%
Total Vehicles Available	6,098		20,137		25,747	
Average Vehicles per Household	1.7		1.6		1.7	
Owner-Occupied Household Vehicles	857	14.1%	7,254	36.0%	11,797	45.8%
Average Vehicles per Owner-Occupied Household	2.0		1.8		1.9	
Renter-Occupied Household Vehicles	5,241	85.9%	12,883	64.0%	13,950	54.2%
Average Vehicles per Renter-Occupied Household	1.6		1.5		1.5	
<b>Travel Time (2025)</b>						
Worker Base Age 16 years or Over	5,419		16,388		20,124	
Travel to Work in 14 Minutes or Less	3,426	63.2%	10,076	61.5%	11,655	57.9%
Travel to Work in 15 to 29 Minutes	992	18.3%	2,946	18.0%	4,182	20.8%
Travel to Work in 30 to 59 Minutes	674	12.4%	1,696	10.4%	2,126	10.6%
Travel to Work in 60 Minutes or More	128	2.4%	628	3.8%	924	4.6%
Work at Home	199	3.7%	1,041	6.4%	1,237	6.1%
Average Minutes Travel to Work	11.5		10.8		11.7	

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 43.5737/-84.7648

4208 E Blue Grass Rd Mt Pleasant, MI 48858	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2025)</b>						
Worker Base Age 16 years or Over	5,419		16,388		20,124	
Drive to Work Alone	3,752	69.2%	11,519	70.3%	14,644	72.8%
Drive to Work in Carpool	740	13.7%	1,674	10.2%	1,964	9.8%
Travel to Work by Public Transportation	34	0.6%	130	0.8%	143	0.7%
Drive to Work on Motorcycle	-	-	6	-	7	-
Bicycle to Work	119	2.2%	193	1.2%	209	1.0%
Walk to Work	536	9.9%	1,718	10.5%	1,807	9.0%
Other Means	39	0.7%	105	0.6%	112	0.6%
Work at Home	199	3.7%	1,041	6.4%	1,237	6.1%
<b>Daytime Demographics (2025)</b>						
Total Businesses	222		1,094		1,402	
Total Employees	2,027		11,354		16,985	
Company Headquarter Businesses	4	1.9%	36	3.3%	54	3.9%
Company Headquarter Employees	161	7.9%	1,442	12.7%	2,507	14.8%
Employee Population per Business	9.1 to 1		10.4 to 1		12.1 to 1	
Residential Population per Business	43.3 to 1		28.4 to 1		27.5 to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,215		22,019		30,034	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2025)	8,616		27,093		33,219	
Labor Force Total Males (2025)	5,223	60.6%	15,194	56.1%	18,281	55.0%
Male Civilian Employed	3,091	59.2%	9,155	60.3%	11,129	60.9%
Male Civilian Unemployed	334	6.4%	876	5.8%	992	5.4%
Males in Armed Forces	-	-	3	-	7	-
Males Not in Labor Force	1,798	34.4%	5,160	34.0%	6,152	33.7%
Labor Force Total Females (2025)	3,393	39.4%	11,899	43.9%	14,938	45.0%
Female Civilian Employed	2,328	68.6%	7,238	60.8%	9,002	60.3%
Female Civilian Unemployed	162	4.8%	491	4.1%	548	3.7%
Females in Armed Forces	10	0.3%	32	0.3%	32	0.2%
Females Not in Labor Force	894	26.3%	4,138	34.8%	5,356	35.9%
Unemployment Rate	496	5.8%	1,367	5.0%	1,540	4.6%
<b>Occupation (2025)</b>						
Occupation Population Age 16 Years or Over	5,419		16,388		20,124	
Occupation Total Males	3,091	57.0%	9,150	55.8%	11,121	55.3%
Occupation Total Females	2,328	43.0%	7,238	44.2%	9,002	44.7%
Management, Business, Financial Operations	343	6.3%	1,721	10.5%	2,268	11.3%
Professional, Related	970	17.9%	3,574	21.8%	4,427	22.0%
Service	1,617	29.8%	4,324	26.4%	4,993	24.8%
Sales, Office	1,108	20.5%	3,278	20.0%	3,980	19.8%
Farming, Fishing, Forestry	19	0.3%	48	0.3%	72	0.4%
Construction, Extraction, Maintenance	253	4.7%	839	5.1%	1,139	5.7%
Production, Transport, Material Moving	1,110	20.5%	2,603	15.9%	3,243	16.1%
White Collar Workers	2,421	44.7%	8,573	52.3%	10,676	53.0%
Blue Collar Workers	2,998	55.3%	7,815	47.7%	9,448	47.0%

# Complete Profile

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4208 E Blue Grass Rd Mt Pleasant, MI 48858		1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2025)</b>							
Total Units		3,624		12,588		15,488	
1 Detached Unit		533	14.7%	4,356	34.6%	6,514	42.1%
1 Attached Unit		176	4.9%	881	7.0%	1,020	6.6%
2 Units		66	1.8%	514	4.1%	576	3.7%
3 to 4 Units		364	10.1%	1,171	9.3%	1,244	8.0%
5 to 9 Units		824	22.7%	1,837	14.6%	1,948	12.6%
10 to 19 Units		677	18.7%	1,501	11.9%	1,549	10.0%
20 to 49 Units		328	9.0%	693	5.5%	758	4.9%
50 or More Units		545	15.0%	1,124	8.9%	1,163	7.5%
Mobile Home or Trailer		57	1.6%	431	3.4%	634	4.1%
Other Structure		54	1.5%	80	0.6%	83	0.5%
<b>Homes Built By Year (2025)</b>							
Homes Built 2020 or later		6	0.2%	68	0.5%	78	0.5%
Homes Built 2010 to 2019		340	8.4%	1,038	7.4%	1,156	6.8%
Homes Built 2000 to 2009		1,149	28.5%	2,268	16.3%	2,672	15.6%
Homes Built 1990 to 1999		666	16.5%	2,396	17.2%	2,927	17.1%
Homes Built 1980 to 1989		384	9.5%	1,276	9.1%	1,784	10.4%
Homes Built 1970 to 1979		505	12.5%	1,735	12.4%	2,223	13.0%
Homes Built 1960 to 1969		325	8.1%	1,231	8.8%	1,516	8.9%
Homes Built 1950 to 1959		88	2.2%	880	6.3%	1,080	6.3%
Homes Built 1940 to 1949		14	0.4%	307	2.2%	381	2.2%
Homes Built Before 1939		147	3.7%	1,389	10.0%	1,670	9.8%
Median Age of Homes		35.1	yrs	43.7	yrs	44.1	yrs
<b>Home Values (2025)</b>							
Owner Specified Housing Units		429		4,115		6,222	
Home Values \$1,000,000 or More		-	-	11	0.3%	26	0.4%
Home Values \$750,000 to \$999,999		-	-	36	0.9%	71	1.1%
Home Values \$500,000 to \$749,999		15	3.4%	67	1.6%	102	1.6%
Home Values \$400,000 to \$499,999		22	5.2%	91	2.2%	165	2.7%
Home Values \$300,000 to \$399,999		69	16.1%	345	8.4%	567	9.1%
Home Values \$250,000 to \$299,999		65	15.1%	315	7.6%	527	8.5%
Home Values \$200,000 to \$249,999		47	11.1%	516	12.5%	832	13.4%
Home Values \$175,000 to \$199,999		27	6.4%	430	10.4%	602	9.7%
Home Values \$150,000 to \$174,999		25	5.7%	432	10.5%	734	11.8%
Home Values \$125,000 to \$149,999		86	20.0%	528	12.8%	726	11.7%
Home Values \$100,000 to \$124,999		44	10.1%	551	13.4%	716	11.5%
Home Values \$90,000 to \$99,999		6	1.3%	182	4.4%	270	4.3%
Home Values \$80,000 to \$89,999		-	-	91	2.2%	187	3.0%
Home Values \$70,000 to \$79,999		-	-	129	3.1%	167	2.7%
Home Values \$60,000 to \$69,999		-	-	53	1.3%	60	1.0%
Home Values \$50,000 to \$59,999		-	-	40	1.0%	71	1.1%
Home Values \$35,000 to \$49,999		5	1.2%	44	1.1%	63	1.0%
Home Values \$25,000 to \$34,999		1	0.3%	56	1.4%	66	1.1%
Home Values \$10,000 to \$24,999		17	3.9%	163	4.0%	221	3.6%
Home Values Under \$10,000		-	-	38	0.9%	48	0.8%
Owner-Occupied Median Home Value		\$202,270		\$163,720		\$170,302	
Renter-Occupied Median Rent		\$717		\$762		\$759	

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Lat/Lon: 43.5737/-84.7648

4208 E Blue Grass Rd Mt Pleasant, MI 48858	1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>			
Total Household Expenditure	\$238.5 M	\$906.92 M	\$1.19 B
Total Non-Retail Expenditure	\$120.82 M	\$444.97 M	\$579.99 M
Total Retail Expenditure	\$117.68 M	\$461.95 M	\$607.54 M
Alcoholic Beverages	\$1.37 M	\$5.38 M	\$7.1 M
Apparel	\$4.41 M	\$16.89 M	\$22.12 M
Contributions	\$6.24 M	\$25.66 M	\$34.51 M
Education	\$4.71 M	\$18.96 M	\$25.3 M
Entertainment	\$13.88 M	\$52.85 M	\$69.06 M
Food Away From Home	\$10.32 M	\$39.74 M	\$52.16 M
Grocery	\$19.68 M	\$70.15 M	\$89.2 M
Health Care	\$17.25 M	\$68.54 M	\$87.26 M
Household Furnishings and Equipment	\$6.11 M	\$23.7 M	\$31.19 M
Household Operations	\$4.67 M	\$17.53 M	\$22.82 M
Miscellaneous Expenses	\$3.97 M	\$15.4 M	\$20.24 M
Personal Care	\$3.65 M	\$13.24 M	\$16.95 M
Shelter	\$48.56 M	\$169.36 M	\$213.72 M
Tax and Retirement	\$37.7 M	\$163.28 M	\$227.15 M
Tobacco and Related	\$2.04 M	\$6.67 M	\$8.16 M
Transportation	\$39.63 M	\$148.83 M	\$196.23 M
Utilities	\$14.31 M	\$50.74 M	\$64.36 M
<b>Monthly Household Consumer Expenditure (2025)</b>			
Total Household Expenditure	\$5,484	\$6,004	\$6,390
Total Non-Retail Expenditure	\$2,778 50.7%	\$2,946 49.1%	\$3,121 48.8%
Total Retail Expenditures	\$2,706 49.3%	\$3,058 50.9%	\$3,269 51.2%
Alcoholic Beverages	\$32 0.6%	\$36 0.6%	\$38 0.6%
Apparel	\$101 1.9%	\$112 1.9%	\$119 1.9%
Contributions	\$143 2.6%	\$170 2.8%	\$186 2.9%
Education	\$108 2.0%	\$126 2.1%	\$136 2.1%
Entertainment	\$319 5.8%	\$350 5.8%	\$372 5.8%
Food Away From Home	\$237 4.3%	\$263 4.4%	\$281 4.4%
Grocery	\$453 8.3%	\$464 7.7%	\$480 7.5%
Health Care	\$397 7.2%	\$454 7.6%	\$469 7.3%
Household Furnishings and Equipment	\$140 2.6%	\$157 2.6%	\$168 2.6%
Household Operations	\$107 2.0%	\$116 1.9%	\$123 1.9%
Miscellaneous Expenses	\$91 1.7%	\$102 1.7%	\$109 1.7%
Personal Care	\$84 1.5%	\$88 1.5%	\$91 1.4%
Shelter	\$1,117 20.4%	\$1,121 18.7%	\$1,150 18.0%
Tax and Retirement	\$867 15.8%	\$1,081 18.0%	\$1,222 18.0%
Tobacco and Related	\$47 0.9%	\$44 0.7%	\$44 0.7%
Transportation	\$911 16.6%	\$985 16.4%	\$1,056 16.5%
Utilities	\$329 6.0%	\$336 5.6%	\$346 5.4%