

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 29.1985/-81.0563

| 1300 W International Speedway Blvd Daytona Beach, FL 32114 | | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|--|-------------|-------|-------------|-------|-------------|-------|
| Population | | | | | | | |
| Estimated Population (2025) | | 8,623 | | 66,225 | | 151,518 | |
| Projected Population (2030) | | 8,913 | | 69,523 | | 162,616 | |
| Census Population (2020) | | 7,376 | | 58,952 | | 129,324 | |
| Census Population (2010) | | 6,396 | | 54,630 | | 116,504 | |
| Projected Annual Growth (2025-2030) | | 290 | 0.7% | 3,298 | 1.0% | 11,098 | 1.5% |
| Historical Annual Growth (2020-2025) | | 1,247 | - | 7,273 | 2.5% | 22,195 | 3.4% |
| Historical Annual Growth (2010-2020) | | 980 | 1.5% | 4,322 | 0.8% | 12,820 | 1.1% |
| Estimated Population Density (2025) | | 2,746 | psm | 2,343 | psm | 1,930 | psm |
| Trade Area Size | | 3.1 | sq mi | 28.3 | sq mi | 78.5 | sq mi |
| Households | | | | | | | |
| Estimated Households (2025) | | 2,887 | | 27,482 | | 68,254 | |
| Projected Households (2030) | | 3,028 | | 28,968 | | 73,117 | |
| Census Households (2020) | | 2,528 | | 24,590 | | 58,118 | |
| Census Households (2010) | | 2,395 | | 23,343 | | 53,037 | |
| Projected Annual Growth (2025-2030) | | 141 | 1.0% | 1,486 | 1.1% | 4,863 | 1.4% |
| Historical Annual Change (2010-2025) | | 491 | 1.4% | 4,139 | 1.2% | 15,217 | 1.9% |
| Average Household Income | | | | | | | |
| Estimated Average Household Income (2025) | | \$63,079 | | \$62,523 | | \$79,676 | |
| Projected Average Household Income (2030) | | \$62,523 | | \$62,068 | | \$81,867 | |
| Census Average Household Income (2010) | | \$30,069 | | \$34,313 | | \$42,059 | |
| Census Average Household Income (2000) | | \$41,261 | | \$35,535 | | \$38,433 | |
| Projected Annual Change (2025-2030) | | -\$556 | -0.2% | -\$455 | -0.1% | \$2,191 | 0.6% |
| Historical Annual Change (2000-2025) | | \$21,818 | 2.1% | \$26,988 | 3.0% | \$41,243 | 4.3% |
| Median Household Income | | | | | | | |
| Estimated Median Household Income (2025) | | \$53,994 | | \$50,210 | | \$58,939 | |
| Projected Median Household Income (2030) | | \$53,340 | | \$50,079 | | \$59,930 | |
| Census Median Household Income (2010) | | \$30,342 | | \$29,230 | | \$34,135 | |
| Census Median Household Income (2000) | | \$24,672 | | \$25,633 | | \$29,172 | |
| Projected Annual Change (2025-2030) | | -\$654 | -0.2% | -\$132 | - | \$991 | 0.3% |
| Historical Annual Change (2000-2025) | | \$29,322 | 4.8% | \$24,578 | 3.8% | \$29,767 | 4.1% |
| Per Capita Income | | | | | | | |
| Estimated Per Capita Income (2025) | | \$22,627 | | \$26,561 | | \$36,207 | |
| Projected Per Capita Income (2030) | | \$22,700 | | \$26,447 | | \$37,105 | |
| Census Per Capita Income (2010) | | \$11,262 | | \$14,659 | | \$19,145 | |
| Census Per Capita Income (2000) | | \$15,292 | | \$14,731 | | \$17,174 | |
| Projected Annual Change (2025-2030) | | \$72 | - | -\$113 | - | \$897 | 0.5% |
| Historical Annual Change (2000-2025) | | \$7,335 | 1.9% | \$11,830 | 3.2% | \$19,034 | 4.4% |
| Estimated Average Household Net Worth (2025) | | \$287,295 | | \$492,485 | | \$816,160 | |

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| 1300 W International Speedway Blvd Daytona Beach, FL 32114 | | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|--|-------------|-------|-------------|-------|-------------|-------|
| Race and Ethnicity | | | | | | | |
| Total Population (2025) | | 8,623 | | 66,225 | | 151,518 | |
| White (2025) | | 4,643 | 53.8% | 36,337 | 54.9% | 99,155 | 65.4% |
| Black or African American (2025) | | 2,516 | 29.2% | 20,829 | 31.5% | 31,713 | 20.9% |
| American Indian or Alaska Native (2025) | | 27 | 0.3% | 231 | 0.3% | 500 | 0.3% |
| Asian (2025) | | 327 | 3.8% | 1,670 | 2.5% | 4,182 | 2.8% |
| Hawaiian or Pacific Islander (2025) | | 12 | 0.1% | 46 | - | 95 | - |
| Other Race (2025) | | 362 | 4.2% | 2,240 | 3.4% | 4,588 | 3.0% |
| Two or More Races (2025) | | 737 | 8.5% | 4,871 | 7.4% | 11,286 | 7.4% |
| Population < 18 (2025) | | 1,215 | 14.1% | 11,532 | 17.4% | 26,870 | 17.7% |
| White Not Hispanic | | 328 | 27.0% | 3,775 | 32.7% | 10,617 | 39.5% |
| Black or African American | | 635 | 52.3% | 5,333 | 46.2% | 9,272 | 34.5% |
| Asian | | 19 | 1.5% | 176 | 1.5% | 563 | 2.1% |
| Other Race Not Hispanic | | 63 | 5.2% | 601 | 5.2% | 1,377 | 5.1% |
| Hispanic | | 170 | 14.0% | 1,648 | 14.3% | 5,042 | 18.8% |
| Not Hispanic or Latino Population (2025) | | 7,435 | 86.2% | 57,723 | 87.2% | 131,275 | 86.6% |
| Not Hispanic White | | 4,401 | 59.2% | 34,039 | 59.0% | 92,241 | 70.3% |
| Not Hispanic Black or African American | | 2,458 | 33.1% | 20,362 | 35.3% | 30,889 | 23.5% |
| Not Hispanic American Indian or Alaska Native | | 8 | 0.1% | 96 | 0.2% | 210 | 0.2% |
| Not Hispanic Asian | | 310 | 4.2% | 1,609 | 2.8% | 4,079 | 3.1% |
| Not Hispanic Hawaiian or Pacific Islander | | 5 | - | 23 | - | 49 | - |
| Not Hispanic Other Race | | 24 | 0.3% | 136 | 0.2% | 219 | 0.2% |
| Not Hispanic Two or More Races | | 229 | 3.1% | 1,459 | 2.5% | 3,588 | 2.7% |
| Hispanic or Latino Population (2025) | | 1,188 | 13.8% | 8,502 | 12.8% | 20,243 | 13.4% |
| Hispanic White | | 242 | 20.4% | 2,298 | 27.0% | 6,913 | 34.2% |
| Hispanic Black or African American | | 59 | 4.9% | 468 | 5.5% | 824 | 4.1% |
| Hispanic American Indian or Alaska Native | | 19 | 1.6% | 136 | 1.6% | 290 | 1.4% |
| Hispanic Asian | | 16 | 1.4% | 61 | 0.7% | 104 | 0.5% |
| Hispanic Hawaiian or Pacific Islander | | 6 | 0.5% | 23 | 0.3% | 46 | 0.2% |
| Hispanic Other Race | | 338 | 28.4% | 2,104 | 24.7% | 4,368 | 21.6% |
| Hispanic Two or More Races | | 509 | 42.8% | 3,412 | 40.1% | 7,699 | 38.0% |
| Not Hispanic or Latino Population (2020) | | 6,600 | 89.5% | 53,837 | 91.3% | 118,788 | 91.9% |
| Hispanic or Latino Population (2020) | | 776 | 10.5% | 5,115 | 8.7% | 10,536 | 8.1% |
| Not Hispanic or Latino Population (2010) | | 5,928 | 92.7% | 51,360 | 94.0% | 109,783 | 94.2% |
| Hispanic or Latino Population (2010) | | 468 | 7.3% | 3,270 | 6.0% | 6,721 | 5.8% |
| Not Hispanic or Latino Population (2030) | | 7,480 | 83.9% | 58,343 | 83.9% | 135,074 | 83.1% |
| Hispanic or Latino Population (2030) | | 1,433 | 16.1% | 11,181 | 16.1% | 27,542 | 16.9% |
| Projected Annual Growth (2025-2030) | | 245 | 4.1% | 2,679 | 6.3% | 7,299 | 7.2% |
| Historical Annual Growth (2010-2020) | | 308 | 6.6% | 1,845 | 5.6% | 3,814 | 5.7% |

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2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 29.1985/-81.0563

| 1300 W International Speedway Blvd Daytona Beach, FL 32114 | | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|--|-------------|-------|-------------|-------|-------------|-------|
| Total Age Distribution (2025) | | | | | | | |
| Total Population | | 8,623 | | 66,225 | | 151,518 | |
| Age Under 5 Years | | 368 | 4.3% | 3,385 | 5.1% | 7,693 | 5.1% |
| Age 5 to 9 Years | | 339 | 3.9% | 3,260 | 4.9% | 7,534 | 5.0% |
| Age 10 to 14 Years | | 309 | 3.6% | 3,136 | 4.7% | 7,310 | 4.8% |
| Age 15 to 19 Years | | 1,806 | 20.9% | 5,758 | 8.7% | 9,618 | 6.3% |
| Age 20 to 24 Years | | 1,539 | 17.8% | 7,389 | 11.2% | 11,527 | 7.6% |
| Age 25 to 29 Years | | 773 | 9.0% | 5,131 | 7.7% | 9,714 | 6.4% |
| Age 30 to 34 Years | | 592 | 6.9% | 4,800 | 7.2% | 9,826 | 6.5% |
| Age 35 to 39 Years | | 423 | 4.9% | 3,885 | 5.9% | 8,424 | 5.6% |
| Age 40 to 44 Years | | 340 | 3.9% | 3,478 | 5.3% | 7,674 | 5.1% |
| Age 45 to 49 Years | | 282 | 3.3% | 2,959 | 4.5% | 6,944 | 4.6% |
| Age 50 to 54 Years | | 324 | 3.8% | 3,317 | 5.0% | 8,031 | 5.3% |
| Age 55 to 59 Years | | 323 | 3.7% | 3,628 | 5.5% | 9,782 | 6.5% |
| Age 60 to 64 Years | | 347 | 4.0% | 4,095 | 6.2% | 11,506 | 7.6% |
| Age 65 to 69 Years | | 283 | 3.3% | 3,777 | 5.7% | 11,061 | 7.3% |
| Age 70 to 74 Years | | 190 | 2.2% | 2,998 | 4.5% | 9,136 | 6.0% |
| Age 75 to 79 Years | | 141 | 1.6% | 2,297 | 3.5% | 7,175 | 4.7% |
| Age 80 to 84 Years | | 89 | 1.0% | 1,519 | 2.3% | 4,545 | 3.0% |
| Age 85 Years or Over | | 155 | 1.8% | 1,411 | 2.1% | 4,019 | 2.7% |
| Median Age | | 27.7 | | 36.5 | | 42.6 | |
| Age 19 Years or Less | | 2,822 | 32.7% | 15,539 | 23.5% | 32,156 | 21.2% |
| Age 20 to 64 Years | | 4,943 | 57.3% | 38,684 | 58.4% | 83,427 | 55.1% |
| Age 65 Years or Over | | 858 | 9.9% | 12,002 | 18.1% | 35,936 | 23.7% |
| Female Age Distribution (2025) | | | | | | | |
| Female Population | | 3,189 | 37.0% | 30,711 | 46.4% | 73,895 | 48.8% |
| Age Under 5 Years | | 174 | 5.4% | 1,697 | 5.5% | 3,754 | 5.1% |
| Age 5 to 9 Years | | 167 | 5.2% | 1,549 | 5.0% | 3,674 | 5.0% |
| Age 10 to 14 Years | | 166 | 5.2% | 1,607 | 5.2% | 3,628 | 4.9% |
| Age 15 to 19 Years | | 194 | 6.1% | 1,581 | 5.1% | 3,427 | 4.6% |
| Age 20 to 24 Years | | 399 | 12.5% | 2,447 | 8.0% | 4,393 | 5.9% |
| Age 25 to 29 Years | | 388 | 12.2% | 2,596 | 8.5% | 4,823 | 6.5% |
| Age 30 to 34 Years | | 284 | 8.9% | 2,355 | 7.7% | 4,851 | 6.6% |
| Age 35 to 39 Years | | 231 | 7.2% | 2,048 | 6.7% | 4,262 | 5.8% |
| Age 40 to 44 Years | | 173 | 5.4% | 1,815 | 5.9% | 3,922 | 5.3% |
| Age 45 to 49 Years | | 158 | 5.0% | 1,534 | 5.0% | 3,555 | 4.8% |
| Age 50 to 54 Years | | 166 | 5.2% | 1,715 | 5.6% | 4,130 | 5.6% |
| Age 55 to 59 Years | | 166 | 5.2% | 1,819 | 5.9% | 5,085 | 6.9% |
| Age 60 to 64 Years | | 166 | 5.2% | 2,013 | 6.6% | 5,917 | 8.0% |
| Age 65 to 69 Years | | 146 | 4.6% | 1,906 | 6.2% | 5,802 | 7.9% |
| Age 70 to 74 Years | | 82 | 2.6% | 1,516 | 4.9% | 4,650 | 6.3% |
| Age 75 to 79 Years | | 60 | 1.9% | 1,160 | 3.8% | 3,728 | 5.0% |
| Age 80 to 84 Years | | 26 | 0.8% | 758 | 2.5% | 2,373 | 3.2% |
| Age 85 Years or Over | | 45 | 1.4% | 595 | 1.9% | 1,921 | 2.6% |
| Female Median Age | | 32.1 | | 38.8 | | 44.6 | |
| Age 19 Years or Less | | 700 | 21.9% | 6,435 | 21.0% | 14,482 | 19.6% |
| Age 20 to 64 Years | | 2,131 | 66.8% | 18,342 | 59.7% | 40,939 | 55.4% |
| Age 65 Years or Over | | 358 | 11.2% | 5,935 | 19.3% | 18,474 | 25.0% |

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| 1300 W International Speedway Blvd Daytona Beach, FL 32114 | | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|-------|-------------|--------|-------------|--------|-------------|--|
| Male Age Distribution (2025) | | | | | | | |
| Male Population | 5,433 | 63.0% | 35,513 | 53.6% | 77,623 | 51.2% | |
| Age Under 5 Years | 194 | 3.6% | 1,688 | 4.8% | 3,939 | 5.1% | |
| Age 5 to 9 Years | 172 | 3.2% | 1,710 | 4.8% | 3,861 | 5.0% | |
| Age 10 to 14 Years | 143 | 2.6% | 1,529 | 4.3% | 3,683 | 4.7% | |
| Age 15 to 19 Years | 1,612 | 29.7% | 4,177 | 11.8% | 6,191 | 8.0% | |
| Age 20 to 24 Years | 1,140 | 21.0% | 4,942 | 13.9% | 7,134 | 9.2% | |
| Age 25 to 29 Years | 385 | 7.1% | 2,535 | 7.1% | 4,890 | 6.3% | |
| Age 30 to 34 Years | 309 | 5.7% | 2,445 | 6.9% | 4,975 | 6.4% | |
| Age 35 to 39 Years | 192 | 3.5% | 1,837 | 5.2% | 4,163 | 5.4% | |
| Age 40 to 44 Years | 167 | 3.1% | 1,663 | 4.7% | 3,751 | 4.8% | |
| Age 45 to 49 Years | 124 | 2.3% | 1,425 | 4.0% | 3,388 | 4.4% | |
| Age 50 to 54 Years | 158 | 2.9% | 1,602 | 4.5% | 3,901 | 5.0% | |
| Age 55 to 59 Years | 157 | 2.9% | 1,809 | 5.1% | 4,697 | 6.1% | |
| Age 60 to 64 Years | 181 | 3.3% | 2,082 | 5.9% | 5,588 | 7.2% | |
| Age 65 to 69 Years | 137 | 2.5% | 1,872 | 5.3% | 5,258 | 6.8% | |
| Age 70 to 74 Years | 108 | 2.0% | 1,482 | 4.2% | 4,487 | 5.8% | |
| Age 75 to 79 Years | 81 | 1.5% | 1,138 | 3.2% | 3,448 | 4.4% | |
| Age 80 to 84 Years | 63 | 1.2% | 760 | 2.1% | 2,172 | 2.8% | |
| Age 85 Years or Over | 109 | 2.0% | 816 | 2.3% | 2,097 | 2.7% | |
| Male Median Age | 25.7 | | 34.9 | | 40.7 | | |
| Age 19 Years or Less | 2,122 | 39.1% | 9,104 | 25.6% | 17,673 | 22.8% | |
| Age 20 to 64 Years | 2,812 | 51.8% | 20,342 | 57.3% | 42,488 | 54.7% | |
| Age 65 Years or Over | 499 | 9.2% | 6,067 | 17.1% | 17,462 | 22.5% | |
| Males per 100 Females (2025) | | | | | | | |
| Overall Comparison | 170 | | 116 | | 105 | | |
| Age Under 5 Years | 112 | 52.8% | 99 | 49.9% | 105 | 51.2% | |
| Age 5 to 9 Years | 103 | 50.8% | 110 | 52.5% | 105 | 51.2% | |
| Age 10 to 14 Years | 86 | 46.4% | 95 | 48.7% | 102 | 50.4% | |
| Age 15 to 19 Years | 833 | 89.3% | 264 | 72.5% | 181 | 64.4% | |
| Age 20 to 24 Years | 285 | 74.1% | 202 | 66.9% | 162 | 61.9% | |
| Age 25 to 29 Years | 99 | 49.7% | 98 | 49.4% | 101 | 50.3% | |
| Age 30 to 34 Years | 109 | 52.1% | 104 | 50.9% | 103 | 50.6% | |
| Age 35 to 39 Years | 83 | 45.5% | 90 | 47.3% | 98 | 49.4% | |
| Age 40 to 44 Years | 96 | 49.0% | 92 | 47.8% | 96 | 48.9% | |
| Age 45 to 49 Years | 78 | 43.9% | 93 | 48.2% | 95 | 48.8% | |
| Age 50 to 54 Years | 95 | 48.8% | 93 | 48.3% | 94 | 48.6% | |
| Age 55 to 59 Years | 95 | 48.7% | 99 | 49.9% | 92 | 48.0% | |
| Age 60 to 64 Years | 109 | 52.2% | 103 | 50.8% | 94 | 48.6% | |
| Age 65 to 69 Years | 94 | 48.5% | 98 | 49.6% | 91 | 47.5% | |
| Age 70 to 74 Years | 131 | 56.8% | 98 | 49.4% | 96 | 49.1% | |
| Age 75 to 79 Years | 136 | 57.7% | 98 | 49.5% | 92 | 48.0% | |
| Age 80 to 84 Years | 242 | 70.8% | 100 | 50.1% | 92 | 47.8% | |
| Age 85 Years or Over | 243 | 70.8% | 137 | 57.8% | 109 | 52.2% | |
| Age 19 Years or Less | 303 | 75.2% | 141 | 58.6% | 122 | 55.0% | |
| Age 20 to 39 Years | 156 | 60.9% | 125 | 55.5% | 115 | 53.6% | |
| Age 40 to 64 Years | 95 | 48.7% | 96 | 49.1% | 94 | 48.5% | |
| Age 65 Years or Over | 139 | 58.2% | 102 | 50.6% | 95 | 48.6% | |

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| 1300 W International Speedway Blvd Daytona Beach, FL 32114 | | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|--|-------------|-------|-------------|-------|-------------|-------|
| Household Type (2025) | | | | | | | |
| Total Households | | 2,887 | | 27,482 | | 68,254 | |
| Households with Children | | 735 | 25.5% | 6,734 | 24.5% | 13,661 | 20.0% |
| Average Household Size | | 2.1 | | 2.2 | | 2.1 | |
| Household Density per Square Mile | | 919 | | 972 | | 869 | |
| Population Family | | 4,246 | 49.2% | 41,240 | 62.3% | 97,129 | 64.1% |
| Population Non-Family | | 1,935 | 22.4% | 18,299 | 27.6% | 46,825 | 30.9% |
| Population Group Quarters | | 2,442 | 28.3% | 6,686 | 10.1% | 7,564 | 5.0% |
| Family Households | | 1,517 | 52.6% | 14,787 | 53.8% | 34,433 | 50.4% |
| Married Couple Households | | 692 | 45.6% | 7,545 | 51.0% | 21,290 | 61.8% |
| Other Family Households with Children | | 825 | 54.4% | 7,241 | 49.0% | 13,144 | 38.2% |
| Family Households with Children | | 732 | 48.3% | 6,717 | 45.4% | 13,619 | 39.6% |
| Married Couple with Children | | 218 | 29.8% | 2,400 | 35.7% | 6,396 | 47.0% |
| Other Family Households with Children | | 514 | 70.2% | 4,317 | 64.3% | 7,223 | 53.0% |
| Family Households No Children | | 785 | 51.7% | 8,070 | 54.6% | 20,814 | 60.4% |
| Married Couple No Children | | 474 | 60.4% | 5,145 | 63.8% | 14,894 | 71.6% |
| Other Family Households No Children | | 311 | 39.6% | 2,924 | 36.2% | 5,920 | 28.4% |
| Non-Family Households | | 1,370 | 47.4% | 12,695 | 46.2% | 33,821 | 49.6% |
| Non-Family Households with Children | | 3 | 0.2% | 17 | 0.1% | 42 | 0.1% |
| Non-Family Households No Children | | 1,367 | 99.8% | 12,678 | 99.9% | 33,779 | 99.9% |
| Average Family Household Size | | 2.8 | | 2.8 | | 2.8 | |
| Average Family Income | | \$67,691 | | \$71,262 | | \$91,785 | |
| Median Family Income | | \$57,538 | | \$58,211 | | \$73,848 | |
| Average Non-Family Household Size | | 1.4 | | 1.4 | | 1.4 | |
| Marital Status (2025) | | | | | | | |
| Population Age 15 Years or Over | | 7,607 | | 56,444 | | 128,980 | |
| Never Married | | 4,680 | 61.5% | 28,095 | 49.8% | 49,718 | 38.5% |
| Currently Married | | 1,225 | 16.1% | 13,653 | 24.2% | 44,451 | 34.5% |
| Previously Married | | 1,701 | 22.4% | 14,696 | 26.0% | 34,812 | 27.0% |
| Separated | | 403 | 23.7% | 3,331 | 22.7% | 6,476 | 18.6% |
| Widowed | | 297 | 17.5% | 3,305 | 22.5% | 8,894 | 25.5% |
| Divorced | | 1,001 | 58.9% | 8,060 | 54.8% | 19,441 | 55.8% |
| Educational Attainment (2025) | | | | | | | |
| Adult Population Age 25 Years or Over | | 4,262 | | 43,296 | | 107,836 | |
| Elementary (Grade Level 0 to 8) | | 114 | 2.7% | 1,555 | 3.6% | 3,104 | 2.9% |
| Some High School (Grade Level 9 to 11) | | 253 | 5.9% | 2,771 | 6.4% | 5,912 | 5.5% |
| High School Graduate | | 1,431 | 33.6% | 15,633 | 36.1% | 35,162 | 32.6% |
| Some College | | 980 | 23.0% | 9,444 | 21.8% | 23,414 | 21.7% |
| Associate Degree Only | | 427 | 10.0% | 4,315 | 10.0% | 11,691 | 10.8% |
| Bachelor Degree Only | | 824 | 19.3% | 6,514 | 15.0% | 19,037 | 17.7% |
| Graduate Degree | | 234 | 5.5% | 3,064 | 7.1% | 9,516 | 8.8% |
| Any College (Some College or Higher) | | 2,464 | 57.8% | 23,337 | 53.9% | 63,658 | 59.0% |
| College Degree + (Bachelor Degree or Higher) | | 1,058 | 24.8% | 9,578 | 22.1% | 28,553 | 26.5% |

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|---|--|-------------|-------|-------------|-------|-------------|-------|
| Housing | | | | | | | |
| Total Housing Units (2025) | | 3,296 | | 32,034 | | 80,086 | |
| Total Housing Units (2020) | | 2,852 | | 29,021 | | 71,020 | |
| Historical Annual Growth (2020-2025) | | 443 | - | 3,013 | - | 9,067 | - |
| Housing Units Occupied (2025) | | 2,887 | 87.6% | 27,482 | 85.8% | 68,254 | 85.2% |
| Housing Units Owner-Occupied | | 666 | 23.1% | 10,776 | 39.2% | 37,400 | 54.8% |
| Housing Units Renter-Occupied | | 2,221 | 76.9% | 16,706 | 60.8% | 30,853 | 45.2% |
| Housing Units Vacant (2025) | | 409 | 12.4% | 4,552 | 14.2% | 11,833 | 14.8% |
| Household Size (2025) | | | | | | | |
| Total Households | | 2,887 | | 27,482 | | 68,254 | |
| 1 Person Households | | 967 | 33.5% | 9,320 | 33.9% | 25,801 | 37.8% |
| 2 Person Households | | 1,203 | 41.7% | 10,857 | 39.5% | 25,132 | 36.8% |
| 3 Person Households | | 337 | 11.7% | 3,377 | 12.3% | 7,856 | 11.5% |
| 4 Person Households | | 221 | 7.7% | 2,333 | 8.5% | 5,750 | 8.4% |
| 5 Person Households | | 98 | 3.4% | 995 | 3.6% | 2,367 | 3.5% |
| 6 Person Households | | 37 | 1.3% | 374 | 1.4% | 838 | 1.2% |
| 7 or More Person Households | | 23 | 0.8% | 226 | 0.8% | 509 | 0.7% |
| Household Income Distribution (2025) | | | | | | | |
| HH Income \$200,000 or More | | 43 | 1.5% | 741 | 2.7% | 3,457 | 5.1% |
| HH Income \$150,000 to \$199,999 | | 50 | 1.7% | 728 | 2.7% | 2,762 | 4.0% |
| HH Income \$125,000 to \$149,999 | | 65 | 2.3% | 797 | 2.9% | 3,659 | 5.4% |
| HH Income \$100,000 to \$124,999 | | 358 | 12.4% | 2,115 | 7.7% | 5,498 | 8.1% |
| HH Income \$75,000 to \$99,999 | | 378 | 13.1% | 3,675 | 13.4% | 10,069 | 14.8% |
| HH Income \$50,000 to \$74,999 | | 601 | 20.8% | 5,391 | 19.6% | 12,877 | 18.9% |
| HH Income \$35,000 to \$49,999 | | 543 | 18.8% | 3,801 | 13.8% | 8,806 | 12.9% |
| HH Income \$25,000 to \$34,999 | | 283 | 9.8% | 3,171 | 11.5% | 6,809 | 10.0% |
| HH Income \$15,000 to \$24,999 | | 123 | 4.3% | 2,770 | 10.1% | 6,109 | 9.0% |
| HH Income \$10,000 to \$14,999 | | 50 | 1.7% | 1,534 | 5.6% | 3,083 | 4.5% |
| HH Income Under \$10,000 | | 393 | 13.6% | 2,758 | 10.0% | 5,125 | 7.5% |
| Household Vehicles (2025) | | | | | | | |
| Households 0 Vehicles Available | | 235 | 8.1% | 3,090 | 11.2% | 6,301 | 9.2% |
| Households 1 Vehicle Available | | 1,565 | 54.2% | 13,750 | 50.0% | 31,546 | 46.2% |
| Households 2 Vehicles Available | | 765 | 26.5% | 7,755 | 28.2% | 22,919 | 33.6% |
| Households 3 or More Vehicles Available | | 322 | 11.2% | 2,887 | 10.5% | 7,488 | 11.0% |
| Total Vehicles Available | | 4,105 | | 38,633 | | 102,212 | |
| Average Vehicles per Household | | 1.4 | | 1.4 | | 1.5 | |
| Owner-Occupied Household Vehicles | | 1,032 | 25.1% | 17,775 | 46.0% | 62,804 | 61.4% |
| Average Vehicles per Owner-Occupied Household | | 1.5 | | 1.6 | | 1.7 | |
| Renter-Occupied Household Vehicles | | 3,073 | 74.9% | 20,858 | 54.0% | 39,407 | 38.6% |
| Average Vehicles per Renter-Occupied Household | | 1.4 | | 1.2 | | 1.3 | |
| Travel Time (2025) | | | | | | | |
| Worker Base Age 16 years or Over | | 4,131 | | 28,771 | | 65,580 | |
| Travel to Work in 14 Minutes or Less | | 1,240 | 30.0% | 9,723 | 33.8% | 19,828 | 30.2% |
| Travel to Work in 15 to 29 Minutes | | 1,614 | 39.1% | 9,516 | 33.1% | 22,642 | 34.5% |
| Travel to Work in 30 to 59 Minutes | | 798 | 19.3% | 5,090 | 17.7% | 11,385 | 17.4% |
| Travel to Work in 60 Minutes or More | | 247 | 6.0% | 2,121 | 7.4% | 4,669 | 7.1% |
| Work at Home | | 232 | 5.6% | 2,321 | 8.1% | 7,056 | 10.8% |
| Average Minutes Travel to Work | | 18.2 | | 17.4 | | 18.0 | |

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 29.1985/-81.0563

| 1300 W International Speedway Blvd Daytona Beach, FL 32114 | | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|--|-------------|-------|-------------|-------|-------------|-------|
| Transportation To Work (2025) | | | | | | | |
| Worker Base Age 16 years or Over | | 4,131 | | 28,771 | | 65,580 | |
| Drive to Work Alone | | 3,014 | 73.0% | 20,472 | 71.2% | 47,571 | 72.5% |
| Drive to Work in Carpool | | 446 | 10.8% | 3,922 | 13.6% | 7,128 | 10.9% |
| Travel to Work by Public Transportation | | 188 | 4.6% | 658 | 2.3% | 1,103 | 1.7% |
| Drive to Work on Motorcycle | | 27 | 0.7% | 171 | 0.6% | 243 | 0.4% |
| Bicycle to Work | | 34 | 0.8% | 146 | 0.5% | 295 | 0.5% |
| Walk to Work | | 131 | 3.2% | 675 | 2.3% | 1,418 | 2.2% |
| Other Means | | 59 | 1.4% | 406 | 1.4% | 765 | 1.2% |
| Work at Home | | 232 | 5.6% | 2,321 | 8.1% | 7,056 | 10.8% |
| Daytime Demographics (2025) | | | | | | | |
| Total Businesses | | 407 | | 4,325 | | 8,373 | |
| Total Employees | | 5,032 | | 45,422 | | 72,782 | |
| Company Headquarter Businesses | | 13 | 3.3% | 151 | 3.5% | 240 | 2.9% |
| Company Headquarter Employees | | 574 | 11.4% | 10,042 | 22.1% | 13,183 | 18.1% |
| Employee Population per Business | | 12.4 | to 1 | 10.5 | to 1 | 8.7 | to 1 |
| Residential Population per Business | | 21.2 | to 1 | 15.3 | to 1 | 18.1 | to 1 |
| Adj. Daytime Demographics Age 16 Years or Over | | 8,447 | | 72,441 | | 134,661 | |
| Labor Force | | | | | | | |
| Labor Population Age 16 Years or Over (2025) | | 7,548 | | 55,849 | | 127,532 | |
| Labor Force Total Males (2025) | | 4,891 | 64.8% | 30,269 | 54.2% | 65,383 | 51.3% |
| Male Civilian Employed | | 2,513 | 51.4% | 15,557 | 51.4% | 34,427 | 52.7% |
| Male Civilian Unemployed | | 58 | 1.2% | 1,101 | 3.6% | 1,999 | 3.1% |
| Males in Armed Forces | | - | - | 50 | 0.2% | 63 | - |
| Males Not in Labor Force | | 2,320 | 47.4% | 13,561 | 44.8% | 28,894 | 44.2% |
| Labor Force Total Females (2025) | | 2,657 | 35.2% | 25,581 | 45.8% | 62,149 | 48.7% |
| Female Civilian Employed | | 1,619 | 60.9% | 13,217 | 51.7% | 31,156 | 50.1% |
| Female Civilian Unemployed | | 107 | 4.0% | 954 | 3.7% | 1,700 | 2.7% |
| Females in Armed Forces | | - | - | 7 | - | 7 | - |
| Females Not in Labor Force | | 931 | 35.0% | 11,403 | 44.6% | 29,285 | 47.1% |
| Unemployment Rate | | 164 | 2.2% | 2,055 | 3.7% | 3,699 | 2.9% |
| Occupation (2025) | | | | | | | |
| Occupation Population Age 16 Years or Over | | 4,131 | | 28,771 | | 65,580 | |
| Occupation Total Males | | 2,512 | 60.8% | 15,554 | 54.1% | 34,424 | 52.5% |
| Occupation Total Females | | 1,619 | 39.2% | 13,217 | 45.9% | 31,156 | 47.5% |
| Management, Business, Financial Operations | | 483 | 11.7% | 3,446 | 12.0% | 9,865 | 15.0% |
| Professional, Related | | 919 | 22.2% | 5,600 | 19.5% | 13,478 | 20.6% |
| Service | | 696 | 16.9% | 5,714 | 19.9% | 12,565 | 19.2% |
| Sales, Office | | 1,011 | 24.5% | 6,336 | 22.0% | 14,258 | 21.7% |
| Farming, Fishing, Forestry | | 60 | 1.4% | 96 | 0.3% | 150 | 0.2% |
| Construction, Extraction, Maintenance | | 372 | 9.0% | 2,724 | 9.5% | 5,507 | 8.4% |
| Production, Transport, Material Moving | | 590 | 14.3% | 4,855 | 16.9% | 9,757 | 14.9% |
| White Collar Workers | | 2,413 | 58.4% | 15,382 | 53.5% | 37,601 | 57.3% |
| Blue Collar Workers | | 1,718 | 41.6% | 13,389 | 46.5% | 27,979 | 42.7% |

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 29.1985/-81.0563

| 1300 W International Speedway Blvd Daytona Beach, FL 32114 | | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|--|-------------|-------|-------------|-------|-------------|-------|
| Units In Structure (2025) | | | | | | | |
| Total Units | | 2,887 | | 27,482 | | 68,254 | |
| 1 Detached Unit | | 1,041 | 36.1% | 12,330 | 44.9% | 33,818 | 49.5% |
| 1 Attached Unit | | 136 | 4.7% | 1,622 | 5.9% | 4,669 | 6.8% |
| 2 Units | | 69 | 2.4% | 981 | 3.6% | 1,977 | 2.9% |
| 3 to 4 Units | | 280 | 9.7% | 1,518 | 5.5% | 2,924 | 4.3% |
| 5 to 9 Units | | 509 | 17.6% | 4,028 | 14.7% | 7,151 | 10.5% |
| 10 to 19 Units | | 536 | 18.6% | 2,508 | 9.1% | 4,323 | 6.3% |
| 20 to 49 Units | | 95 | 3.3% | 1,152 | 4.2% | 2,633 | 3.9% |
| 50 or More Units | | 164 | 5.7% | 2,042 | 7.4% | 5,234 | 7.7% |
| Mobile Home or Trailer | | 55 | 1.9% | 1,263 | 4.6% | 5,471 | 8.0% |
| Other Structure | | - | - | 39 | 0.1% | 53 | - |
| Homes Built By Year (2025) | | | | | | | |
| Homes Built 2020 or later | | 49 | 1.5% | 725 | 2.3% | 3,174 | 4.0% |
| Homes Built 2010 to 2019 | | 153 | 4.7% | 1,614 | 5.0% | 5,540 | 6.9% |
| Homes Built 2000 to 2009 | | 322 | 9.8% | 3,237 | 10.1% | 9,464 | 11.8% |
| Homes Built 1990 to 1999 | | 344 | 10.4% | 2,587 | 8.1% | 6,622 | 8.3% |
| Homes Built 1980 to 1989 | | 979 | 29.7% | 7,412 | 23.1% | 15,450 | 19.3% |
| Homes Built 1970 to 1979 | | 424 | 12.9% | 5,155 | 16.1% | 12,375 | 15.5% |
| Homes Built 1960 to 1969 | | 208 | 6.3% | 2,640 | 8.2% | 5,937 | 7.4% |
| Homes Built 1950 to 1959 | | 298 | 9.0% | 2,844 | 8.9% | 6,260 | 7.8% |
| Homes Built 1940 to 1949 | | 73 | 2.2% | 591 | 1.8% | 1,566 | 2.0% |
| Homes Built Before 1939 | | 36 | 1.1% | 676 | 2.1% | 1,867 | 2.3% |
| Median Age of Homes | | 42.0 yrs | | 42.9 yrs | | 40.6 yrs | |
| Home Values (2025) | | | | | | | |
| Owner Specified Housing Units | | 666 | | 10,776 | | 37,400 | |
| Home Values \$1,000,000 or More | | 18 | 2.7% | 206 | 1.9% | 617 | 1.7% |
| Home Values \$750,000 to \$999,999 | | 14 | 2.1% | 258 | 2.4% | 1,377 | 3.7% |
| Home Values \$500,000 to \$749,999 | | 49 | 7.4% | 845 | 7.8% | 5,220 | 14.0% |
| Home Values \$400,000 to \$499,999 | | 50 | 7.5% | 871 | 8.1% | 4,411 | 11.8% |
| Home Values \$300,000 to \$399,999 | | 121 | 18.2% | 2,089 | 19.4% | 7,966 | 21.3% |
| Home Values \$250,000 to \$299,999 | | 75 | 11.2% | 1,529 | 14.2% | 4,286 | 11.5% |
| Home Values \$200,000 to \$249,999 | | 47 | 7.1% | 1,119 | 10.4% | 3,190 | 8.5% |
| Home Values \$175,000 to \$199,999 | | 58 | 8.7% | 590 | 5.5% | 1,334 | 3.6% |
| Home Values \$150,000 to \$174,999 | | 30 | 4.6% | 500 | 4.6% | 1,165 | 3.1% |
| Home Values \$125,000 to \$149,999 | | 52 | 7.8% | 488 | 4.5% | 1,043 | 2.8% |
| Home Values \$100,000 to \$124,999 | | 59 | 8.9% | 491 | 4.6% | 1,257 | 3.4% |
| Home Values \$90,000 to \$99,999 | | 19 | 2.8% | 65 | 0.6% | 180 | 0.5% |
| Home Values \$80,000 to \$89,999 | | 21 | 3.1% | 221 | 2.0% | 632 | 1.7% |
| Home Values \$70,000 to \$79,999 | | 21 | 3.1% | 273 | 2.5% | 489 | 1.3% |
| Home Values \$60,000 to \$69,999 | | 2 | 0.4% | 116 | 1.1% | 507 | 1.4% |
| Home Values \$50,000 to \$59,999 | | 3 | 0.5% | 96 | 0.9% | 345 | 0.9% |
| Home Values \$35,000 to \$49,999 | | 4 | 0.5% | 214 | 2.0% | 816 | 2.2% |
| Home Values \$25,000 to \$34,999 | | 4 | 0.5% | 117 | 1.1% | 554 | 1.5% |
| Home Values \$10,000 to \$24,999 | | 13 | 1.9% | 315 | 2.9% | 957 | 2.6% |
| Home Values Under \$10,000 | | 6 | 0.9% | 375 | 3.5% | 1,053 | 2.8% |
| Owner-Occupied Median Home Value | | \$233,412 | | \$242,218 | | \$307,124 | |
| Renter-Occupied Median Rent | | \$1,222 | | \$1,179 | | \$1,261 | |

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 29.1985/-81.0563

| 1300 W International Speedway Blvd Daytona Beach, FL 32114 | | 1 mi radius | 3 mi radius | 5 mi radius |
|---|--|---------------|---------------|---------------|
| Total Annual Consumer Expenditure (2025) | | | | |
| Total Household Expenditure | | \$212.81 M | \$2.02 B | \$5.52 B |
| Total Non-Retail Expenditure | | \$104.42 M | \$963.98 M | \$2.64 B |
| Total Retail Expenditure | | \$108.39 M | \$1.06 B | \$2.89 B |
| Alcoholic Beverages | | \$1.28 M | \$12.18 M | \$33.65 M |
| Apparel | | \$4.02 M | \$38.15 M | \$103.2 M |
| Contributions | | \$6.19 M | \$58.62 M | \$169.68 M |
| Education | | \$4.56 M | \$43.18 M | \$122.57 M |
| Entertainment | | \$12.56 M | \$119.02 M | \$320.76 M |
| Food Away From Home | | \$9.47 M | \$89.85 M | \$244.46 M |
| Grocery | | \$16.47 M | \$156.51 M | \$390.54 M |
| Health Care | | \$16.64 M | \$174.55 M | \$456.03 M |
| Household Furnishings and Equipment | | \$5.66 M | \$53.66 M | \$147.06 M |
| Household Operations | | \$4.13 M | \$39.28 M | \$104.8 M |
| Miscellaneous Expenses | | \$3.69 M | \$34.89 M | \$95.37 M |
| Personal Care | | \$3.12 M | \$29.61 M | \$75.33 M |
| Shelter | | \$41.39 M | \$373.99 M | \$938.96 M |
| Tax and Retirement | | \$36.84 M | \$356.25 M | \$1.13 B |
| Tobacco and Related | | \$1.52 M | \$14.59 M | \$32.74 M |
| Transportation | | \$33.36 M | \$312.8 M | \$874.76 M |
| Utilities | | \$11.9 M | \$113.08 M | \$280.19 M |
| Monthly Household Consumer Expenditure (2025) | | | | |
| Total Household Expenditure | | \$6,143 | \$6,126 | \$6,745 |
| Total Non-Retail Expenditure | | \$3,014 49.1% | \$2,923 47.7% | \$3,220 47.7% |
| Total Retail Expenditures | | \$3,129 50.9% | \$3,203 52.3% | \$3,526 52.3% |
| Alcoholic Beverages | | \$37 0.6% | \$37 0.6% | \$41 0.6% |
| Apparel | | \$116 1.9% | \$116 1.9% | \$126 1.9% |
| Contributions | | \$179 2.9% | \$178 2.9% | \$207 3.1% |
| Education | | \$131 2.1% | \$131 2.1% | \$150 2.2% |
| Entertainment | | \$362 5.9% | \$361 5.9% | \$392 5.8% |
| Food Away From Home | | \$273 4.5% | \$272 4.4% | \$298 4.4% |
| Grocery | | \$476 7.7% | \$475 7.7% | \$477 7.1% |
| Health Care | | \$480 7.8% | \$529 8.6% | \$557 8.3% |
| Household Furnishings and Equipment | | \$163 2.7% | \$163 2.7% | \$180 2.7% |
| Household Operations | | \$119 1.9% | \$119 1.9% | \$128 1.9% |
| Miscellaneous Expenses | | \$107 1.7% | \$106 1.7% | \$116 1.7% |
| Personal Care | | \$90 1.5% | \$90 1.5% | \$92 1.4% |
| Shelter | | \$1,195 19.5% | \$1,134 18.5% | \$1,146 17.0% |
| Tax and Retirement | | \$1,064 17.3% | \$1,080 17.6% | \$1,385 17.6% |
| Tobacco and Related | | \$44 0.7% | \$44 0.7% | \$40 0.6% |
| Transportation | | \$963 15.7% | \$948 15.5% | \$1,068 15.8% |
| Utilities | | \$344 5.6% | \$343 5.6% | \$342 5.1% |